

Smart Pet Feeders and Automatic Feeders Market Forecasts to 2034 – Global Analysis By Product Type (Smart Pet Feeders and Automatic Feeders), Pet Type, Connectivity, Distribution Channel, Price Range and By Geography

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Abstracts

According to Statistics MRC, the Global Smart Pet Feeders and Automatic Feeders Market is accounted for \$2.6 billion in 2026 and is expected to reach \$4.7 billion by 2034 growing at a CAGR of 7.5% during the forecast period. Automated and smart pet feeders are modern solutions that simplify pet nutrition management by dispensing food at preset intervals or via smartphone control. These devices often feature portion regulation, voice messaging, internet connectivity, and live monitoring options. They ensure pets receive meals on time, even when owners are away or occupied. Such systems help prevent irregular feeding and reduce the risk of overfeeding, promoting better health. Enhanced models may include cameras and sensors to observe eating behavior and improve interaction. Overall, they provide convenience, reliability, and improved care for pets in everyday household environments, ensuring balanced and timely nutrition consistently.

According to IBEF, India's pet care industry was valued at ₹30,434 crore in 2024 and is projected to grow to ₹2,10,000 crore by 2032, reflecting a 20% annual growth rate. This expansion is driven by rising urbanization, increased spending on pet food, grooming, and veterinary services, and the growing perception of pets as family members.

Market Dynamics:

Driver:

Increasing pet humanization trend

The rising human-like treatment of pets significantly boosts the Smart Pet Feeders and Automatic Feeders Market. Pet owners now consider animals as part of their families, which increases investment in advanced pet care technologies. This strong emotional attachment drives demand for smart feeding devices that deliver timely and accurately measured meals. Consumers prefer convenience and customized care, which these systems provide effectively. Features like remote monitoring further enhance the bond between owners and pets. As the perception of pets as companions grows globally, the adoption of automated feeding solutions is steadily increasing across modern households.

Restraint:

High cost of smart pet feeders

The high pricing of smart pet feeders significantly restricts market growth. Devices equipped with advanced technologies such as internet connectivity, cameras, and sensors are relatively costly, making them less accessible to budget-conscious consumers. Additional expenses like maintenance, software updates, and premium app features further increase ownership costs. This financial burden discourages many potential buyers, especially in developing economies. Consequently, a large portion of pet owners still prefer manual feeding solutions instead of investing in automated systems, limiting the overall penetration of smart feeding technology in the global pet care market.

Opportunity:

Expansion of smart home ecosystems

The growing popularity of smart home systems offers strong growth potential for the smart pet feeders market. With more households using connected devices such as voice assistants and automated appliances, pet care technology is also becoming part of this ecosystem. Smart feeders that work with home automation platforms allow users to manage pet feeding through apps or voice control. This improves convenience and efficiency. As IoT-enabled homes continue to rise worldwide, demand for integrated pet care solutions increases, giving manufacturers opportunities to develop advanced, connected products for modern, technology-driven consumers.

Threat:

Intense market competition

Strong competition is a major threat in the smart pet feeders market, as many global and local companies offer similar products. This leads to aggressive pricing and lower profit margins. Well-known brands face pressure from new entrants providing cheaper alternatives, forcing constant innovation to stay relevant. Smaller firms struggle to compete in such a crowded market. Rapid product upgrades also increase R&D costs. In mature markets, saturation further limits expansion opportunities, making it harder for companies to achieve sustained growth and profitability.

Covid-19 Impact:

COVID-19 positively influenced the smart pet feeders market by increasing pet care awareness during lockdowns. With people staying at home, attention to pets' daily needs improved. At the same time, remote work and travel restrictions boosted demand for automated feeding systems. Pet owners preferred smart devices to ensure timely feeding when regular care was difficult or pet sitters were unavailable. Although supply chain issues temporarily disrupted availability, e-commerce platforms helped maintain sales. Overall, the pandemic accelerated the adoption of smart and automated pet care solutions across global households.

The automatic feeders segment is expected to be the largest during the forecast period

The automatic feeders segment is expected to account for the largest market share during the forecast period because they are widely used and offer essential feeding automation. Pet owners prefer them for their ability to provide meals at fixed times without manual effort. These devices are generally more economical and easier to operate than advanced smart versions, making them suitable for a larger audience. They help maintain regular feeding schedules in busy households and ensure dependable pet care. Their simplicity, affordability, and consistent performance make them the leading segment in the market.

The cats segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the cats segment is predicted to witness the highest growth rate. This is mainly due to rising cat ownership in cities, where compact housing and fast-paced lifestyles favour cats as ideal companions. Cats benefit from regulated

portion feeding, which increases reliance on automated feeders. Growing focus on pet health, nutrition, and indoor pet trends also drives demand. The preference for convenient, technology-based feeding solutions is further boosting the adoption of smart feeders for cats across global urban households.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, driven by high pet adoption, strong consumer spending on pet care, and early use of smart home solutions. Pet owners in this region increasingly choose automated feeding systems to ensure convenience and better health management for pets. Well-developed digital infrastructure and extensive online retail networks make these products easily accessible. Rising awareness of pet nutrition and fast-paced urban lifestyles further support demand. The presence of major industry players and continuous technological advancements strengthen the region's dominance, making it the most significant market for smart pet feeding solutions globally.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapid urban growth, increasing income levels, and a rising number of pet owners in countries like China, India, and Southeast Asia. Greater awareness of pet wellness and nutrition is boosting demand for automated feeding technologies. Expansion of online retail channels and improved digital connectivity are further enhancing product availability. Moreover, the adoption of smart home solutions and Western pet care practices is increasing. A growing middle-class population and technology-oriented consumers are also supporting strong regional market expansion very strong growth.

Key players in the market

Some of the key players in Smart Pet Feeders and Automatic Feeders Market include PetSafe, Whisker, Catit, Sure Petcare, Arf Pets, Inc., Petlibro, PETKIT Ltd., Wopet, Dogness International Co. Ltd., Petcube Inc., Radio Systems Corp., Tuya Inc., Shenzhen Skymee Technology Co. Ltd., Qpets Inc., Dorskocil Manufacturing Co. Inc., C and A Marketing Inc., Encaya Corp. and Pets at Home Group Plc.

Key Developments:

In March 2026, PetSafe Brands™ is thrilled to announce a new partnership with actress and animal lover Rachel Bilson. Bilson is opening her heart and her home, once again, in a new heartfelt campaign with PetSafe Brands™. Bilson documents her journey fostering a cat through ASPCA, and the power of giving back with PetSafe products available at Walmart to help pet parents every step of the way.

In February 2026, Whisker Labs and Nationwide expand strategic initiative to deliver 500,000 more ting sensors for fire prevention. To help protect more families from the risk of electrical fires, Nationwide will make Ting sensors and fire prevention services available for free to 500,000 additional homes over the next two years through its expanded strategic program with Whisker Labs, the maker of Ting.

In May 2025, Dogness Corporation announced that the Company has entered into a share acquisition agreement with a shareholder of Dogness Intelligent Technology Co., Ltd. ("DITC") to acquire a 19.5% equity interest in DITC in exchange for Dogness's Class A common shares and warrants to purchase Class A common shares.

Product Types Covered:

Smart Pet Feeders

Automatic Feeders

Pet Types Covered:

Dogs

Cats

Small Mammals

Birds

Reptiles

Connectivities Covered:

Wi-Fi Enabled

Bluetooth Enabled

Non-connected

Distribution Channels Covered:

Online Retail

Offline Retail

Price Ranges Covered:

Economy

Mid-range

Premium

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the

client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

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