

Spear Phishing - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Spear Phishing market is expected to grow from \$764.03 million in 2016 to reach \$1,694.65 million by 2023 with a CAGR of 12.1%. In the present scenario the organizations are hovered with spam emails, data loss, spam data and more, Spear Phishing solutions are helping organizations by filtering spam, data loss prevention, email encryptions and email archiving. The demand for Spear Phishing solutions integration with other mainstream technologies is fueling the market. However, lack of awareness about cyber-attacks is restraining the market growth.

BFSI (Banking, Financial Services and Insurance) segment among vertical is expected to hold the largest market share owing to the demand for the services and security products that can protect the employees, customers, offices and assets. The service segment is estimated to hold the largest market share on early adoption of email security services as compared to solution. North America is expected to lead the Spear Phishing market, attributing to increased digitization, email access through mobile phones and online browsing in this region.

Some of the key players in the Spear Phishing market include BAE Systems PLC, Barracuda Networks, Inc., Check Point Software Technologies Ltd., Cisco Systems, Inc., Forcepoint, LLC, Greathorn, Inc., Intel Security, Microsoft Corporation, Phishlabs, Proofpoint, RSA Security LLC, Sophos Ltd., Symantec Corporation, Trend Micro, Inc. and Votiro Inc..

End-Users Covered:

Banking, Financial Services, & Insurance (BFSI)

Critical Infrastructure

Government & Defense

Healthcare

IT & Telecommunication

Manufacturing

Media & Entertainment

Retail

Other End-Users

Components Covered:

Solution

Service

Managed services

Professional services

Deployment Types Covered:

Cloud

Hybrid

On-premises

Organization Sizes Covered:

Small & Medium Enterprises (SMES)

Large Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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