

# **Skincare Devices Market Forecasts to 2034 – Global Analysis By Product (Diagnostic Devices, Treatment Devices, Anti-Ageing Devices, Cleansing Devices, Skin Texture & Tone Enhancement Devices and Other Products), Type (Women Skin Care Devices, Unisex Skin Care Devices, Men Skin Care Devices and Other Types), Distribution Channel, Application, End User and By Geography**

<https://marketpublishers.com/r/S192C186A27AEN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: S192C186A27AEN

## **Abstracts**

According to Statistics MRC, the Global Skincare Devices Market is accounted for \$19.1 billion in 2026 and is expected to reach \$31.0 billion by 2034 growing at a CAGR of 6.2% during the forecast period. Skincare devices are innovative tools designed to enhance and optimize skincare routines, promoting healthier and more radiant skin. Applications such as Anti-aging devices, such as microcurrent devices and LED therapy tools, use electrical currents and light wavelengths to stimulate collagen production, reduce fine lines, and improve skin elasticity. These tools offer non-invasive alternatives to traditional dermatological procedures, allowing users to achieve professional-level results in the comfort of their homes to achieve and maintain healthier skin.

According to the American Cancer Society, melanoma skin cancer accounts for only 1% of total skin cancer cases, however, it is responsible for the highest number of cancer deaths.

### **Market Dynamics:**

#### **Driver:**

## Increasing awareness and beauty consciousness

The awareness and consciousness of skincare are becoming more informed through social media, beauty blogs, and online content, with a focus on creating user-friendly, customizable, and results-driven skincare devices. Consumers, influenced by beauty influencers and celebrities, are more willing to invest in devices that offer convenience, efficacy, and a holistic approach to skincare. In addition, the beauty-conscious consumer base actively seeks effective solutions to address skincare concerns and enhance their overall appearance, which is driving this market size.

### **Restraint:**

#### High cost

Advanced skincare devices often incorporate cutting-edge technology and innovative features, which contribute to their higher price tags. The high cost of advanced skincare devices creates a barrier to entry for a significant portion of the consumer base, making it difficult to afford these devices, particularly when they have limited financial resources. Moreover, the high cost may also deter healthcare professionals, such as dermatologists or aestheticians, from investing in these devices for their practices, which is hindering market growth.

### **Opportunity:**

#### E-commerce growth

The online retail environment allows for easy product discovery, reviews, and comparisons, enabling consumers to make informed decisions about skincare device purchases. These platforms provide a convenient and accessible avenue for consumers to explore, compare, and purchase a wide range of skincare devices from the comfort of their homes. Moreover, the e-commerce channel facilitates direct-to-consumer sales, enabling skincare device brands to establish a closer connection with their customers, thereby boosting market growth.

### **Threat:**

#### Adverse effects

Skincare devices can cause skin irritation or allergic reactions, particularly in individuals with sensitive skin. The use of certain devices, such as microdermabrasion or chemical peels, can lead to redness, dryness, or even temporary discoloration of the skin. Consumers may worry about the long-term impact of using certain technologies if the scientific basis or safety profile of a particular device is unclear. Further, the effectiveness of skincare devices can vary depending on individual skin types and conditions, such as age, skin sensitivity, and underlying skin conditions, which thereby hampers market expansion.

### Covid-19 Impact

The skincare devices market experienced several challenges due to the negative impact of the COVID-19 pandemic. Lockdowns, restrictions on movement, and economic uncertainties led to a decline in consumer spending on non-essential items, affecting the sales of skincare devices. Moreover, with social distancing measures in place, the demand for in-person skincare treatments and consultations diminished, affecting the sale of professional-grade skincare devices, which is impeding this market expansion.

The anti-ageing devices segment is expected to be the largest during the forecast period

The anti-ageing devices segment is estimated to hold the largest share, due to the signs of aging and promote youthful skin. Anti-aging devices include radiofrequency devices for skin tightening, laser therapy tools for collagen stimulation, and microcurrent devices for toning facial muscles. Additionally, consumers are seeking non-surgical alternatives for maintaining youthful skin, contributing to the popularity of at-home anti-aging devices. The convenience and cost-effectiveness of these devices compared to professional treatments have further fueled this segment demand.

The mono brand stores segment is expected to have the highest CAGR during the forecast period

The mono brand stores segment is anticipated to have highest CAGR during the forecast period. These stores provide a unique shopping experience, offering a comprehensive selection of a specific brand's skincare devices along with expert guidance and demonstrations. The mono-brand store strategy allows skincare device manufacturers to strengthen their brand identity, establish a direct connection with consumers, and create a controlled environment for product presentation. Furthermore,

these stores often feature immersive displays, knowledgeable staff, and interactive elements to enhance customer engagement and education about the brand's technologies, which is boosting this segment's growth.

### **Region with largest share:**

Asia Pacific commanded the largest market share during the extrapolated period owing to a diverse range of electronic and mechanical devices designed to enhance skincare routines, catering to the beauty-conscious population across countries. This region is home to some of the major key players, such as L'Oreal S.A., Philips Beauty, Unilever, and Clarisonic, which contribute to the prominent beauty and tech companies, coupled with evolving consumer preferences and positions. Therefore, ongoing technological advancements, coupled with a culturally ingrained focus on skincare, significantly propel the region's size.

### **Region with highest CAGR:**

Europe is expected to witness highest CAGR over the projection period, owing to the increasing adoption of advanced skincare technologies. Countries such as the UK, Italy, Germany, and France encompass a diverse range of products, including facial cleansing devices, anti-aging tools, and specialized devices for various skincare concerns. Furthermore, technological advancements, including the integration of smart features and connectivity in skincare devices, continue to shape the industry landscape, and a discerning consumer base contributes to the region's expansion.

### **Key players in the market**

Some of the key players in the Skincare Devices Market include Alma Lasers, Fotona, Image Derm, Inc., Ambicare Health, Aesthetic Group., 3Gen, Canfield Scientific Inc., Cutera, Solta Medical, Inc., Cynosure, Inc., Syneron Medical Ltd., Panasonic Corporation, Shenzhen Marel Technology Co. Ltd., L'Oreal SA, Nu Skin Enterprises, PhotoMedex Inc., Carol Cole Company, Inc., Lumenis and TRIA Beauty inc.

### **Key Developments:**

In December 2023, L'Oréal announced that it has completed the acquisition of Lactobio, which opens up new scientific opportunities, including leveraging Lactobio's microbiome expertise and significant IP portfolio to develop safe and effective new cosmetic solutions using live bacteria.

In September 2023, L'Oréal announces an agreement to make a minority investment in Shinehigh Innovation, an innovation-led biotech company in China, to establish a long-term partnership for the co-development of novel and sustainable beauty solutions.

In December 2023, RW Pressprich & Co. announced that it acted as the exclusive financial advisor to 3GEN/Dermlite on its acquisition by a USA and Canada based healthcare Private Equity firm.

#### Products Covered:

Diagnostic Devices

Treatment Devices

Anti-Ageing Devices

Cleansing Devices

Skin Texture & Tone Enhancement Devices

Other Products

#### Types Covered:

Women Skin Care Devices

Unisex Skin Care Devices

Men Skin Care Devices

Other Types

#### Distribution Channels Covered:

Departmental Stores

Direct Sales

Modern Trade

Mono Brand Stores

Online Retailers

Specialty Stores

Other Distribution Channels

Applications Covered:

Disease Diagnosis

Skin Treatment

Other Applications

End Users Covered:

Hospitals

Clinics

Beauty Salon & Spa

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL SKINCARE DEVICES MARKET, BY PRODUCT**

- 5.1 Introduction
- 5.2 Diagnostic Devices
  - 5.2.1 Dermatoscopes
  - 5.2.2 Microscopes
  - 5.2.3 Biopsy devices
- 5.3 Treatment Devices
  - 5.3.1 Light therapy devices
  - 5.3.2 Electrosurgical equipment
  - 5.3.3 Liposuction devices
  - 5.3.4 Microdermabrasion devices
  - 5.3.5 Cryotherapy devices
  - 5.3.6 Lasers
- 5.4 Anti-Ageing Devices
- 5.5 Cleansing Devices
- 5.6 Skin Texture & Tone Enhancement Devices
- 5.7 Other Products

## **6 GLOBAL SKINCARE DEVICES MARKET, BY TYPE**

- 6.1 Introduction
- 6.2 Women Skin Care Devices
- 6.3 Unisex Skin Care Devices
- 6.4 Men Skin Care Devices
- 6.5 Other Types

## **7 GLOBAL SKINCARE DEVICES MARKET, BY DISTRIBUTION CHANNEL**

- 7.1 Introduction
- 7.2 Departmental Stores
- 7.3 Direct Sales
- 7.4 Modern Trade
- 7.5 Mono Brand Stores
- 7.6 Online Retailers
- 7.7 Specialty Stores
- 7.8 Other Distribution Channels

## **8 GLOBAL SKINCARE DEVICES MARKET, BY APPLICATION**

- 8.1 Introduction
- 8.2 Disease Diagnosis
- 8.3 Skin Treatment
  - 8.3.1 Skin rejuvenation
  - 8.3.2 Acne, psoriasis, and tattoo Removal
  - 8.3.3 Body contouring and fat removal
  - 8.3.4 Cellulite reduction
  - 8.3.5 Vascular and pigmented lesion removal
  - 8.3.6 Other Skin Treatments
- 8.4 Other Applications

## **9 GLOBAL SKINCARE DEVICES MARKET, BY END USER**

- 9.1 Introduction
- 9.2 Hospitals
- 9.3 Clinics
- 9.4 Beauty Salon & Spa
- 9.5 Other End Users

## **10 GLOBAL SKINCARE DEVICES MARKET, BY GEOGRAPHY**

- 10.1 Introduction
- 10.2 North America
  - 10.2.1 US
  - 10.2.2 Canada
  - 10.2.3 Mexico
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 Italy
  - 10.3.4 France
  - 10.3.5 Spain
  - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India

- 10.4.4 Australia
- 10.4.5 New Zealand
- 10.4.6 South Korea
- 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil
  - 10.5.3 Chile
  - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 Qatar
  - 10.6.4 South Africa
  - 10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

## **12 COMPANY PROFILING**

- 12.1 Alma Lasers
- 12.2 Fotona
- 12.3 Image Derm, Inc.
- 12.4 Ambicare Health
- 12.5 Aesthetic Group.
- 12.6 3Gen
- 12.7 Canfield Scientific, Inc.
- 12.8 Cutera
- 12.9 Solta Medical, Inc.
- 12.10 Cynosure, Inc.
- 12.11 Syneron Medical Ltd.
- 12.12 Panasonic Corporation
- 12.12 Shenzhen Marel Technology Co. Ltd.

- 12.14 L'Oreal SA
- 12.15 Nu Skin Enterprises
- 12.16 PhotoMedex Inc.
- 12.17 Carol Cole Company, Inc.
- 12.18 Lumenis
- 12.19 TRIA Beauty inc.

## List Of Tables

### LIST OF TABLES

Table 1 Global Skincare Devices Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Skincare Devices Market Outlook, By Product (2023-2034) (\$MN)

Table 3 Global Skincare Devices Market Outlook, By Diagnostic Devices (2023-2034) (\$MN)

Table 4 Global Skincare Devices Market Outlook, By Dermatoscopes (2023-2034) (\$MN)

Table 5 Global Skincare Devices Market Outlook, By Microscopes (2023-2034) (\$MN)

Table 6 Global Skincare Devices Market Outlook, By Biopsy devices (2023-2034) (\$MN)

Table 7 Global Skincare Devices Market Outlook, By Treatment Devices (2023-2034) (\$MN)

Table 8 Global Skincare Devices Market Outlook, By Light therapy devices (2023-2034) (\$MN)

Table 9 Global Skincare Devices Market Outlook, By Electrosurgical equipment (2023-2034) (\$MN)

Table 10 Global Skincare Devices Market Outlook, By Liposuction devices (2023-2034) (\$MN)

Table 11 Global Skincare Devices Market Outlook, By Microdermabrasion devices (2023-2034) (\$MN)

Table 12 Global Skincare Devices Market Outlook, By Cryotherapy devices (2023-2034) (\$MN)

Table 12 Global Skincare Devices Market Outlook, By Lasers (2023-2034) (\$MN)

Table 14 Global Skincare Devices Market Outlook, By Anti-Ageing Devices (2023-2034) (\$MN)

Table 15 Global Skincare Devices Market Outlook, By Cleansing Devices (2023-2034) (\$MN)

Table 16 Global Skincare Devices Market Outlook, By Skin Texture & Tone Enhancement Devices (2023-2034) (\$MN)

Table 17 Global Skincare Devices Market Outlook, By Other Products (2023-2034) (\$MN)

Table 18 Global Skincare Devices Market Outlook, By Type (2023-2034) (\$MN)

Table 19 Global Skincare Devices Market Outlook, By Women Skin Care Devices (2023-2034) (\$MN)

Table 20 Global Skincare Devices Market Outlook, By Unisex Skin Care Devices (2023-2034) (\$MN)

Table 21 Global Skincare Devices Market Outlook, By Men Skin Care Devices (2023-2034) (\$MN)

Table 22 Global Skincare Devices Market Outlook, By Other Types (2023-2034) (\$MN)

Table 23 Global Skincare Devices Market Outlook, By Distribution Channel (2023-2034) (\$MN)

Table 24 Global Skincare Devices Market Outlook, By Departmental Stores (2023-2034) (\$MN)

Table 25 Global Skincare Devices Market Outlook, By Direct Sales (2023-2034) (\$MN)

Table 26 Global Skincare Devices Market Outlook, By Modern Trade (2023-2034) (\$MN)

Table 27 Global Skincare Devices Market Outlook, By Mono Brand Stores (2023-2034) (\$MN)

Table 28 Global Skincare Devices Market Outlook, By Online Retailers (2023-2034) (\$MN)

Table 29 Global Skincare Devices Market Outlook, By Specialty Stores (2023-2034) (\$MN)

Table 30 Global Skincare Devices Market Outlook, By Other Distribution Channels (2023-2034) (\$MN)

Table 31 Global Skincare Devices Market Outlook, By Application (2023-2034) (\$MN)

Table 32 Global Skincare Devices Market Outlook, By Disease Diagnosis (2023-2034) (\$MN)

Table 33 Global Skincare Devices Market Outlook, By Skin Treatment (2023-2034) (\$MN)

Table 34 Global Skincare Devices Market Outlook, By Skin rejuvenation (2023-2034) (\$MN)

Table 35 Global Skincare Devices Market Outlook, By Acne, psoriasis, and tattoo Removal (2023-2034) (\$MN)

Table 36 Global Skincare Devices Market Outlook, By Body contouring and fat removal (2023-2034) (\$MN)

Table 37 Global Skincare Devices Market Outlook, By Cellulite reduction (2023-2034) (\$MN)

Table 38 Global Skincare Devices Market Outlook, By Vascular and pigmented lesion removal (2023-2034) (\$MN)

Table 39 Global Skincare Devices Market Outlook, By Other Skin Treatments (2023-2034) (\$MN)

Table 40 Global Skincare Devices Market Outlook, By Other Applications (2023-2034) (\$MN)

Table 41 Global Skincare Devices Market Outlook, By End User (2023-2034) (\$MN)

Table 42 Global Skincare Devices Market Outlook, By Hospitals (2023-2034) (\$MN)

Table 43 Global Skincare Devices Market Outlook, By Clinics (2023-2034) (\$MN)

Table 44 Global Skincare Devices Market Outlook, By Beauty Salon & Spa (2023-2034) (\$MN)

Table 45 Global Skincare Devices Market Outlook, By Other End Users (2023-2034) (\$MN)

Table Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Skincare Devices Market Forecasts to 2034 – Global Analysis By Product (Diagnostic Devices, Treatment Devices, Anti-Ageing Devices, Cleansing Devices, Skin Texture & Tone Enhancement Devices and Other Products), Type (Women Skin Care Devices, Unisex Skin Care Devices, Men Skin Care Devices and Other Types), Distribution Channel, Application, End User and By Geography

Product link: <https://marketpublishers.com/r/S192C186A27AEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S192C186A27AEN.html>