

# Soil Wetting Agents - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Soil Wetting Agents market is accounted for \$110.17 million in 2017 and is expected to reach \$174.83 million by 2026 growing at a CAGR of 7.5%. The factors influencing the market growth are Effective moisture management, Increasing demand for higher agricultural productivity. However, the growth of turf care applications in North America and Europe is propelling market growth at a high rate.

Soil wetting agents contain surfactants to reduce the surface tension of water. These substances increase the water penetration ability and uniform distribution, proper drainage, moisture retention, and efficient use of water. Soil wetting agents reduce the surface tension and improve the ability of water to spread on the soil surface. The formulation of soil wetting agents may also contain other active ingredients that help in the penetration of wetting agents into the soil.

Based on Application, Turf Care is effective moisture management has become an essential factor for the turfgrass maintenance in dry seasons and increasing demand for higher agricultural productivity coupled with critical climatic changes drive the market for soil wetting agents in turf care and agriculture.

By Geography, North America accounted for a major share of the soil wetting agents market in 2017 owing to the increase in demand for these agents in turf care application in the region.

Some of the key players in Soil Wetting Agents market are ADS Agrotech Private Limited, BASF SE, Brett-Young Seeds Limited, Geonics Corp., Grow More, Inc., MD Biocoals Pvt. Ltd., Milliken Chemical, Nufarm Limited, Seasol International Pty Ltd, Wilbur-Ellis Company.

**Forms Covered:**

Granular

Liquid

Other Forms

**Applications Covered:**

Turf care

Agriculture

Others Applications

**End-Users Covered:**

Crop Protection products

Fertilizers

Other End-Users

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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