

# Smart Labels - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Smart Labels market is estimated to be \$3.95 billion in 2015 and is expected to reach \$12.6 billion by 2022 growing at a CAGR of 18.0% from 2015-2022. Some of the key factors that drive the market growth include tracking time reduction, reusability of products instead of multiple existing technologies, consistent & simple real-time tracking and safety against theft, loss, and counterfeiting. However, additional cost obtained due to the use of smart labels and poor standards have negatively affected the market size. Furthermore, there are several potential growth opportunities like growing demand in logistics, scientific developments in printed electronics and huge opportunities in end user industries.

Healthcare segment is anticipated to grow at a highest growth rate. By geography, Asia Pacific is witnessed to grow at a highest CAGR during the forecast period due to expanding industries such as retail, healthcare and manufacturing.

Some of the key players in this market include CCL Industries, Inc, Checkpoint Systems, Inc., Avery Dennison Corporation, Muhlbauer Holding Ag & Co. Kga, Sato Holdings Corporation, Alien Technology Inc, Invengo Information Technology Co., Ltd, Smartrac N.V., Thin Film Electronics ASA and ASK S.A.

Technology Covered:

Electronic Article Surveillance Labels (EAS)

Radio-frequency identification(RFID)

Sensing Labels

Electronic shelf/dynamic display labels

Near Field Communication (NFC) Tags

Non EAS/RFID

Application Covered:

Electronics and IT asset

Retail & Inventory tracking

Pallet

Perishable goods

Electronics and IT asset

Others

Component Covered:

Batteries

Microprocessors

Memories

Transceivers

Others

End User Covered:

Retail

Automotive

Manufacturing

Logistics

Healthcare

Fast-moving consumer goods (FMCG)

Other end users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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