

Snack Pellets - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Snack Pellets Market is accounted for \$8.64 billion in 2017 and is expected to reach \$17.27 billion by 2026 growing at a CAGR of 8.0% during the forecast period. Some of the key factor propelling market growth is the transition in the lifestyle of consumers in terms of feeding habits. However, high content of acrylamide in processed foods and prices of the raw material may hinder the growth of the market. In addition, government initiatives and investments to expand the processed and extruded food act as the market growth opportunity.

Snack pellets are semi-finished products which are either cooked by frying or by hot air expansion. They are preferred by a majority of customer due to longer shelf life, stability, and bulk density. These products are also convenient to store as compared to other ready to eat alternatives. Snack pellets allow the manufacturers to offer a clean label to their products by way of offering pellets that have similar texture and expansion and meeting consumer need for healthy and safe snacking options

Based on product, corn-based snack pellets segment are also expected to gain popularity due to the introduction of new recipes focused on corn-based ingredients. Corn is one of the most efficient plants when it comes to transforming sunlight and chemical fertilizer into carbohydrate energy (in the case of corn) and fat and protein (in the case of soy). By geography, Asia Pacific region provides potential growth opportunities due to large-scale production, availability of labor and raw material and export of inexpensive snack pellets to the U.S and other developed markets.

Some of the key players in Snack Pellets market include Noble Agro Food Products Pvt. Ltd., J.R. Short Milling Company, Grupo Industrial Michel, Pasta Foods Ltd., Quality Pellets A/S, Akkel Group, Balance Foods Inc., Chhaged Foods Pvt. Ltd., Limagrain Cereales Ingredients, Pellsnack Products, Van Marcke Foods, Liven S.A., Mafin, Bach Snacks, and LE Caselle.

Products Covered:

Corn

Multi-Grain

Potato

Rice

Tapioca

Vegetable

Other Products

Types Covered:

Hot Air Baking

Frying

Flavours Covered:

Flavoured

Nutritional

Plain

Forms Covered:

Laminated Pellets

Gelatinized Pellets

Tridimensional Pellets

Punched Pellets

Die Face Pellets

Other Forms

Techniques Covered:

Twin Screw Extruders

Single Screw

End Users Covered:

Household

Commercial Use

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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NOTE: Tables for North America, Europe, Asia Pacific, South America, Middle East & Africa are represented in the same manner above.

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