

# **Soy Protein Ingredients Market Forecasts to 2032 – Global Analysis By Type (Soy Protein Concentrates, Soy Protein Isolates, Textured Soy Protein, Soy Flours and Other Types), Form, Production Method, Function, Application and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Soy Protein Ingredients Market is accounted for \$9.3 billion in 2025 and is expected to reach \$14.7 billion by 2032 growing at a CAGR of 6.7% during the forecast period. Soy protein ingredients are plant-based proteins derived from soybeans, available primarily as soy flour, soy protein concentrate, and soy protein isolate. These ingredients are produced by dehulling and defatting soybeans, then further processing the remaining meal into forms with varying protein contents. They are widely used for their nutritional value, digestibility, and functional properties in food and feed products.

According to the Food and Agriculture Organization (FAO), global soybean production reached approximately 350 million metric tons in 2022.

Market Dynamics:

Driver:

Rising demand for plant-based proteins

The increasing consumer shift away from animal products is a primary driver for the soy protein ingredients market. This trend is fueled by growing concerns regarding personal health, animal welfare, and environmental sustainability. Consumers are actively seeking plant-based protein sources to avoid the higher levels of cholesterol, fat, and

calories associated with animal protein. Additionally, recent improvements in the taste, texture, and nutritional value of soy proteins have enhanced their appeal, driving their demand worldwide.

#### Restraint:

##### Allergies and intolerances

Soy is recognized as one of the major food allergens, capable of causing health reactions that range from mild symptoms like hives to severe anaphylaxis. This potential for allergic reactions limits the consumer base and places the market under intense scrutiny. Furthermore, this forces manufacturers to invest in developing allergen-free alternatives and navigate complex regulatory requirements, which increases production costs and can inhibit innovation and market expansion.

#### Opportunity:

##### Growing demand for organic soy protein

Consumers are increasingly seeking healthier and more sustainable dietary options, driving the popularity of organic soy protein, which is perceived as free from pesticides and genetically modified organisms. This trend is propelled by global health concerns, such as obesity, and a growing preference for clean-label products. Additionally, the premium positioning of organic soy protein allows manufacturers to cater to a niche market segment willing to pay higher prices, creating new revenue streams.

#### Threat:

##### Undefined regulatory guidelines

A lack of clarity in regulations, particularly concerning labeling standards, health claims, and the status of genetically modified (GM) ingredients, creates significant challenges and uncertainty for producers. These ambiguities can act as barriers to market entry and complicate international trade, as different countries may enforce varying standards. This unpredictable regulatory environment increases business risks for manufacturers, potentially stifling investment, innovation, and overall market growth.

#### Covid-19 Impact:

The COVID-19 pandemic initially disrupted the soy protein ingredients market by causing supply chain interruptions and limiting the availability of raw materials and labor due to government-mandated restrictions. These measures also impeded routine verification and laboratory testing processes. However, the pandemic also significantly increased consumer awareness of health and wellness. This heightened focus on nutritious, plant-based diets has led to a sustained rise in consumer demand for soy protein products in the post-pandemic landscape, creating a positive long-term outlook for the market.

The soy protein concentrates segment is expected to be the largest during the forecast period

The soy protein concentrates segment is expected to account for the largest market share during the forecast period due to their optimal nutritional profile and superior price-to-performance ratio compared to other soy protein forms, such as isolates. Concentrates are widely used in the animal feed industry and are also integral to food products like meat alternatives and dairy substitutes. Their versatile functionality, affordability, and high protein content make them a preferred choice for manufacturers, securing their leading market position.

The dry segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the dry segment is predicted to witness the highest growth rate. This rapid expansion is driven by the practical advantages of the dry form, including superior stability, a longer shelf life, and ease of incorporation into various food products. Furthermore, dry soy protein ingredients are excellent texture enhancers, a crucial attribute for the burgeoning plant-based meat alternatives market. The convenience offered in terms of packaging, storage, and blending with other components makes the dry form highly attractive to manufacturers, thereby fueling its growth.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share. This leading position is primarily attributed to the region's large and expanding population, which includes a substantial vegetarian demographic driven by cultural traditions and health consciousness. Furthermore, rising disposable incomes in countries across the region are fueling demand for protein-rich and processed foods. Asia Pacific's status as a major producer of soybeans ensures a consistent and

affordable supply of raw materials, supporting the dominant presence of its food and beverage industry.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, fueled by increasing health awareness, a significant consumer shift towards plant-based diets, and a high prevalence of lactose intolerance, which drives demand for dairy alternatives. Additionally, rapid economic development in key markets like China and India is increasing disposable incomes, enabling more consumers to purchase nutritious, protein-fortified food products. This trend, combined with a supportive regulatory environment and an expanding food industry, is accelerating market expansion throughout the region.

Key players in the market

Some of the key players in Soy Protein Ingredients Market include Archer Daniels Midland Company (ADM), Cargill, Incorporated, International Flavors & Fragrances Inc. (IFF), Kerry Group plc, Ingredion Incorporated, Bunge Limited, Wilmar International Limited, Fuji Oil Holdings Inc., AAK AB, Shandong Yuwang Industrial Co., Ltd., Roquette Freres, AG Processing Inc., Shandong Luhua Group Co., Ltd., Vitasoy International Holdings Limited, C.J. Foods, Inc., and Shandong Yuxin Food Co., Ltd.

Key Developments:

In July 2024, Ingredion Incorporated a leading global provider of specialty ingredient solutions to the food and beverage manufacturing industry announced the expansion of its line of North American grown and produced protein fortification solutions with the U.S. and Canada launch of VITESSENCE® Pea 100 HD, a pea protein optimized for cold-pressed bars. The new solution helps maintain the softness of cold-pressed bars throughout shelf life, provides preferred texture and sensory attributes, and adds nutritional value to boost consumer preference.

In December 2022, Bunge a global leader in agribusiness, food and ingredients, plans to invest approximately \$550 million to build a fully integrated soy protein concentrate (SPC) and textured soy protein concentrate (TSPC) facility. The new facility is expected to meet rising customer demand for key ingredients in the production of plant-based foods, processed meat, pet food, and feed products. Construction of the facility, that will be adjacent to and integrated with Bunge's soybean processing plant in Morristown,

Indiana, is expected to start in the first quarter of 2023 and to be commissioned in mid-2025, creating around 70 full time jobs. It is expected to ultimately process close to an additional 4.5 million bushels of soybeans.

#### Types Covered:

Soy Protein Concentrates

Soy Protein Isolates

Textured Soy Protein

Soy Flours

Other Types

#### Forms Covered:

Dry

Liquid

#### Production Methods Covered:

Organic

Conventional

Non-GMO

#### Functions Covered:

Emulsification

Fat & Water Absorption

Texturizing

Binding

Nutrient Enrichment

Other Functional Properties

Applications Covered:

Food & Beverage

Animal Feed

Personal Care & Cosmetics

Pharmaceuticals & Nutraceuticals

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

#### South America

Argentina

Brazil

Chile

Rest of South America

#### Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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