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Shared Mobility Market Forecasts to 2032 – Global Analysis By Vehicle Type (Passenger Cars, Light Commercial Vehicles (LCVs), Two-Wheelers, Micro-Mobility Devices and Autonomous Pods), Service Type, Business Model, Propulsion Type, Autonomy Level, End User and By Geography

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Abstracts

According to Stratistics MRC, the Global Shared Mobility Market is accounted for $325.19 billion in 2025 and is expected to reach $908.03 billion by 2032 growing at a CAGR of 15.8% during the forecast period. Shared mobility encompasses transportation options that multiple users can utilize, promoting cost efficiency, sustainability, and convenience. Services include ride-hailing, car-sharing, bike-sharing, and micro-mobility devices like e-scooters. By minimizing reliance on private vehicles, it reduces traffic congestion, lowers carbon emissions, and maximizes urban space. Digital technologies, particularly apps and real-time tracking, have simplified access to these services. Growing urban populations, environmental awareness, and higher transportation expenses are accelerating the adoption of shared mobility globally. This trend is reshaping commuting patterns, improving urban connectivity, and offering a more sustainable alternative to traditional private transportation methods.

According to NITI Aayog and Rocky Mountain Institute (2018), India’s shared mobility market has the potential to reduce private vehicle ownership by up to 50% in urban centers, significantly lowering congestion and emissions.

Market Dynamics:

Driver:

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Urbanization and traffic congestion

The growth of urban populations is driving the adoption of shared mobility as cities grapple with heavy traffic and scarce parking. Rising commuter numbers put pressure on conventional transport infrastructure, highlighting the need for alternative solutions. Shared mobility options include ride-hailing, car-sharing and bike-sharing, offer flexible and efficient travel without owning a private vehicle. These services improve traffic management, optimize parking space usage, and strengthen last-mile connectivity. With increasing government backing and urban mobility policies, shared transport is promoted as a sustainable solution. It helps reduce congestion, shortens travel duration, and provides environmentally responsible, convenient commuting options for urban residents.

Restraint:

High operational and maintenance costs

Shared mobility providers face considerable restraints due to high operational and maintenance expenditures. Operating fleets, whether cars, bikes, or e-scooters, demands substantial investment in vehicle acquisition, upkeep, and repairs. Costs extend to energy consumption, insurance, parking, and workforce for management and customer support. Intense usage of shared vehicles accelerates deterioration, necessitating frequent servicing and replacement, which affects profitability, particularly for smaller operators or new entrants. Additionally, fluctuating fuel prices and ongoing maintenance of electric vehicles increase financial pressures. Elevated operational costs hinder the ability to provide low-cost services, restrict widespread adoption, and limit market expansion, making cost management a key challenge for the shared mobility sector.

Opportunity:

Adoption of digital platforms and smart cities

Digital technology adoption and smart city development present major growth avenues for the shared mobility sector. Mobile apps, AI-driven analytics, and GPS systems simplify vehicle booking, fleet management, and route optimization, enhancing user satisfaction and operational performance. Smart city programs prioritize sustainable transport, integrated public transit, and mobility-as-a-service platforms, creating

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opportunities for shared mobility solutions. Investments in connected infrastructure, such as EV charging points and dedicated cycling lanes, further support these services. By integrating digital platforms with smart city frameworks, providers can broaden service offerings, attract a larger user base, and contribute to more efficient, sustainable, and technologically advanced urban mobility systems, strengthening their market position and growth potential.

Threat:

Intense competition and market saturation

Shared mobility is threatened by fierce competition and potential oversaturation of the market. A growing number of established companies, startups, and technology-focused providers compete aggressively, often triggering price reductions and squeezing profit margins. In densely populated areas, overlapping services can reduce differentiation and weaken customer loyalty. New market entrants face high marketing and operational expenses while attempting to attract users. Continuous innovation is required to meet changing technology trends and consumer expectations, increasing operational pressure. This competitive landscape raises the risk of business instability and market fluctuation, making intense competition a major challenge that can hinder long-term growth and sustainability in the shared mobility sector.

Covid-19 Impact:

The shared mobility market experienced substantial disruption during the COVID-19 pandemic due to lockdowns, travel restrictions, and social distancing measures. Usage of ride-sharing, car-sharing, and micro-mobility services declined sharply as consumers avoided shared transport to reduce infection risks. Providers faced challenges such as fleet idling, revenue decline, and heightened hygiene protocols. On the positive side, the crisis accelerated digital adoption, including mobile applications and contactless payments, improving operational resilience. As restrictions eased, demand gradually recovered, with users emphasizing safety, cleanliness, and flexible options. This shift creates opportunities for providers to adapt services, implement health-focused solutions, and drive sustainable post-pandemic growth in the shared mobility market.

The passenger cars segment is expected to be the largest during the forecast period

The passenger cars segment is expected to account for the largest market share during the forecast period due to their adaptability, convenience, and ability to cater to diverse

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user needs. Most ride-hailing and car-sharing services rely heavily on passenger cars to provide flexible, accessible transportation across urban and suburban regions. Their broad availability, wide range of models, and suitability for both short trips and longer journeys make them the preferred option for consumers. Passenger cars can carry multiple passengers and luggage, appealing to families and groups alike. Additionally, the well-developed infrastructure supporting ride-sharing and car-sharing reinforces their leading position. As a result, passenger cars consistently represent the largest and most influential segment in the global shared mobility market.

The bike sharing segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the bike sharing segment is predicted to witness the highest growth rate, driven by affordability, convenience, and environmental benefits. Urban congestion and increasing focus on sustainable travel have boosted the adoption of shared bicycles. Compared to passenger cars, bikes have lowered operational and maintenance costs, offering advantages to providers and users alike. Technological integration, including mobile apps, GPS-enabled rentals, and seamless payment options, has made bike sharing more accessible and user-friendly. Government initiatives supporting cycling infrastructure, such as dedicated lanes and bike stations, further encourage usage. As a result, bike sharing is emerging as one of the most rapidly growing and promising segments in shared mobility worldwide.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by advanced urban infrastructure, widespread digital adoption, and high population density in cities. Leading ride-hailing and car-sharing providers are headquartered in the region, accelerating the availability and use of shared transportation services. Urban residents increasingly favor cost-effective, flexible, and convenient alternatives to private vehicle ownership, driving demand for ride-hailing, car-sharing, and micro-mobility offerings. Government policies promoting sustainable transportation and investment in smart city projects further facilitate market growth. High consumer awareness of environmentally friendly mobility and advanced technology adoption reinforce North America’s leading position, making it the most significant region in the worldwide shared mobility landscape.

Region with highest CAGR:

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Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, due to rapid urban development, increasing disposable incomes, and widespread smartphone usage. Rising urban populations and escalating traffic congestion are driving the demand for convenient and affordable transportation options, including ride-hailing, car-sharing, and bike-sharing services. Governments in key countries such as India, China, and Japan are promoting sustainable mobility and investing in smart city infrastructure, like electric vehicle charging networks and micro-mobility lanes. Heightened environmental awareness and the need for efficient urban transportation further accelerate adoption, establishing Asia-Pacific as the most dynamic and rapidly expanding region in the global shared mobility landscape.

Key players in the market

Some of the key players in Shared Mobility Market include Uber Technologies Inc., Car2Go, DiDi Chuxing, Drive Now, Deutsche Bahn Connect GmbH, EVCARD, Flinkster, Grab, Lyft, Zipcar, ANI Technologies Pvt. Ltd. (Ola), Avis Budget Group Inc., Hertz Global Holdings Inc., Europcar Mobility Group and Share Now.

Key Developments:

In August 2025, Lyft and Uber drivers in California win a path to unionization. California lawmakers struck a deal with Uber and Lyft that will allow app-based drivers to form unions and could make ride-hail fares more affordable. The agreement is a win for gig workers who have long been classified as independent contractors, and thus, ineligible for certain protections that employees receive, like the right to collective bargaining.

In May 2025, Uber Technologies, Inc. and Momenta today announced a strategic agreement to introduce autonomous vehicles to the Uber platform, in international markets outside of the US and China. First deployment for the partnership will take place in Europe at the beginning of 2026, with onboard safety operators.

Vehicle Types Covered:

- Passenger Cars
- Light Commercial Vehicles (LCVs)
- Two-Wheelers

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Micro-Mobility Devices

Autonomous Pods

Service Types Covered:

Ride-Hailing

Car Sharing

Bike Sharing

Scooter Sharing

Micro-Mobility Rental

Vehicle Rental

Vehicle Leasing

Corporate Mobility Bundles

Business Models Covered:

Business-to-Consumer (B2C)

Peer-to-Peer (P2P)

Franchise-Based

Aggregator Platforms

Subscription-Based (MaaS)

Corporate Contracting

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Propulsion Types Covered:

- Internal Combustion Engine (ICE)
- Battery Electric Vehicles (BEVs)
- Plug-in Hybrid Electric Vehicles (PHEVs)
- Hybrid Electric Vehicles (HEVs)
- Hydrogen Fuel Cell Vehicles (FCEVs)

Autonomy Levels Covered:

- Level 0-2 (Human-Driven with Assistance)
- Level 3 (Conditional Automation)
- Level 4 (High Automation %- %Geo-fenced Robo-Taxi)
- Level 5 (Full Autonomy %- %Universal Robo-Taxi)

End Users Covered:

- Individual Consumers
- Corporate Fleets
- Government & Municipal Bodies
- Tourism Operators
- Campus Mobility
- Logistics & Delivery Aggregators

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Regions Covered:

- North America
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  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand
  - South Korea
  - Rest of Asia Pacific

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South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
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customization options:

- Company Profiling
  - Comprehensive profiling of additional market players (up to 3)
  - SWOT Analysis of key players (up to 3)
- Regional Segmentation
  - Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)
- Competitive Benchmarking
  - Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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