

Smart Card Market Outlook - Global Trends, Forecast, and Opportunity Assessment (2014-2022)

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Abstracts

The Global Smart card Market is estimated to be \$6,191.4 million in 2014 and is expected to reach \$10.32 billion by 2022 growing at a CAGR of 6.6% from 2014 to 2022. Some of the key drivers for the market growth include escalating demand for safe and consistent transactions, growing number of mobile users, rising adoption of smart cards for ticketing, driver's license, telecommunication, toll collection, etc. However, price pressures and technological challenges are inhibiting the growth of Smart card market.

Retail and BFSI industry segments are the fastest growing segments of smart card market. Asia Pacific is anticipated to retain its leading position and is analyzed to be the fastest growing market during the forecast period. From application side, telecom sector mainly 3G dominates the smart card use, while from growth perspective transportation sector remains the most dynamic sector. Payment chip-card market shows an apparent swing towards contactless and converging applications. Contactless payment can be performed with smart cards and with mobile devices. In meticulous, the demand for Dual Interface (DIF) payment cards is growing

The key players in the smart card global market are Siemens IT solutions and services, Sony corp, Samsung Electronics, Ingenico SA, Thales SA, Verifone system Inc, Infineon technologies, Fujitsu ltd, Datacard corp and Renesas Electronics.

Components Covered:

Microcontroller Cards

Memory Cards

Applications Covered

Healthcare

Transportation

Telecommunications

Banking, Financial Services and Insurance (BFSI)

Retail

Others

Types Covered

Contact Smart Card

Contactless Smart Card

Hybrid Smart Card

Others

Regions Covered:

North America

US

Canada

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia

Rest of the World

Latin America

Middle East

Africa

Others

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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