

Shelf-life Testing - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Shelf-life Testing Market is accounted for \$3.41 billion in 2018 and is expected to reach \$7.10 billion by 2027 growing at a CAGR of 8.5% during the forecast period. Increasing stringent safety regulations for food products, growth in demand for packaged and convenience foods and growing incidence of food borne illnesses are some of the factors fuelling the market growth. Moreover, the Advancement of novel technologies and approach to track the untapped markets by prominent manufacturers is providing opportunities for market growth. However, lack of standardization and improper regulations in developing countries is one of the restraining factors for the market.

Shelf life is the length of time that a commodity may be stored without becoming unfit for use, consumption, or sale. In other words, it might refer to whether a commodity should no longer be on a pantry shelf, or just no longer on a supermarket shelf. Shelf-life testing is used to determine expiry dates and ensure the quality and safety of various products such as cosmetics, medicines, and food & beverages. It is widely used in food & beverages, cosmetics, and other industries.

Based on Food Tests, Packaged Food segment is likely to have a huge demand due to rapid urbanization has prompted changes in consumer ways of life. Higher employment opportunities and increased disposable incomes have led to expanded utilization of packaged food products, which have, in turn, required timeframe shelf-life testing for these products.

By Geography, Asia Pacific is going to have a lucrative growth during the forecast period due to factors such as the development of shelf-life testing laboratories in India and China, alarming rise in the number of cases associated with infectious diseases spread through packaged and processed food products and governments focusing on making food safety policies more stringent.

Some of the key players profiled in the Shelf-life Testing market include T?v S?d, T?v Nord Group, Symbio Laboratories, SGS, Scs Global, Rj Hill Laboratories, Premier Analytical Services, Microchem Lab Services (PTY) Ltd, M?rieux, Intertek, Eurofins, Bureau Veritas, Asurequality, Als Limited, and Agrifood Technology.

Parameters Covered:

Rancidity

Organoleptic Properties

Nutrient Stability

Microbial Contamination

Other Parameters

Food Tests Covered:

Processed Fruits & Vegetables

Packaged Food

Meat & Meat Products

Dairy, Dairy Products, and Desserts

Beverages

Bakery & Confectionery Products

Other Food Tests

Methods Covered:

Real-Time Shelf Life Testing

Accelerated Shelf-Life Testing

Technologies Covered:

Manual Tests

Equipment & Kit-Based

Applications Covered:

Pet Food

Human Food

Dietary Supplements

Animal Feed

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Comprehensive profiling of additional market players (up to 3)

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Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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