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Smart Building Automation Systems - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Smart Building Automation Systems Market is accounted for $57.83 billion in 2017 and is expected to reach $154.36 billion by 2026 growing at a CAGR of 11.5% during the forecast period. Some of the key factors fueling the market are growing need for integrated security and safety systems and decreasing operational costs. However, the false notion about the installation cost, and technical difficulties and a dearth of skilled experts hamper the growth of Smart Building Automation Systems market.

Smart Building Automation is the automatic centralized control of a building's heating, ventilation and air conditioning, lighting and other systems through a building management system or building automation system. The objectives of building automation are improved occupant comfort, efficient operation of building systems, reduction in energy consumption and operating costs, and improved life cycle of utilities.

Based on Marketing Channel, Direct Marketing segment is estimated to have a lucrative growth because direct marketing is a form of communicating an offer, where organizations communicate directly to a pre-selected customer and supply a method for a direct response. Among practitioners, it is also known as direct response marketing. By contrast, advertising is of a mass-message nature.

By Geography, Europe is constantly enhancing due to the increased initiatives by the Europe governments for building smart and intelligent structures. Moreover, in Europe initiatives to further push smart and zero energy buildings, with mandatory changes to country level building codes and the Energy Performance of Buildings Directive.

Some of the key players in Global Smart Building Automation Systems market are

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Siemens AG, Robert Bosch GmbH, Honeywell International, Schneider Electric SE, Carrier Corporation, Johnson Controls, Performance Mechanical Group, Delta Controls, Trane and Novar.

Products Covered:

Security & Access Control Systems

Lighting Control Systems

HVAC Control Systems

Other Products

Applications Covered:

Industrial

Commercial

Residential

Building And Home Automation

Smart Energy and Utilities

Smart Manufacturing

Connected Logistics

Smart Retail

Smart Mobility and Transportation

Marketing Channel Covered:

Direct Marketing

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- Indirect Marketing

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand

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South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

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Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter’s five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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