

Smartphone Security - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Smartphone Security Market accounted for \$1064.89 million in 2016 and is expected to reach \$12709.38 million by 2023 growing at a CAGR of 42.5% from 2016 to 2023. Increased acceptance of the bring your own device, rising number of application downloads, decreasing prices of smartphones, rising number of online applications, increase in cyber attacks, increase in smartphone Internet users, increasing disposable incomes are some of the key factors which are fostering the market. However, less awareness about smartphone security may hinder the market growth.

Smart Phones have acquired significant growth within the corporate sector. Europe is expected to dominate the global market during the forecast period. Due to increased demand for smartphone in emerging markets such as India and China, Asia Pacific is estimated to exhibit high growth.

Some of the key players in global Smartphone Security market include Lookout Inc, Trend Micro Inc, F-Secure Corporation, Netqin Mobile Inc, Juniper Networks Inc, Quick Heal Technologies (P) Ltd, McAfee Inc, Panda Security S.L, Columbitech AB, Symantec, Sybase Inc, Eset, Spol. S.R.O, Hauri Inc, Sophos Ltd and Kaspersky Lab.

Features Covered:

Anti-Virus

Data Encryption

Anti- Theft

Other Features

Operating Systems Covered:

Windows

Symbian

Android

iOS

Blackberry

Other Operating Systems

End Users Covered:

Business Users

Personal Users

Ownerships Covered:

Consumer

Enterprise

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End Users Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL SMARTPHONE SECURITY MARKET, BY FEATURES

- 5.1 Introduction
- 5.2 Anti-Virus
- 5.3 Data Encryption
- 5.4 Anti- Theft
- 5.5 Other Features
 - 5.5.1 Anti-Spam
 - 5.5.2 Privacy Audit
 - 5.5.3 Anti-Malware
 - 5.5.4 Anti-Spyware
 - 5.5.5 Parental Control

6 GLOBAL SMARTPHONE SECURITY MARKET, BY OPERATING SYSTEMS

- 6.1 Introduction
- 6.2 Windows
- 6.3 Symbian
- 6.4 Android
- 6.5 iOS
- 6.6 Blackberry
- 6.7 Other Operating Systems

7 GLOBAL SMARTPHONE SECURITY MARKET, BY END USERS

- 7.1 Introduction
- 7.2 Business Users
- 7.3 Personal Users

8 GLOBAL SMARTPHONE SECURITY MARKET, BY OWNERSHIP

- 8.1 Introduction
- 8.2 Consumer
- 8.3 Enterprise

9 GLOBAL SMARTPHONE SECURITY MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US

- 9.2.2 Canada
- 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 Japan
 - 9.4.2 China
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 New Zealand
 - 9.4.6 South Korea
 - 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Lookout Inc
- 11.2 Trend Micro Inc
- 11.3 F-Secure Corporation
- 11.4 Netqin Mobile Inc
- 11.5 Juniper Networks Inc
- 11.6 Quick Heal Technologies(P) Ltd
- 11.7 McAfee Inc
- 11.8 Panda Security S.L
- 11.9 Columbitech AB
- 11.10 Symantec
- 11.11 Sybase Inc
- 11.12 Eset, Spol. S.R.O.
- 11.13 Hauri Inc
- 11.14 Sophos Ltd
- 11.15 Kaspersky Lab

List Of Tables

LIST OF TABLES

Table 1 Global Smartphone Security Market Outlook, By Region (2014-2023) (US \$MN)

Table 2 Global Smartphone Security Market Outlook, By Features (2014-2023) (US \$MN)

Table 3 Global Smartphone Security Market Outlook, By Anti-Virus (2014-2023) (US \$MN)

Table 4 Global Smartphone Security Market Outlook, By Data Encryption (2014-2023) (US \$MN)

Table 5 Global Smartphone Security Market Outlook, By Anti- Theft (2014-2023) (US \$MN)

Table 6 Global Smartphone Security Market Outlook, By Other Features (2014-2023) (US \$MN)

Table 7 Global Smartphone Security Market Outlook, By Anti-Spam (2014-2023) (US \$MN)

Table 8 Global Smartphone Security Market Outlook, By Privacy Audit (2014-2023) (US \$MN)

Table 9 Global Smartphone Security Market Outlook, By Anti-Malware (2014-2023) (US \$MN)

Table 10 Global Smartphone Security Market Outlook, By Anti-Spyware (2014-2023) (US \$MN)

Table 11 Global Smartphone Security Market Outlook, By Parental Control (2014-2023) (US \$MN)

Table 12 Global Smartphone Security Market Outlook, By Operating Systems (2014-2023) (US \$MN)

Table 13 Global Smartphone Security Market Outlook, By Windows (2014-2023) (US \$MN)

Table 14 Global Smartphone Security Market Outlook, By Symbian (2014-2023) (US \$MN)

Table 15 Global Smartphone Security Market Outlook, By Android (2014-2023) (US \$MN)

Table 16 Global Smartphone Security Market Outlook, By iOS (2014-2023) (US \$MN)

Table 17 Global Smartphone Security Market Outlook, By Blackberry (2014-2023) (US \$MN)

Table 18 Global Smartphone Security Market Outlook, By Other Operating Systems (2014-2023) (US \$MN)

Table 19 Global Smartphone Security Market Outlook, By End Users (2014-2023) (US \$MN)

\$MN)

Table 20 Global Smartphone Security Market Outlook, By Business Users (2014-2023)
(US \$MN)

Table 21 Global Smartphone Security Market Outlook, By Personal Users (2014-2023)
(US \$MN)

Table 22 Global Smartphone Security Market Outlook, By Owership (2014-2023) (US
\$MN)

Table 23 Global Smartphone Security Market Outlook, By Consumer (2014-2023) (US
\$MN)

Table 24 Global Smartphone Security Market Outlook, By Enterprise (2014-2023) (US
\$MN)

Table 25 North America Smartphone Security Market Outlook, By Country (2014-2023)
(US \$MN)

Table 26 North America Smartphone Security Market Outlook, By Features (2014-2023)
(US \$MN)

Table 27 North America Smartphone Security Market Outlook, By Anti-Virus
(2014-2023) (US \$MN)

Table 28 North America Smartphone Security Market Outlook, By Data Encryption
(2014-2023) (US \$MN)

Table 29 North America Smartphone Security Market Outlook, By Anti- Theft
(2014-2023) (US \$MN)

Table 30 North America Smartphone Security Market Outlook, By Other Features
(2014-2023) (US \$MN)

Table 31 North America Smartphone Security Market Outlook, By Anti-Spam
(2014-2023) (US \$MN)

Table 32 North America Smartphone Security Market Outlook, By Privacy Audit
(2014-2023) (US \$MN)

Table 33 North America Smartphone Security Market Outlook, By Anti-Malware
(2014-2023) (US \$MN)

Table 34 North America Smartphone Security Market Outlook, By Anti-Spyware
(2014-2023) (US \$MN)

Table 35 North America Smartphone Security Market Outlook, By Parental Control
(2014-2023) (US \$MN)

Table 36 North America Smartphone Security Market Outlook, By Operating Systems
(2014-2023) (US \$MN)

Table 37 North America Smartphone Security Market Outlook, By Windows
(2014-2023) (US \$MN)

Table 38 North America Smartphone Security Market Outlook, By Symbian (2014-2023)
(US \$MN)

- Table 39 North America Smartphone Security Market Outlook, By Android (2014-2023) (US \$MN)
- Table 40 North America Smartphone Security Market Outlook, By iOS (2014-2023) (US \$MN)
- Table 41 North America Smartphone Security Market Outlook, By Blackberry (2014-2023) (US \$MN)
- Table 42 North America Smartphone Security Market Outlook, By Other Operating Systems (2014-2023) (US \$MN)
- Table 43 North America Smartphone Security Market Outlook, By End Users (2014-2023) (US \$MN)
- Table 44 North America Smartphone Security Market Outlook, By Business Users (2014-2023) (US \$MN)
- Table 45 North America Smartphone Security Market Outlook, By Personal Users (2014-2023) (US \$MN)
- Table 46 North America Smartphone Security Market Outlook, By Owership (2014-2023) (US \$MN)
- Table 47 North America Smartphone Security Market Outlook, By Consumer (2014-2023) (US \$MN)
- Table 48 North America Smartphone Security Market Outlook, By Enterprise (2014-2023) (US \$MN)
- Table 49 Europe Smartphone Security Market Outlook, By Country (2014-2023) (US \$MN)
- Table 50 Europe Smartphone Security Market Outlook, By Features (2014-2023) (US \$MN)
- Table 51 Europe Smartphone Security Market Outlook, By Anti-Virus (2014-2023) (US \$MN)
- Table 52 Europe Smartphone Security Market Outlook, By Data Encryption (2014-2023) (US \$MN)
- Table 53 Europe Smartphone Security Market Outlook, By Anti- Theft (2014-2023) (US \$MN)
- Table 54 Europe Smartphone Security Market Outlook, By Other Features (2014-2023) (US \$MN)
- Table 55 Europe Smartphone Security Market Outlook, By Anti-Spam (2014-2023) (US \$MN)
- Table 56 Europe Smartphone Security Market Outlook, By Privacy Audit (2014-2023) (US \$MN)
- Table 57 Europe Smartphone Security Market Outlook, By Anti-Malware (2014-2023) (US \$MN)
- Table 58 Europe Smartphone Security Market Outlook, By Anti-Spyware (2014-2023)

(US \$MN)

Table 59 Europe Smartphone Security Market Outlook, By Parental Control
(2014-2023) (US \$MN)

Table 60 Europe Smartphone Security Market Outlook, By Operating Systems
(2014-2023) (US \$MN)

Table 61 Europe Smartphone Security Market Outlook, By Windows (2014-2023) (US
\$MN)

Table 62 Europe Smartphone Security Market Outlook, By Symbian (2014-2023) (US
\$MN)

Table 63 Europe Smartphone Security Market Outlook, By Android (2014-2023) (US
\$MN)

Table 64 Europe Smartphone Security Market Outlook, By iOS (2014-2023) (US \$MN)

Table 65 Europe Smartphone Security Market Outlook, By Blackberry (2014-2023) (US
\$MN)

Table 66 Europe Smartphone Security Market Outlook, By Other Operating Systems
(2014-2023) (US \$MN)

Table 67 Europe Smartphone Security Market Outlook, By End Users (2014-2023) (US
\$MN)

Table 68 Europe Smartphone Security Market Outlook, By Business Users (2014-2023)
(US \$MN)

Table 69 Europe Smartphone Security Market Outlook, By Personal Users (2014-2023)
(US \$MN)

Table 70 Europe Smartphone Security Market Outlook, By Owership (2014-2023) (US
\$MN)

Table 71 Europe Smartphone Security Market Outlook, By Consumer (2014-2023) (US
\$MN)

Table 72 Europe Smartphone Security Market Outlook, By Enterprise (2014-2023) (US
\$MN)

Table 73 Asia Pacific Smartphone Security Market Outlook, By Country (2014-2023)
(US \$MN)

Table 74 Asia Pacific Smartphone Security Market Outlook, By Features (2014-2023)
(US \$MN)

Table 75 Asia Pacific Smartphone Security Market Outlook, By Anti-Virus (2014-2023)
(US \$MN)

Table 76 Asia Pacific Smartphone Security Market Outlook, By Data Encryption
(2014-2023) (US \$MN)

Table 77 Asia Pacific Smartphone Security Market Outlook, By Anti- Theft (2014-2023)
(US \$MN)

Table 78 Asia Pacific Smartphone Security Market Outlook, By Other Features

(2014-2023) (US \$MN)

Table 79 Asia Pacific Smartphone Security Market Outlook, By Anti-Spam (2014-2023)
(US \$MN)

Table 80 Asia Pacific Smartphone Security Market Outlook, By Privacy Audit
(2014-2023) (US \$MN)

Table 81 Asia Pacific Smartphone Security Market Outlook, By Anti-Malware
(2014-2023) (US \$MN)

Table 82 Asia Pacific Smartphone Security Market Outlook, By Anti-Spyware
(2014-2023) (US \$MN)

Table 83 Asia Pacific Smartphone Security Market Outlook, By Parental Control
(2014-2023) (US \$MN)

Table 84 Asia Pacific Smartphone Security Market Outlook, By Operating Systems
(2014-2023) (US \$MN)

Table 85 Asia Pacific Smartphone Security Market Outlook, By Windows (2014-2023)
(US \$MN)

Table 86 Asia Pacific Smartphone Security Market Outlook, By Symbian (2014-2023)
(US \$MN)

Table 87 Asia Pacific Smartphone Security Market Outlook, By Android (2014-2023)
(US \$MN)

Table 88 Asia Pacific Smartphone Security Market Outlook, By iOS (2014-2023) (US
\$MN)

Table 89 Asia Pacific Smartphone Security Market Outlook, By Blackberry (2014-2023)
(US \$MN)

Table 90 Asia Pacific Smartphone Security Market Outlook, By Other Operating
Systems (2014-2023) (US \$MN)

Table 91 Asia Pacific Smartphone Security Market Outlook, By End Users (2014-2023)
(US \$MN)

Table 92 Asia Pacific Smartphone Security Market Outlook, By Business Users
(2014-2023) (US \$MN)

Table 93 Asia Pacific Smartphone Security Market Outlook, By Personal Users
(2014-2023) (US \$MN)

Table 94 Asia Pacific Smartphone Security Market Outlook, By Owership (2014-2023)
(US \$MN)

Table 95 Asia Pacific Smartphone Security Market Outlook, By Consumer (2014-2023)
(US \$MN)

Table 96 Asia Pacific Smartphone Security Market Outlook, By Enterprise (2014-2023)
(US \$MN)

Table 97 South America Smartphone Security Market Outlook, By Country (2014-2023)
(US \$MN)

- Table 98 South America Smartphone Security Market Outlook, By Features (2014-2023) (US \$MN)
- Table 99 South America Smartphone Security Market Outlook, By Anti-Virus (2014-2023) (US \$MN)
- Table 100 South America Smartphone Security Market Outlook, By Data Encryption (2014-2023) (US \$MN)
- Table 101 South America Smartphone Security Market Outlook, By Anti- Theft (2014-2023) (US \$MN)
- Table 102 South America Smartphone Security Market Outlook, By Other Features (2014-2023) (US \$MN)
- Table 103 South America Smartphone Security Market Outlook, By Anti-Spam (2014-2023) (US \$MN)
- Table 104 South America Smartphone Security Market Outlook, By Privacy Audit (2014-2023) (US \$MN)
- Table 105 South America Smartphone Security Market Outlook, By Anti-Malware (2014-2023) (US \$MN)
- Table 106 South America Smartphone Security Market Outlook, By Anti-Spyware (2014-2023) (US \$MN)
- Table 107 South America Smartphone Security Market Outlook, By Parental Control (2014-2023) (US \$MN)
- Table 108 South America Smartphone Security Market Outlook, By Operating Systems (2014-2023) (US \$MN)
- Table 109 South America Smartphone Security Market Outlook, By Windows (2014-2023) (US \$MN)
- Table 110 South America Smartphone Security Market Outlook, By Symbian (2014-2023) (US \$MN)
- Table 111 South America Smartphone Security Market Outlook, By Android (2014-2023) (US \$MN)
- Table 112 South America Smartphone Security Market Outlook, By iOS (2014-2023) (US \$MN)
- Table 113 South America Smartphone Security Market Outlook, By Blackberry (2014-2023) (US \$MN)
- Table 114 South America Smartphone Security Market Outlook, By Other Operating Systems (2014-2023) (US \$MN)
- Table 115 South America Smartphone Security Market Outlook, By End Users (2014-2023) (US \$MN)
- Table 116 South America Smartphone Security Market Outlook, By Business Users (2014-2023) (US \$MN)
- Table 117 South America Smartphone Security Market Outlook, By Personal Users

(2014-2023) (US \$MN)

Table 118 South America Smartphone Security Market Outlook, By Owership

(2014-2023) (US \$MN)

Table 119 South America Smartphone Security Market Outlook, By Consumer

(2014-2023) (US \$MN)

Table 120 South America Smartphone Security Market Outlook, By Enterprise

(2014-2023) (US \$MN)

Table 121 Middle East & Africa Smartphone Security Market Outlook, By Country

(2014-2023) (US \$MN)

Table 122 Middle East & Africa Smartphone Security Market Outlook, By Features

(2014-2023) (US \$MN)

Table 123 Middle East & Africa Smartphone Security Market Outlook, By Anti-Virus

(2014-2023) (US \$MN)

Table 124 Middle East & Africa Smartphone Security Market Outlook, By Data

Encryption (2014-2023) (US \$MN)

Table 125 Middle East & Africa Smartphone Security Market Outlook, By Anti- Theft

(2014-2023) (US \$MN)

Table 126 Middle East & Africa Smartphone Security Market Outlook, By Other

Features (2014-2023) (US \$MN)

Table 127 Middle East & Africa Smartphone Security Market Outlook, By Anti-Spam

(2014-2023) (US \$MN)

Table 128 Middle East & Africa Smartphone Security Market Outlook, By Privacy Audit

(2014-2023) (US \$MN)

Table 129 Middle East & Africa Smartphone Security Market Outlook, By Anti-Malware

(2014-2023) (US \$MN)

Table 130 Middle East & Africa Smartphone Security Market Outlook, By Anti-Spyware

(2014-2023) (US \$MN)

Table 131 Middle East & Africa Smartphone Security Market Outlook, By Parental

Control (2014-2023) (US \$MN)

Table 132 Middle East & Africa Smartphone Security Market Outlook, By Operating

Systems (2014-2023) (US \$MN)

Table 133 Middle East & Africa Smartphone Security Market Outlook, By Windows

(2014-2023) (US \$MN)

Table 134 Middle East & Africa Smartphone Security Market Outlook, By Symbian

(2014-2023) (US \$MN)

Table 135 Middle East & Africa Smartphone Security Market Outlook, By Android

(2014-2023) (US \$MN)

Table 136 Middle East & Africa Smartphone Security Market Outlook, By iOS

(2014-2023) (US \$MN)

Table 137 Middle East & Africa Smartphone Security Market Outlook, By Blackberry (2014-2023) (US \$MN)

Table 138 Middle East & Africa Smartphone Security Market Outlook, By Other Operating Systems (2014-2023) (US \$MN)

Table 139 Middle East & Africa Smartphone Security Market Outlook, By End Users (2014-2023) (US \$MN)

Table 140 Middle East & Africa Smartphone Security Market Outlook, By Business Users (2014-2023) (US \$MN)

Table 141 Middle East & Africa Smartphone Security Market Outlook, By Personal Users (2014-2023) (US \$MN)

Table 142 Middle East & Africa Smartphone Security Market Outlook, By Owership (2014-2023) (US \$MN)

Table 143 Middle East & Africa Smartphone Security Market Outlook, By Consumer (2014-2023) (US \$MN)

Table 144 Middle East & Africa Smartphone Security Market Outlook, By Enterprise (2014-2023) (US \$MN)

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