

Smartwatch-Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Smartwatch Market is accounted for \$24.68 billion in 2020 and is expected to reach \$110.46 billion by 2028 growing at a CAGR of 20.6% during the forecast period. Increase in health awareness among the consumers and growth in demand for wireless fitness & sports devices are driving the market growth. However, the high initial cost of smartwatch may hamper the market growth.

A smartwatch is a wearable electronic device that also has computed capabilities for specific functions and closely resembles a wristwatch, many smartwatches have wireless communication capabilities that a user can use from the watches interface to initiate and answer phone calls, read emails and messages, receive weather report updates, dictate emails or text messages, or use it as a personal digital assistant.

Based on the product, the standalone smartwatch segment is going to have lucrative growth during the forecast period owing to its advanced features such as wireless operations, sim card acceptance, and access capability for the internet. Moreover, the increasing demand for the intelligent based device for monitoring the daily activities is further boosting the market growth of the segment.

By geography, Asia Pacific is going to have high growth during the forecast period due to the growing consumer electronics industry, coupled with a rapid rise of smartwatch market vendors across the emerging economies of the region.

Some of the key players profiled in the Smartwatch Market include Apple Inc., Fitbit Inc, Fossil Group Inc., Garmin Ltd, Huami Corporation, Huawei Technologies Co. Ltd, Lenovo Group Limited, LG Electronics Inc., Polar Electro OY, Samsung Electronics Co. Ltd, and Sony Corporation.

Processor's Covered:

Apple S1

Dual-Core

Quad-Core

Single-Core

Display Types Covered:

Active-Matrix Organic Light-Emitting Diode (AMOLED)

Interferometric Modulator Display

Liquid-Crystal Display (LCD) Smartwatches

Organic Light Emitting Diode (OLED) Smartwatches

Passive Matrix Organic Light-Emitting Diode (PMOLED)

Super Active-Matrix Organic Light-Emitting Diode (SAMOLED) Smartwatches

Thin Film Transistor (TFT) Liquid-Crystal Display (LCD)

Genders Covered:

Men

Women

Age Groups Covered:

3-14 Years

15-24 Years

25-34 Years

35-54 Years

55+ Years

Operating Systems Covered:

Android/Android Wear OS (Operating System)

AsteroidOS (Operating System)

Embedded OS (Operating System)

Firefox OS (Operating System)

Linux

Pebble OS (Operating System)

Real Time Operating System (RTOS)

Sailfish OS (Operating System)

Tizen

Ubuntu Touch

Watch OS (Operating System) (iOS)

Price Ranges Covered:

High Price

Low Price

Medium Price

RAM's (Random Access Memories) Covered:

512 MB

1 GB

2 GB

3 GB

4 GB

Products Covered:

Classic Smartwatch/Hybrid Smartwatch

Companion

Extension Smartwatch

Integrated

Standalone Smartwatch

Wireless Technologies Covered:

Bluetooth

Wi-Fi

Global Positioning System (GPS)

Applications Covered:

Personal Assistance & Safety

Wellness

Healthcare

Sports

Media and Entertainment

Communication

Fitness

Other Applications

Sales Channels Covered:

Online E-commerce Store

Offline

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2010, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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