

# Single Lead Electrocardiography (ECG) Equipment - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Single Lead Electrocardiography (ECG) Equipment Market is accounted for \$325.08 million in 2017 and is expected to reach \$548.37 million by 2026 growing at a CAGR of 6.0% during the forecast period. Factors such as the emergence of smartphone and mobile-based cardiac monitoring devices and technological advancements in the medical device sector are driving the market growth. However, an initiative based on customer centricity is hindering the market growth.

Based on Indication, Syncope witnessed the significant growth during the forecast period due to the beginning of artificial intelligence technology and cloud-based storage systems have enabled ease of use of these devices extensively. By geography, North America holds the largest market share during the forecast period due to ongoing developments in home and ambulatory health care in the region. In addition, this region is experiencing a huge mortality rate owing to an improved incidence of cardiovascular diseases, which in turn, stirs up the demand for such home-use technology.

Some of the key players profiled in the Single Lead Electrocardiography (ECG) Equipment Market include Ambisea Technology Corp., Ltd, Zenicor Medical Systems, AliveCor, Inc., REKA Health Pte Ltd, DRE Medical, Inc., DailyCare BioMedical, Inc., SUZUKEN CO., LTD, Dimetek Digital Medical Technologies, Ltd, Contec Medical Systems CO., LTD and OMRON Corporation.

Indications Covered:

Arrhythmia

Syncope

Other Indications

End Users Covered:

Ambulatory Surgical Centers (ASCs)

Home-care

Hospitals & Clinics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

*Single Lead Electrocardiography (ECG) Equipment - Global Market Outlook (2017-2026)*

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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