

# Smart Advisors - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Smart Advisors Market is accounted for \$704.5 million in 2016 and expected to grow at a CAGR of 37.0% to reach \$ 6399.72 million by 2023. Factors such as increasing use of artificial intelligence for automation of tasks, usage of mobile phones and social media, use of smart advisors by both small scale and large scale enterprises, increasing use of the technology in healthcare. The major challenge faced by the market is high deployment cost as well as system integration complexities.

Based on Application, Smart Advisors provide end-to-end investment in banking services. Thereby increasing banks ability to attract external funding, and assist the clients to negotiate with various stakeholders to complete the investment cycle. Smart Advisors program assist the banking clients to validate their business and augment their scale and growth. Financial institutions are therefore considering the spectacular emergence of artificial intelligence (AI) technologies.

North America is the largest market owing to the increasing usage of technology. Asia Pacific is the fastest growing market due to increased application of smart advisors in websites, smartphone, call centers, and social media.

Some of the key players in Global Smart Advisors market are Artificial Solutions, Nuance Communications Inc., Next IT Corporation, Creative Virtual Pvt. Ltd., eGain Corporation, CX Company, Codebaby (iDAvatars), Speaktoit Inc., IBM Watson and 24/7 Customer Inc.

Usages Covered:

Social media

Websites

Contact centers

Mobile platform

Other Usages

Types Covered:

Software

Services

Managed services

Professional services

Deployments Covered:

On-premises

On cloud

End Users Covered:

Large Enterprises

Small and Medium Enterprises

Applications Covered:

Healthcare

Consumer Electronics

Travel & Hospitality

Retails

Education

Government

Financial Services

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

*Smart Advisors - Global Market Outlook (2017-2023)*

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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