

# Shared Mobility Services Market Forecasts to 2032 – Global Analysis By Service Type (Ride-Hailing, Car Sharing, Bike Sharing, Scooter Sharing, and Vanpooling), Business Model, Vehicle Type, End User and By Geography

<https://marketpublishers.com/r/SB288AA9B8E7EN.html>

Date: October 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: SB288AA9B8E7EN

## Abstracts

According to Statistics MRC, the Global Shared Mobility Services Market is accounted for \$346.6 billion in 2025 and is expected to reach \$1090.2 billion by 2032 growing at a CAGR of 17.7% during the forecast period. Shared Mobility Services involve transport models where vehicles like cars, bikes, or scooters are shared among users. Enabled by digital platforms, these services offer short-term access, reducing reliance on private ownership and improving urban transport efficiency. They support sustainability by lowering emissions and traffic congestion, while offering flexible commuting options tailored to modern lifestyles. Shared mobility fosters cost-effective, eco-friendly travel and aligns with smart city goals, transforming how people move through urban environments with convenience and environmental consciousness.

According to McKinsey Center for Future Mobility, shared mobility—including ride-hailing, micro-mobility, and car-sharing—is reshaping urban transport, driven by sustainability goals and changing ownership preferences.

### Market Dynamics:

Driver:

Urbanization driving shared transport demand

Urbanization is driving strong growth in the shared mobility services market. Fueled by

increasing population density, traffic congestion, and limited parking in urban areas, shared mobility provides cost-effective and convenient transportation alternatives. Spurred by environmental awareness and government initiatives promoting public transport reduction, commuters are adopting ride-hailing, car-sharing, and micro-mobility solutions. Integration with mobile applications, GPS, and AI-based routing enhances service efficiency. This trend is transforming urban mobility patterns, creating a sustainable growth pathway for shared transport providers globally.

#### Restraint:

##### Fleet maintenance and profitability issues

Fleet maintenance and profitability issues remain key restraints in the shared mobility services market. Spurred by high operating costs, vehicle depreciation, and frequent maintenance needs, service providers face challenges in sustaining profitability. Additionally, fuel and energy expenses, insurance, and regulatory compliance add financial pressure. Operators must balance fleet size, utilization, and cost-efficiency while ensuring quality service. Effective asset management, predictive maintenance, and dynamic pricing strategies are critical to mitigating financial risks and maintaining sustainable growth globally.

#### Opportunity:

##### Subscription-based ride-sharing platforms

Subscription-based ride-sharing platforms present significant growth opportunities in the shared mobility services market. Spurred by consumer demand for flexible, cost-effective, and all-inclusive mobility solutions, subscription models enable predictable revenue streams for providers. Integration with mobile apps, loyalty programs, and premium service tiers enhances engagement and retention. Additionally, partnerships with corporates and urban infrastructure projects expand adoption. These platforms allow consumers to access multiple shared mobility services under one subscription, creating a scalable, technology-driven growth model globally.

#### Threat:

##### Regulatory and insurance uncertainties

Regulatory and insurance uncertainties pose a notable threat to the shared mobility

services market. Evolving policies regarding ride-sharing, micro-mobility, insurance coverage, and gig worker classification increase operational complexity. Spurred by inconsistent regional regulations and safety compliance mandates, service providers may face fines, litigation, or operational restrictions. Rapid technological adoption may also outpace legislation, creating compliance gaps. Companies must proactively engage with regulators, ensure insurance coverage, and implement safety protocols to mitigate risk and maintain sustainable market growth globally.

### **Covid-19 Impact:**

The COVID-19 pandemic significantly impacted shared mobility services due to lockdowns, reduced commuting, and health concerns. Spurred by fear of contagion and government-imposed restrictions, ride-hailing and shared vehicle utilization declined sharply. However, post-pandemic, consumer adoption rebounded with emphasis on contactless payments, sanitization, and micro-mobility solutions. Recovery was accelerated by urban commuters seeking flexible alternatives to public transport. The crisis also drove innovation, digitalization, and adoption of subscription models, reinforcing resilience and long-term growth potential in the shared mobility market globally.

The ride-hailing segment is expected to be the largest during the forecast period

The ride-hailing segment is expected to account for the largest market share during the forecast period, resulting from high consumer adoption of convenient, app-based transportation. Fueled by urbanization, increasing smartphone penetration, and on-demand mobility preferences, ride-hailing dominates the shared mobility landscape. Spurred by innovations in AI-based routing, dynamic pricing, and vehicle tracking, providers enhance service efficiency and customer satisfaction. Partnerships with corporates, fleet electrification, and micro-mobility integration further strengthen the segment's growth and market leadership globally.

The business-to-consumer segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the business-to-consumer segment is predicted to witness the highest growth rate, propelled by rising demand for personal, flexible, and cost-effective mobility solutions. Spurred by urban commuters and millennial adoption, B2C services leverage mobile apps, dynamic pricing, and real-time tracking for convenience and efficiency. Integration with subscription models, loyalty programs, and green mobility

initiatives accelerates growth. Continued expansion of micro-mobility, ride-hailing, and shared transport networks ensures sustained CAGR in the B2C segment globally.

### **Region with largest share:**

During the forecast period, the Asia Pacific region is expected to hold the largest market share, attributed to rapid urbanization, population density, and growing demand for shared mobility. Countries such as China, India, and Japan are witnessing widespread adoption of ride-hailing, bike-sharing, and micro-mobility solutions. Spurred by government support, digital infrastructure, and high smartphone penetration, the region dominates shared mobility deployment. Urban congestion, cost-effective transport needs, and adoption of technology-driven platforms reinforce Asia Pacific's market leadership globally.

### **Region with highest CAGR:**

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR associated with strong technology adoption, app-based platforms, and consumer preference for flexible mobility. Spurred by investment in electric fleets, subscription-based services, and micro-mobility, shared mobility adoption is accelerating. U.S. and Canada focus on digital integration, AI-enabled routing, and environmentally friendly solutions to optimize urban transport. Continuous innovation, supportive regulations, and infrastructure expansion are expected to drive rapid growth and high CAGR in North America globally.

### **Key players in the market**

Some of the key players in Shared Mobility Services Market include Uber Technologies, Lyft Inc., Grab Holdings, Didi Chuxing, Ola Cabs, Zipcar, Bird Rides, Lime, BlaBlaCar, Voi Technology, Tier Mobility, Spin, Yulu, Bolt, Gett, Cabify, and Via Transportation.

### **Key Developments:**

In September 2025, Lime unveiled its next-generation 'Lime S4' e-scooter and e-bike fleet. The new vehicles feature swappable batteries, a more durable modular design for easier repair, and an integrated 'Lime Lock' cable to secure the vehicle to bike racks, addressing key concerns of vandalism and clutter.

In August 2025, Zipcar announced a strategic pivot to an all-EV fleet by 2030, beginning

with the launch of 'Zipcar EV Hubs' in major metropolitan areas. These dedicated parking zones are equipped with Level 2 chargers, ensuring vehicles are always charged and ready for members, and are powered by 100% renewable energy.

In July 2025, Didi Chuxing introduced its 'Didi Smart Ride' service in Latin America. The new offering uses AI to pool passengers with highly similar routes, optimizing carpooling efficiency to offer fares up to 30% lower than standard rides, specifically targeting cost-sensitive markets.

#### Service Types Covered:

Ride-Hailing

Car Sharing

Bike Sharing

Scooter Sharing

Vanpooling

#### Business Models Covered:

Peer-to-Peer

Business-to-Consumer

Station-Based

Free-Floating

#### Vehicle Types Covered:

Passenger Cars

Electric Scooters

Bicycles

Electric Vehicles

End Users Covered:

Daily Commuters

Tourists

Corporate Clients

Students

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

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Argentina

Brazil

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Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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All the customers of this report will be entitled to receive one of the following free customization options:

**Company Profiling**

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

**Regional Segmentation**

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

**Competitive Benchmarking**

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL SHARED MOBILITY SERVICES MARKET, BY SERVICE TYPE**

*Shared Mobility Services Market Forecasts to 2032 – Global Analysis By Service Type (Ride-Hailing, Car Sharing...*

- 5.1 Introduction
- 5.2 Ride-Hailing
- 5.3 Car Sharing
- 5.4 Bike Sharing
- 5.5 Scooter Sharing
- 5.6 Vanpooling

## **6 GLOBAL SHARED MOBILITY SERVICES MARKET, BY BUSINESS MODEL**

- 6.1 Introduction
- 6.2 Peer-to-Peer
- 6.3 Business-to-Consumer
- 6.4 Station-Based
- 6.5 Free-Floating

## **7 GLOBAL SHARED MOBILITY SERVICES MARKET, BY VEHICLE TYPE**

- 7.1 Introduction
- 7.2 Passenger Cars
- 7.3 Electric Scooters
- 7.4 Bicycles
- 7.5 Electric Vehicles

## **8 GLOBAL SHARED MOBILITY SERVICES MARKET, BY END USER**

- 8.1 Introduction
- 8.2 Daily Commuters
- 8.3 Tourists
- 8.4 Corporate Clients
- 8.5 Students

## **9 GLOBAL SHARED MOBILITY SERVICES MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico

## 9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

## 9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

## 9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

## 9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

## 10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

## 11 COMPANY PROFILING

11.1 Uber Technologies Inc.

11.2 Lyft Inc.

- 11.3 Grab Holdings
- 11.4 Didi Chuxing
- 11.5 Ola Cabs
- 11.6 Zipcar
- 11.7 Bird Rides Inc.
- 11.8 Lime
- 11.9 BlaBlaCar
- 11.10 Voi Technology
- 11.11 Tier Mobility
- 11.12 Spin
- 11.13 Yulu
- 11.14 Bolt
- 11.15 Gett
- 11.16 Cabify
- 11.17 Via Transportation

## List Of Tables

### LIST OF TABLES

Table 1 Global Shared Mobility Services Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Shared Mobility Services Market Outlook, By Service Type (2024-2032) (\$MN)

Table 3 Global Shared Mobility Services Market Outlook, By Ride-Hailing (2024-2032) (\$MN)

Table 4 Global Shared Mobility Services Market Outlook, By Car Sharing (2024-2032) (\$MN)

Table 5 Global Shared Mobility Services Market Outlook, By Bike Sharing (2024-2032) (\$MN)

Table 6 Global Shared Mobility Services Market Outlook, By Scooter Sharing (2024-2032) (\$MN)

Table 7 Global Shared Mobility Services Market Outlook, By Vanpooling (2024-2032) (\$MN)

Table 8 Global Shared Mobility Services Market Outlook, By Business Model (2024-2032) (\$MN)

Table 9 Global Shared Mobility Services Market Outlook, By Peer-to-Peer (2024-2032) (\$MN)

Table 10 Global Shared Mobility Services Market Outlook, By Business-to-Consumer (2024-2032) (\$MN)

Table 11 Global Shared Mobility Services Market Outlook, By Station-Based (2024-2032) (\$MN)

Table 12 Global Shared Mobility Services Market Outlook, By Free-Floating (2024-2032) (\$MN)

Table 13 Global Shared Mobility Services Market Outlook, By Vehicle Type (2024-2032) (\$MN)

Table 14 Global Shared Mobility Services Market Outlook, By Passenger Cars (2024-2032) (\$MN)

Table 15 Global Shared Mobility Services Market Outlook, By Electric Scooters (2024-2032) (\$MN)

Table 16 Global Shared Mobility Services Market Outlook, By Bicycles (2024-2032) (\$MN)

Table 17 Global Shared Mobility Services Market Outlook, By Electric Vehicles (2024-2032) (\$MN)

Table 18 Global Shared Mobility Services Market Outlook, By End User (2024-2032) (\$MN)

Table 19 Global Shared Mobility Services Market Outlook, By Daily Commuters (2024-2032) (\$MN)

Table 20 Global Shared Mobility Services Market Outlook, By Tourists (2024-2032) (\$MN)

Table 21 Global Shared Mobility Services Market Outlook, By Corporate Clients (2024-2032) (\$MN)

Table 22 Global Shared Mobility Services Market Outlook, By Students (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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