

# Software Defined Networking (SDN) - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Software Defined Networking (SDN) Market accounted for \$10.88 billion in 2015 and is expected to reach \$134.51 billion by 2022 growing at a CAGR of 43.2% from 2015 to 2022. Increasing adoption of SDN in enterprise datacenters across a wide range of industry verticals is one of the key factors favouring the market growth. Furthermore, arrival of big data analytics, complicated network traffic patterns, growing services of cloud computing and need for competent infrastructure are the other factors driving the market growth.

North America is the significant market for SDN owing to early adoption of novel technologies such as cloud computing, network virtualization and mobility services. Technological enhancements and high industrialization rate are few of the key factors responsible to the quick growth of the software-defined networking market in this region. However, Asia-Pacific is anticipated to grow at a faster pace during the forecast period.

Some of the key players in the market are Extreme Networks, Inc., Hewlett-Packard, Intel Corporation, Juniper Networks, NEC Corporation, Dell Inc., Pica8, Inc., Plexxi, Inc., Big Switch Networks, Inc., Brocade Communications Systems, Inc., VMware, Inc., Huawei, AT&T, Alcatel-Lucent and Google Inc.

### End Users Covered

Telecommunication Service Providers

Enterprises

Cloud Service Providers

## Solutions Covered

- Virtualization and control software
- SDN Application Platform and Controller
- Security Technologies
- Software-Defined Storage (SDS) Platforms
- Professional services
- Physical network infrastructure

## Services Covered

- Support and Maintenance
- Network Security and Analytics
- Consulting and Integration
- Other Professional Services

## Organization Size Covered

- Small and Medium Businesses (SMB)
- Large Enterprises

## Industries Covered

- Telecom and IT

Manufacturing

Government and Defense

Consumer Goods and Retail

BFSI

Academia and Research

Other industries

### **Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

### **What our report offers:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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