

# **Smart Kitchen and Cooking Devices Market Forecasts to 2032 – Global Analysis By Product Type (Smart Refrigerators, Smart Ovens, Smart Dishwashers, Smart Cooktops, Smart Coffee Makers, Smart Pressure Cookers, Smart Blenders & Mixers, Smart Scales & Thermometers and Other Product Types), Connectivity, Distribution Channel, Application and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Smart Kitchen and Cooking Devices Market is accounted for \$26.04 billion in 2025 and is expected to reach \$82.47 billion by 2032 growing at a CAGR of 17.9% during the forecast period. Smart kitchen and cooking devices are technologically advanced appliances integrated with sensors, connectivity, and automation features to enhance culinary efficiency, safety, and personalization. These devices ranging from smart ovens and refrigerators to app-controlled cookers leverage IoT, AI, and machine learning to optimize food preparation, monitor usage, and enable remote control. Designed for convenience and precision, they support energy efficiency, real-time alerts, and data-driven cooking insights, aligning with modern lifestyles and the growing demand for connected, intelligent home ecosystems.

According to study presented at the Irish Section Conference and published in Proceedings of the Nutrition Society (2022) emphasized that over 60% of surveyed households using smart kitchen devices reported improved food safety practices, including better temperature monitoring and reduced cross-contamination risks.

## **Market Dynamics:**

**Driver:**

Increasing awareness of energy-efficient appliances and sustainability

Smart kitchen and cooking devices are increasingly designed to minimize energy consumption while maximizing operational efficiency. Consumers are becoming more conscious of their carbon footprint, prompting demand for appliances with eco-friendly certifications and smart energy monitoring features. Manufacturers are responding by integrating AI-driven energy optimization and recyclable materials into product design. This shift aligns with global sustainability goals and regulatory pressures promoting green technologies.

**Restraint:**

Privacy and data security concerns related to connected devices

Vulnerabilities in device firmware or cloud infrastructure can expose households to potential breaches. Regulatory compliance with data protection laws such as GDPR and CCPA adds complexity to product development. These appliances often collect user behavior, consumption patterns, and personal preferences, raising questions about data misuse and unauthorized access. These concerns may deter adoption among privacy-conscious consumers, especially in regions with stringent digital security norms.

**Opportunity:**

Partnerships with food tech and recipe platforms

Collaborations with recipe apps, nutrition tracking tools, and grocery delivery services are enhancing the value proposition of connected cooking devices. Consumers can now access guided cooking, automated ingredient ordering, and personalized meal planning through a single interface. This ecosystem approach not only improves user engagement but also opens up recurring revenue models for manufacturers. As digital culinary experiences gain traction, brands that offer seamless integration will gain a competitive edge.

**Threat:**

Rapid technological obsolescence

Devices launched just a few years ago may lack compatibility with newer platforms or fail to support updated software protocols. This short lifecycle challenges both consumers and manufacturers, leading to increased e-waste and customer dissatisfaction. Additionally, the pressure to continuously innovate can strain R&D budgets and delay profitability. Companies must balance innovation with backward compatibility and modular upgrades to mitigate obsolescence risks.

**Covid-19 Impact:**

The COVID-19 pandemic reshaped consumer behavior, accelerating the adoption of smart kitchen solutions as households spent more time cooking at home. Initial supply chain disruptions impacted component availability, delaying product rollouts. However, the crisis also heightened interest in contactless, hygienic, and voice-activated appliances. Remote diagnostics, app-based controls, and automated cooking features gained popularity as consumers sought convenience and safety.

The smart dishwashers segment is expected to be the largest during the forecast period

The smart dishwashers segment is expected to account for the largest market share during the forecast period due to their widespread adoption in modern households. These appliances offer advanced features such as load sensing, remote monitoring, and water efficiency, aligning with sustainability goals. Their integration with voice assistants and mobile apps enhances user convenience, making them a preferred choice in connected kitchens.

The E-commerce platforms segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the E-commerce platforms segment is predicted to witness the highest growth rate driven by the convenience of product comparison, doorstep delivery, and digital promotions. The rise of D2C (direct-to-consumer) models and influencer-led marketing is further accelerating online sales. E-commerce platforms also enable brands to gather real-time consumer feedback, aiding in product refinement and personalization.

**Region with largest share:**

During the forecast period, the North America region is expected to hold the largest

market share attributed to high smart home penetration, strong purchasing power, and early adoption of connected appliances. The presence of major players and robust distribution networks further strengthens the region's dominance. Government incentives for energy-efficient appliances also contribute to market expansion.

### **Region with highest CAGR:**

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR fueled by rapid urbanization, rising disposable incomes, and growing awareness of smart home technologies. Countries like China, India, and South Korea are witnessing increased investment in IoT infrastructure and smart city initiatives. Local manufacturers are also introducing affordable smart kitchen solutions tailored to regional preferences.

### **Key players in the market**

Some of the key players in Smart Kitchen and Cooking Devices Market include Samsung Electronics Co. Ltd., Whirlpool Corporation, LG Electronics Inc., BSH Hausger?te GmbH, Haier Smart Home Co. Ltd., Electrolux AB, Panasonic Corporation, Koninklijke Philips N.V., Miele & Cie. KG, Groupe SEB, Midea Group Co., Ltd., Breville Group Limited, Sub-Zero Group, Inc., Dacor, Middleby Corporation, SharkNinja Operating LLC, Xiaomi Corporation, Gorenje d.d., Instant Brands Inc., and Ar?elik A.?.

### **Key Developments:**

In October 2025, Samsung launched its "Why Samsung" campaign highlighting AI, connectivity, and reliability in home appliances. The initiative spans 50+ countries and promotes SmartThings integration and Bespoke AI features. It reinforces Samsung's leadership in intelligent home ecosystems.

In September 2025, Electrolux's premium brand AEG launched its quietest and most efficient dishwasher at IFA 2025. The product emphasizes sustainability and noise reduction for modern kitchens. It reflects Electrolux's commitment to innovation and eco-friendly design.

In March 2025, Haier unveiled its AI-driven innovation roadmap at the 2025 Ecosystem Conference in Shanghai. The event showcased smart kitchen solutions and Haier's strategic vision for intelligent living. It marked a pivotal moment in Haier's global expansion.

**Product Types Covered:**

Smart Refrigerators

Smart Ovens

Smart Dishwashers

Smart Cooktops

Smart Coffee Makers

Smart Pressure Cookers

Smart Blenders & Mixers

Smart Scales & Thermometers

Other Product Types

**Connectivities Covered:**

Wi-Fi

Bluetooth

Zigbee

NFC

Other Connectivities

**Distribution Channels Covered:**

Company-owned Websites

E-commerce Platforms

Specialty Retail Stores

Hypermarkets & Supermarkets

Department Stores

Other Distribution Channels

Applications Covered:

Residential

Full-Service Restaurants

Quick Service Restaurants

Hotels & Hospitality

Institutions

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

**Company Profiling**

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

**Regional Segmentation**

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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