

Smart Tire Market Forecasts to 2034 – Global Analysis By Tire Type (Pneumatic Smart Tires and Non-Pneumatic Smart Tires), Sensor Type, Vehicle Type, Propulsion, Technology, Application, End User, Sales Channel, and By Geography

<https://marketpublishers.com/r/S0CF59F0C15DEN.html>

Date: August 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: S0CF59F0C15DEN

Abstracts

According to Statistics MRC, the Global Smart Tire Market is accounted for \$11.6 billion in 2026 and is expected to reach \$13.3 billion by 2034 growing at a CAGR of 1.7% during the forecast period. Smart tires represent an advanced generation of tires equipped with integrated sensors and electronics that monitor tire health, vehicle performance, and road conditions in real-time. These intelligent tires incorporate technologies including tire pressure monitoring systems, tire temperature monitoring, tread-wear monitoring, tire load monitoring, road-condition sensing, predictive tire analytics, and connected tire systems. The market serves internal combustion engine vehicles, hybrid electric vehicles, plug-in hybrid electric vehicles, battery electric vehicles, and fuel cell electric vehicles across passenger and commercial vehicle segments.

Market Dynamics:

Driver:

Increasing focus on vehicle safety and performance optimization

The growing emphasis on vehicle safety, fuel efficiency, and performance optimization is a primary driver for the smart tire market. Smart tire technologies including tire pressure monitoring systems and tread-wear monitoring contribute to vehicle safety by alerting drivers to potential tire-related hazards. Predictive tire analytics enable

proactive maintenance, reducing unplanned downtime and extending tire life. Connected tire systems provide real-time data for fleet operators to optimize tire performance and fuel efficiency. As vehicle safety standards become more stringent and fleet operators seek operational efficiency, demand for smart tire technologies continues growing, supporting sustained market expansion across all vehicle segments.

Restraint:

High cost of smart tire technology and sensor integration

The significant cost premium of smart tire systems and the complexity of sensor integration represent a major restraint for the market. Smart tires require specialized sensors, electronics, and connectivity modules that add substantial cost compared to conventional tires. Integration with vehicle systems and telematics platforms requires engineering investment. Ongoing data transmission and analytics services add operational costs. Fleet operators and consumers may be reluctant to pay premium prices for smart tire features. These cost barriers may limit adoption, particularly among price-conscious consumers and smaller fleet operators.

Opportunity:

Integration with connected vehicle and autonomous driving systems

The growing adoption of connected vehicle technologies and the development of autonomous driving systems present significant opportunities for smart tire market expansion. Smart tires provide critical data for autonomous driving systems including road condition sensing and tire performance monitoring. Connected tire systems integrate with fleet management platforms, enabling real-time monitoring and predictive maintenance. The development of V2X communication enables tires to share data with other vehicles and infrastructure. As connected vehicle ecosystems expand and autonomous driving capabilities advance, smart tires become essential components, capturing growing market share.

Threat:

Competition from aftermarket tire monitoring solutions

Competition from aftermarket tire monitoring solutions including standalone TPMS sensors and tire monitoring apps poses significant threats to integrated smart tire

systems. Aftermarket solutions offer lower cost entry points for tire monitoring. Vehicle owners may retrofit monitoring systems rather than purchase smart tires. The availability of mobile apps and smartphone-connected sensors provides accessible alternatives. Tire manufacturers face competition from technology companies developing aftermarket solutions. This competition may limit premium pricing and affect market growth for integrated smart tires.

Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the smart tire market. Vehicle production disruptions and reduced driving during lockdowns temporarily affected new tire sales. Fleet operators reduced spending during economic uncertainty. However, the pandemic accelerated focus on supply chain efficiency and predictive maintenance, benefiting smart tire adoption. The shift toward digital fleet management and data-driven operations supported interest in connected tire solutions. Post-pandemic, vehicle production recovery and continued focus on operational efficiency have supported market growth, with smart tire adoption resuming across fleet and consumer segments.

The Battery Electric Vehicles segment is expected to be the largest during the forecast period

The Battery Electric Vehicles segment is expected to account for the largest market share during the forecast period, driven by the rapid growth of the electric vehicle market and the unique tire requirements of EVs. Battery electric vehicles demand specialized tires designed to handle the increased weight, torque, and regenerative braking characteristics of electrified propulsion systems. EV owners and manufacturers are focused on maximizing range and efficiency through tire optimization, making smart tire technologies particularly valuable. The segment benefits from higher adoption rates of advanced technologies among EV consumers and manufacturers. As EV production scales globally and smart tire integration accelerates, BEVs maintain the largest propulsion segment share.

The Predictive Tire Analytics segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Predictive Tire Analytics segment is predicted to witness the highest growth rate, fueled by the growing emphasis on proactive maintenance, operational efficiency for fleet operators, and advances in AI and analytics capabilities. Predictive tire analytics leverage machine learning algorithms to analyze sensor data

and forecast tire wear patterns, potential failures, and optimal replacement intervals. The segment benefits from fleet operator interest in reducing unplanned downtime and optimizing tire life. Continuous advances in sensor technology, data processing, and predictive modeling are expanding analytics capabilities. As fleet operators increasingly adopt data-driven maintenance strategies, predictive tire analytics deliver the fastest technology segment growth.

Region with largest share:

During the forecast period, the Asia-Pacific region is expected to hold the largest market share, supported by the world's largest vehicle production base, rapid electric vehicle adoption, and expanding automotive technology development. China leads global EV production and smart technology integration, driving smart tire demand. Japan and South Korea maintain strong automotive technology positions. The region's complete automotive supply chain provides competitive advantages. Government policies promoting EV adoption and connected vehicle technologies are accelerating deployment. With the world's largest vehicle production and rapid technology adoption, Asia Pacific maintains its dominant market position.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by continued vehicle production growth, rapid EV adoption, and increasing focus on connected vehicle technologies and fleet optimization across China, India, and Southeast Asia. The region's large and growing automotive market creates substantial demand for smart tire technologies. Government policies supporting EV adoption and connected vehicle development are accelerating. Rising fleet operator interest in efficiency and safety drives adoption. As vehicle production and technology adoption continue expanding, Asia Pacific delivers the fastest smart tire market growth globally.

Key players in the market

Some of the key players in Smart Tire Market include Bridgestone Corporation, Michelin, The Goodyear Tire & Rubber Company, Continental AG, Pirelli & C. S.p.A., Yokohama Rubber Co., Ltd., Sumitomo Rubber Industries, Ltd., Hankook Tire & Technology Co., Ltd., Toyo Tire Corporation, Nokian Tyres plc, ZF Friedrichshafen AG, Sensata Technologies Holding plc, Schrader Electronics, Huf H?lsbeck & F?rst Co. KG, NXP Semiconductors N.V., Infineon Technologies AG, TDK Corporation, and Murata

Manufacturing Co., Ltd.

Key Developments:

In December 2025, Michelin revealed its AI-powered smart tire technology featuring embedded chips and its SmartLoad and SmartWear solutions, developed in partnership with Sonatus to deliver real-time tire health, friction, and load analytics via localized vehicle processing.

In August 2025, Goodyear partnered with autonomous driving developer PlusAI to integrate its SightLine tire intelligence suite into PlusAI's SuperDrive virtual driver system, feeding real-time friction and road surface telemetry directly to autonomous freight trucks.

In May 2025, Continental showcased its expanded ContiConnect digital tire management suite alongside port-specific smart tire consulting platforms at TOC Europe 2025, enabling automated pressure and temperature monitoring for heavy port logistics operations.

Tire Types Covered:

Pneumatic Smart Tires

Non-Pneumatic Smart Tires

Sensor Types Covered:

Embedded Sensors

External Sensors

RFID-Based Sensors

Multi-Parameter Sensor Systems

Vehicle Types Covered:

Passenger Vehicles

Light Commercial Vehicles

Medium and Heavy Commercial Vehicles

Buses and Coaches

Two-Wheelers

Off-Highway Vehicles

Propulsions Covered:

Internal Combustion Engine Vehicles

Hybrid Electric Vehicles

Plug-in Hybrid Electric Vehicles

Battery Electric Vehicles

Fuel Cell Electric Vehicles

Technologies Covered:

Tire Pressure Monitoring Systems (TPMS)

Tire Temperature Monitoring

Tread-Wear Monitoring

Tire Load Monitoring

Road-Condition Sensing

Predictive Tire Analytics

Connected Tire Systems

Applications Covered:

Real-Time Tire Monitoring

Predictive Maintenance

Fleet Management

Safety and Performance Optimization

Fuel and Energy Efficiency Optimization

Road Condition and Hazard Detection

Advanced Driver Assistance Systems (ADAS) and Autonomous Driving

End Users Covered:

Automotive Original Equipment Manufacturers (OEMs)

Individual Consumers

Fleet Operators

Logistics and Transportation Companies

Tire Service and Maintenance Providers

Off-Highway Equipment Operators

Sales Channels Covered:

Original Equipment Sales

Replacement and Aftermarket Sales

Direct Sales

Authorized Dealers and Distributors

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

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