

Soy Milk - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Soy Milk market is accounted for \$14.44 billion in 2017 and is expected to reach \$28.40 billion by 2026 growing at a CAGR of 7.8%. The factors such as increasing demand for lactose-free food products due to the ease of digest which is likely to contribute significantly to the revenue growth of soy milk market. However, the exceptional taste of the soy milk which significantly differs from the cow milk, the rise of other dairy alternatives and rivalry from beverage manufacturing industries are restraining the market growth.

Soy milk is a kind of grain milk, which is a steady emulsion of oil, water, and protein. It is delivered by drenching dry soybeans and grinding them with water. Soy is normally wealthy in basic unsaturated fats, proteins, fiber, nutrients, and minerals, which makes a sound beverage just as it is a brilliant wellspring of nutrient A, nutrient D, nutrient B, and magnesium. Since soy milk does not contain lactose, it is a reasonable solid beverage for lactose narrow minded individuals, and it gives all the nourishing advantages to the buyers with no antagonistic impacts.

Based on type, sweetened soymilk is estimated to have a lucrative growth due to high consumer demand for flavored beverages over the bland flavor of unsweetened soymilk. By geography, The Europe region likely to have a huge demand due to increasing focus of the population on healthy alternatives in emerging countries such as Germany and United Kingdom.

Some of the key players in the Soy Milk market include The Hershey Company, Vitasoy International Holdings LTD, Organic Valley, Eden Foods, Inc., Soy Fresh, Kikkoman Corporations, Alpro, PUREHARVEST, Vitasoy International Holdings LTD and WhiteWave Foods.

Flavors Covered:

Chocolate

Vanilla

Coffee

Mango

Cardamom

Saffron

Almond

Other Flavours

Products Covered:

Full-fat soy milks

Low-fat soy milks

Other Products

Types Covered:

Capacitive Sensors

Optical Sensor

Other Types

Distribution Channels Covered:

Non-Store Based

Store-Based

Online Stores

Retail Stores

Supermarket/Hypermarket

Other Distribution Channels

Applications Covered:

Snacks

Desserts

Health Beverages

Non-Dairy Cheese

Beverages

Cold-Pressed Milk

Functional Beverages

Weight Loss

Bakery Products

Other Applications

End Users Covered:

Toddlers

Infants

Consumers With Lactose Intolerance

Kids

Adults

Elder

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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