

Single Coated Adhesive Tapes Market Forecasts to 2032 – Global Analysis By Product Type (Paper-Based Tapes, Film-Based Tapes, Foam-Based Tapes, Fabric/Cloth-Based Tapes and Other Product Types), Adhesive Type (Acrylic, Rubber, Silicone and Other Adhesive Types), End User and By Geography

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Abstracts

According to Statistics MRC, the Global Single Coated Adhesive Tapes Market is accounted for \$8.2 billion in 2025 and is expected to reach \$13.7 billion by 2032 growing at a CAGR of 7.6% during the forecast period. Pressure-sensitive tapes made of a backing material with an adhesive coating on just one side are known as single-coated adhesive tapes. In sectors like electronics, construction, and automotive, they are frequently utilized for surface protection, bonding, sealing, masking, and labeling. These tapes provide clean removal, simple application, and dependable adhesion.

Market Dynamics:

Driver:

Surge in online shopping

The increasing rise of e-commerce has considerably boosted the single-coated adhesive tapes market. As more people shop online, the demand for safe packaging solutions has grown, with single-coated adhesive tapes becoming vital for sealing, bundling, and protecting shipments in transit. The COVID-19 epidemic has accelerated this trend, leading to an increase in e-commerce transactions despite restrictions on physical retail locations. This transformation has resulted in ongoing demand for high-

performance packaging tapes that maintain product integrity across complicated supply chains, making single-coated adhesive tapes crucial in today's retail ecosystem.

Restraint:

Volatility in raw material prices

Fluctuations in raw material prices are a key concern for the single-coated adhesive tapes business. Rubber, paper, polypropylene, silicone, acrylic adhesives, and polyvinyl chloride are among the key materials experiencing price volatility as a result of supply chain disruptions, geopolitical conflicts, and shifting global demand patterns. According to the World Bank's commodity market outlook, natural rubber prices fell 8% year over year in 2023, while other chemical inputs encountered supply shortages. These unpredictable cost swings require producers to either absorb lower margins or pass on increases to customers, thus limiting market expansion in price-sensitive regions and causing uncertainty in production planning and pricing strategies.

Opportunity:

Development of eco-friendly products

The increased emphasis on sustainability opens up substantial opportunities for innovation in the single-coated adhesive tapes sector. As consumers' environmental consciousness grows and regulatory demands build, producers are producing eco-friendly alternatives made from recyclable or biodegradable materials. This move is consistent with global sustainability objectives and appeals to eco-conscious customers across industries. Companies that invest in the research and development of sustainable adhesive formulations and backing materials can differentiate their goods, fulfill changing regulatory requirements, and capture growing market segments that require ecologically responsible solutions.

Threat:

Competition from alternative bonding solutions

Alternative bonding technologies provide a substantial challenge to the market share of single-coated adhesive tapes. Spray adhesives, liquid glues, mechanical fasteners, and sophisticated welding processes are among the emerging options that provide equivalent or higher performance in specific situations. Furthermore, double-coated

tapes with particular adhesive formulas improve bonding strength for demanding industrial applications. These alternatives frequently provide advantages in specific situations, such as stronger bonding, more resilience to external variables, or more exact application.

Covid-19 Impact:

The COVID-19 epidemic had a mixed influence on the single-coated adhesive tape market. Initially, manufacturing disruptions and supply chain issues prompted production delays and raw material shortages, resulting in temporary price increases of 10–50%. However, the spike in e-commerce during lockdowns considerably increased demand for packaging tapes. As healthcare facilities proliferated, the demand for medical tapes soared. By 2021, the market had recovered significantly, with producers adopting new operational norms and capitalizing on rising prospects in packaging and medical applications.

The film-based tapes segment is expected to be the largest during the forecast period

The film-based tapes segment is expected to account for the largest market share during the forecast period because of its remarkable versatility and performance; the film-based tapes segment is likely to dominate the market during the projection period. These tapes have higher tensile strength, moisture resistance, and dimensional stability than paper- or cloth-based materials. Film-based tapes excel in applications that require transparency, weather resistance, and easy removal, making them perfect for the packaging, automotive, electronic, and construction industries. Furthermore, its ability to tolerate severe temperatures and climatic conditions while preserving adhesion integrity has solidified their lead in the worldwide single-coated adhesive tapes market.

The healthcare & medical segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the healthcare & medical segment is predicted to witness the highest growth rate. Rising chronic illness prevalence, aging populations, and the global expansion of healthcare infrastructure are driving this substantial increase. Single-coated medical tapes are necessary for wound care, medical device security, and surgical applications, and there is an increasing demand for hypoallergenic and skin-friendly products. Furthermore, advances in antimicrobial and breathable adhesive technology improve patient comfort and infection prevention. Furthermore, the expansion of home healthcare services is opening up new application options as

patients manage their treatments outside of traditional facilities, boosting market growth in this high-value area.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share. This dominance originates from the region's strong industrial base, particularly in China, India, and Japan, which drives significant demand in the automotive, electronics, and packaging sectors. The region's growing middle class and increasing industrialization have boosted demand for consumer products that require adhesive solutions. Furthermore, increased infrastructure development and building activities drive market expansion. Furthermore, the existence of significant manufacturing facilities and the strategic relocation of production bases to Asian countries due to cost benefits and attractive business environments have cemented the region's position as the world's largest consumer of single-coated adhesive tapes.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. This increased growth is driven by rapid industrialization, urbanization, and infrastructure development in emerging economies such as India, Vietnam, and Indonesia. The region's growing manufacturing industry, particularly in electronics, automotive, and consumer goods, is driving a significant demand for high-performance adhesive solutions. Furthermore, rising disposable incomes and shifting consumer preferences are fueling expansion in packaging applications. Furthermore, government programs that encourage industrial expansion and international investment are fostering advantageous market circumstances. The region's technological improvements in adhesive formulations are fueling unprecedented market growth, along with a growing emphasis on sustainable products.

Key players in the market

Some of the key players in Single Coated Adhesive Tapes Market include 3M, Nitto Denko Corporation, Avery Dennison Corp, Tesa SE, Berry Global Inc., LINTEC Corporation, Scapa, Keval Industries, Paragon Tapes, Shree Shyam Corporation, Kruse Adhesive Tape, Inc., Saint-Gobain, Surface Shields, Vibac Group S.p.a, Advance Tapes International, Lohmann GmbH and H.B. Fuller.

Key Developments:

In March 2025, Avery Dennison Corporation introduced pressure-sensitive adhesive tape solutions for electric vehicle (EV) battery cell wrapping applications, designed to enhance electrical insulation for arcing challenges within EV battery packs.

In January 2025, 3M expanded its range of single coated adhesive tapes with new offerings in the Durable Floor Marking Tape 971 series and Double Coated Tape 9448HK product lines.

In January 2023, Nitto Denko Corporation released Repulpable Single-Coated Tapes 733 and 733OW consisting of a green water-soluble acrylic adhesive coated on a non-siliconized kraft paper. These tapes are designed for butt splices and safety overlap splices in paper manufacturing.

Product Types Covered:

Paper-Based Tapes

Film-Based Tapes

Foam-Based Tapes

Fabric/Cloth-Based Tapes

Other Product Types

Adhesive Types Covered:

Acrylic

Rubber

Silicone

Other Adhesive Types

End Users Covered:

Packaging & Logistics

Electronics & Electrical

Automotive & Transportation

Healthcare & Medical

Building & Construction

Aerospace & Defense

Consumer & Retail

General Industrial Applications

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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