

# Smart Bottle - Global Market Outlook (2020-2028)

<https://marketpublishers.com/r/SABC7496CBBEN.html>

Date: June 2021

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: SABC7496CBBEN

## Abstracts

According to Statistics MRC, the Global Smart Bottle market is accounted for \$91.00 million in 2020 and is expected to reach \$302.47 million by 2028 growing at a CAGR of 16.2% during the forecast period. Some of the key factors propelling the market growth include rising demand of advanced gadgets, rising awareness among users regarding maintaining proper hydration levels, high acceptance rate in pharmaceutical industry, rising disposable income of the people, improved standard of living along with growing concern regarding weight loss, fitness and health consciousness, and rising awareness about maintaining health and fitness. However, the high cost of smart bottles is likely to hinder growth of the market.

Smart bottles, the technologically advanced bottles that encompass wireless communication capabilities for connecting with computing devices such as smartphones or wearables and an artificial memory that helps provide alerts through display or sound system, are one of the most popular products in the world's technology-obsessed circles. It measures and keep the hydration goals attained. It also contains temperature sensors, freshness timers, drinking reminders, and regular hydration indicators. With applications presently spanning across the drinking water, pharmaceutical, and alcoholic beverages sectors, smart bottles are increasingly gaining traction and are observing vast developments in terms of innovation and technology advances.

By application, the smart water bottles segment is expected to grow at the significant rate during the forecast period, due to its rising use from health conscious people. Smart water bottles are helpful for those who struggle to keep up with their hydration needs. By using these bottles, one can ensure that his/her water intake is just right every day. It is important to consume the right amount of water every day of the week, and with smart bottles, users can make sure he/she is able to do so no matter the location and time. Moreover, these bottles are Wi-Fi and Bluetooth enabled, which track the hydration needs of the end-users.

On the basis of geography, Asia Pacific region is projected to be the most promising region for increasing the smart bottles market, as some smart bottle manufacturers are investing in this region. Substantial increase in e-commerce and rising acceptance for smart technologies and devices in the Asia Pacific helped in drawing the attention of global smart bottle manufacturers. The region is expected to attract investments from smart bottle manufacturers particularly targeting the growth opportunities arising from the thriving e-commerce industry.

Some of the key players in Smart Bottle Market include Adheretech Inc., Ecomo Inc., Open-2 LLC, Pillsy, Thermos LLC, Cactus Inc., Trago, Inc, Hidrate Inc., Kuvee, Inc., Sippo, HydraCoach Inc., Out of galaxy, Indiegogo, Inc., and Myhydrate.

#### Technologies Covered:

Sensors

Lights

In-Built

#### Materials Covered:

Stainless Steel

Glass

Plastic

Flexible Films

Metal

Polymer

#### Capacities Covered:

Above 1,500 ML

500 ML – 1,500 ML

Up to 500 ML

#### Components Covered:

Software

Hardware

#### Applications Covered:

Smart Alcoholic Beverage Bottle

Smart Water Bottles

Smart Pharmaceutical Bottles

Smart Baby Feeding Bottle

#### Distribution Channels Covered:

Offline

Online

#### End Users Covered:

Pharmaceutical

Food & Beverages

Sports

## Regions Covered:

### North America

US

Canada

Mexico

### Europe

Germany

France

Italy

UK

Spain

Rest of Europe

### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL SMART BOTTLE MARKET, BY TECHNOLOGY**

- 5.1 Introduction
- 5.2 Sensors
- 5.3 Lights
- 5.4 In-Built

## **6 GLOBAL SMART BOTTLE MARKET, BY MATERIAL**

- 6.1 Introduction
- 6.2 Stainless Steel
- 6.3 Glass
- 6.4 Plastic
- 6.5 Flexible Films
- 6.6 Metal
- 6.7 Polymer

## **7 GLOBAL SMART BOTTLE MARKET, BY CAPACITY**

- 7.1 Introduction
- 7.2 Above 1,500 ML
- 7.3 500 ML – 1,500 ML
- 7.4 Up to 500 ML

## **8 GLOBAL SMART BOTTLE MARKET, BY COMPONENT**

- 8.1 Introduction
- 8.2 Software
- 8.3 Hardware

## **9 GLOBAL SMART BOTTLE MARKET, BY APPLICATION**

- 9.1 Introduction
- 9.2 Smart Alcoholic Beverage Bottle
- 9.3 Smart Water Bottles
- 9.4 Smart Pharmaceutical Bottles
- 9.5 Smart Baby Feeding Bottle



## **10 GLOBAL SMART BOTTLE MARKET, BY DISTRIBUTION CHANNEL**

- 10.1 Introduction
- 10.2 Offline
- 10.3 Online

## **11 GLOBAL SMART BOTTLE MARKET, BY END USER**

- 11.1 Introduction
- 11.2 Pharmaceutical
- 11.3 Food & Beverages
- 11.4 Sports

## **12 GLOBAL SMART BOTTLE MARKET, BY GEOGRAPHY**

- 12.1 Introduction
- 12.2 North America
  - 12.2.1 US
  - 12.2.2 Canada
  - 12.2.3 Mexico
- 12.3 Europe
  - 12.3.1 Germany
  - 12.3.2 UK
  - 12.3.3 Italy
  - 12.3.4 France
  - 12.3.5 Spain
  - 12.3.6 Rest of Europe
- 12.4 Asia Pacific
  - 12.4.1 Japan
  - 12.4.2 China
  - 12.4.3 India
  - 12.4.4 Australia
  - 12.4.5 New Zealand
  - 12.4.6 South Korea
  - 12.4.7 Rest of Asia Pacific
- 12.5 South America
  - 12.5.1 Argentina
  - 12.5.2 Brazil
  - 12.5.3 Chile

- 12.5.4 Rest of South America
- 12.6 Middle East & Africa
  - 12.6.1 Saudi Arabia
  - 12.6.2 UAE
  - 12.6.3 Qatar
  - 12.6.4 South Africa
  - 12.6.5 Rest of Middle East & Africa

## **13 KEY DEVELOPMENTS**

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

## **14 COMPANY PROFILING**

- 14.1 Adheretech Inc.
- 14.2 Ecomo Inc.
- 14.3 Open-2 LLC
- 14.4 Pillsy
- 14.5 Thermos LLC
- 14.6 Caktus Inc.
- 14.7 Trago, Inc
- 14.8 Hidrate Inc.
- 14.9 Kuvée, Inc.
- 14.10 Sippo
- 14.11 HydraCoach Inc.
- 14.12 Out of galaxy
- 14.13 Indiegogo, Inc.
- 14.14 Myhydrate

## List Of Tables

### LIST OF TABLES

- Table 1 Global Smart Bottle Market Outlook, By Region (2019-2028) (\$MN)
- Table 2 Global Smart Bottle Market Outlook, By Technology (2019-2028) (\$MN)
- Table 3 Global Smart Bottle Market Outlook, By Sensors (2019-2028) (\$MN)
- Table 4 Global Smart Bottle Market Outlook, By Lights (2019-2028) (\$MN)
- Table 5 Global Smart Bottle Market Outlook, By In-Built (2019-2028) (\$MN)
- Table 6 Global Smart Bottle Market Outlook, By Material (2019-2028) (\$MN)
- Table 7 Global Smart Bottle Market Outlook, By Stainless Steel (2019-2028) (\$MN)
- Table 8 Global Smart Bottle Market Outlook, By Glass (2019-2028) (\$MN)
- Table 9 Global Smart Bottle Market Outlook, By Plastic (2019-2028) (\$MN)
- Table 10 Global Smart Bottle Market Outlook, By Flexible Films (2019-2028) (\$MN)
- Table 11 Global Smart Bottle Market Outlook, By Metal (2019-2028) (\$MN)
- Table 12 Global Smart Bottle Market Outlook, By Polymer (2019-2028) (\$MN)
- Table 13 Global Smart Bottle Market Outlook, By Capacity (2019-2028) (\$MN)
- Table 14 Global Smart Bottle Market Outlook, By Above 1,500 ML (2019-2028) (\$MN)
- Table 15 Global Smart Bottle Market Outlook, By 500 ML – 1,500 ML (2019-2028) (\$MN)
- Table 16 Global Smart Bottle Market Outlook, By Up to 500 ML (2019-2028) (\$MN)
- Table 17 Global Smart Bottle Market Outlook, By Component (2019-2028) (\$MN)
- Table 18 Global Smart Bottle Market Outlook, By Software (2019-2028) (\$MN)
- Table 19 Global Smart Bottle Market Outlook, By Hardware (2019-2028) (\$MN)
- Table 20 Global Smart Bottle Market Outlook, By Application (2019-2028) (\$MN)
- Table 21 Global Smart Bottle Market Outlook, By Smart Alcoholic Beverage Bottle (2019-2028) (\$MN)
- Table 22 Global Smart Bottle Market Outlook, By Smart Water Bottles (2019-2028) (\$MN)
- Table 23 Global Smart Bottle Market Outlook, By Smart Pharmaceutical Bottles (2019-2028) (\$MN)
- Table 24 Global Smart Bottle Market Outlook, By Smart Baby Feeding Bottle (2019-2028) (\$MN)
- Table 25 Global Smart Bottle Market Outlook, By Distribution Channel (2019-2028) (\$MN)
- Table 26 Global Smart Bottle Market Outlook, By Offline (2019-2028) (\$MN)
- Table 27 Global Smart Bottle Market Outlook, By Online (2019-2028) (\$MN)
- Table 28 Global Smart Bottle Market Outlook, By End User (2019-2028) (\$MN)
- Table 29 Global Smart Bottle Market Outlook, By Pharmaceutical (2019-2028) (\$MN)

Table 30 Global Smart Bottle Market Outlook, By Food & Beverages (2019-2028) (\$MN)

Table 31 Global Smart Bottle Market Outlook, By Sports (2019-2028) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Smart Bottle - Global Market Outlook (2020-2028)

Product link: <https://marketpublishers.com/r/SABC7496CBBEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SABC7496CBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970