

Smart Labels - Global Market Outlook (2016-2022)

https://marketpublishers.com/r/SE3A2FD609DEN.html

Date: September 2016

Pages: 163

Price: US\$ 4,150.00 (Single User License)

ID: SE3A2FD609DEN

Abstracts

According to Stratistics MRC, the Global Smart Labels market is estimated to be \$3.95 billion in 2015 and is expected to reach \$12.6 billion by 2022 growing at a CAGR of 18.0% from 2015-2022. Some of the key factors that drive the market growth include tracking time reduction, reusability of products instead of multiple existing technologies, consistent & simple real-time tracking and safety against theft, loss, and counterfeiting. However, additional cost obtained due to the use of smart labels and poor standards have negatively affected the market size. Furthermore, there are several potential growth opportunities like growing demand in logistics, scientific developments in printed electronics and huge opportunities in end user industries.

Healthcare segment is anticipated to grow at a highest growth rate. By geography, Asia Pacific is witnessed to grow at a highest CAGR during the forecast period due to expanding industries such as retail, healthcare and manufacturing.

Some of the key players in this market include CCL Industries, Inc, Checkpoint Systems, Inc., Avery Dennison Corporation, Muhlbauer Holding Ag & Co. Kgaa, Sato Holdings Corporation, Alien Technology Inc, Invengo Information Technology Co., Ltd, Smartrac N.V., Thin Film Electronics ASA and ASK S.A.

Technology Covered:

Electronic Article Surveillance Labels (EAS)

Radio-frequency identification(RFID)

Sensing Labels

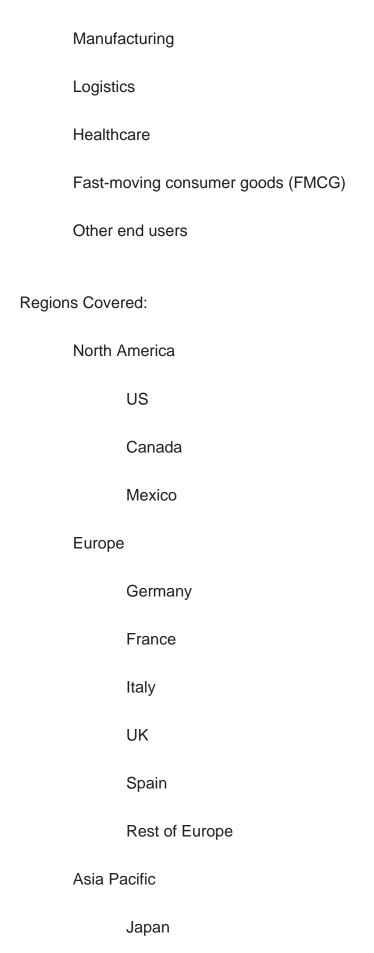
Electronic shelf/dynamic display labels



Near Field Communication (NFC) Tags

	Non EAS/RFID	
Application Covered:		
	Electronics and IT asset	
	Retail & Inventory tracking	
	Pallet	
	Perishable goods	
	Electronics and IT asset	
	Others	
Component Covered:		
	Batteries	
	Microprocessors Memories	
	Transceivers	
	Others	
End U	Iser Covered:	
	Retail	
	Automotive	
Smart La	bels - Global Market Outlook (2016-2022)	







China

	India
	Australia
	New Zealand
	Rest of Asia Pacific
Rest of the World	
	Middle East
	Brazil
	Argentina
	South Africa
	Egypt
What our repo	ort offers:
Marke	et share assessments for the regional and country level segments
Marke	et share analysis of the top industry players
Strate	gic recommendations for the new entrants
	et forecasts for a minimum of 7 years of all the mentioned segments, sub ents and the regional markets
	et Trends (Drivers, Constraints, Opportunities, Threats, Challenges, ment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market



estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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