

Service Packaging Market Forecasts to 2032 – Global Analysis By Packaging Type (Flexible Packaging, Rigid Packaging, and Semi-Rigid Packaging), Material Type, Functionality, Service Type, End User and By Geography

<https://marketpublishers.com/r/SFDCF0D7A1F3EN.html>

Date: September 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: SFDCF0D7A1F3EN

Abstracts

According to Statistics MRC, the Global Service Packaging Market is accounted for \$128.73 billion in 2025 and is expected to reach \$202.69 billion by 2032 growing at a CAGR of 6.7% during the forecast period. Service packaging involves customized packaging solutions created for service-oriented industries, focusing on safety, usability, and brand identity. Commonly used in sectors like hospitality, healthcare, e-commerce, and food delivery, it ensures secure handling and customer satisfaction. Beyond protection, service packaging supports eco-friendly practices and boosts business efficiency. By addressing sector-specific demands and shifting consumer trends, it remains vital in enhancing overall service quality and operational performance.

Market Dynamics:

Driver:

Growing demand for sustainable and eco-friendly packaging

Rising consumer preference for sustainable and eco-conscious packaging is reshaping industry priorities. As environmental awareness grows, buyers are actively seeking products with minimal ecological impact. Social media campaigns, green certifications, and educational outreach have amplified interest in recyclable, compostable, and low-carbon packaging formats. This shift is encouraging early adoption of alternatives to plastic, such as paper-based and plant-derived materials. The emphasis on circular

economy principles is also driving innovation in reusable and refillable packaging systems. Overall, the demand for eco-friendly packaging is accelerating market expansion and prompting strategic shifts across supply chains.

Restraint:

Stringent environmental regulations

Strict environmental regulations are creating compliance challenges for packaging manufacturers. Governments worldwide are enforcing tighter controls on waste generation, material sourcing, and carbon emissions. These policies often require costly upgrades to production processes and materials, impacting profit margins. Smaller firms may struggle to meet evolving standards, especially in regions with aggressive sustainability mandates. Additionally, regulatory uncertainty can delay product launches and complicate international trade. As a result, while regulations aim to promote sustainability, they also pose operational and financial hurdles for market participants.

Opportunity:

Innovation in biodegradable and smart packaging solutions

Innovations in biodegradable and intelligent packaging technologies are unlocking new growth avenues. Innovations such as water-soluble films, compostable polymers, and edible packaging are gaining traction among eco-conscious consumers. Smart packaging featuring sensors, QR codes, and freshness indicators is enhancing product traceability and user engagement. These advancements support both sustainability goals and functional improvements, appealing to brands across food, healthcare, and logistics sectors. As R&D investments rise, companies are exploring hybrid solutions that combine biodegradability with digital capabilities. The convergence of green materials and smart tech is poised to redefine packaging standards globally.

Threat:

Intense competition from low-cost alternatives

Budget-friendly options often made from conventional plastics continue to dominate due to their affordability and scalability. This creates a competitive disadvantage for sustainable packaging providers, whose products typically carry higher production costs. Rapid commoditization and aggressive pricing strategies from large players

further intensify the challenge. Additionally, consumer willingness to pay a premium for eco-friendly solutions remains inconsistent across markets. Without clear differentiation or regulatory support, sustainable packaging firms risk losing ground to cheaper substitutes.

Covid-19 Impact

The pandemic initially disrupted the service packaging market, causing delays in production and supply chain bottlenecks. Lockdowns and shifting consumer behavior led to reduced demand in sectors like hospitality and retail. However, the surge in e-commerce and home deliveries revived interest in hygienic, tamper-proof packaging formats. COVID-19 also heightened awareness of sustainability, prompting brands to reassess packaging waste and resilience. As economies reopened, demand for flexible, eco-conscious packaging rebounded, supported by digital transformation and changing consumption patterns.

The flexible packaging segment is expected to be the largest during the forecast period

The flexible packaging segment is expected to account for the largest market share during the forecast period, due to its versatility, lightweight nature, and cost-effectiveness make it ideal for a wide range of applications, from food to pharmaceuticals. The format supports extended shelf life, easy transportation, and reduced material usage, aligning with sustainability goals. Innovations in barrier properties and printing technologies are further enhancing its appeal. Brands are increasingly adopting flexible formats to meet consumer demand for convenience and eco-friendliness. As a result, flexible packaging continues to capture significant market share across industries.

The logistics & E-commerce segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the logistics & E-commerce segment is predicted to witness the highest growth rate. Rising online shopping trends and global supply chain expansion are fueling demand for durable, lightweight, and protective packaging solutions. Packaging in this segment must balance cost-efficiency with performance, driving innovation in materials and design. Smart tracking features and tamper-evident seals are becoming standard to ensure product integrity. Sustainability is also gaining importance, with companies exploring recyclable and reusable formats for last-mile delivery. Overall, the segment's rapid evolution is reshaping packaging requirements

and driving market momentum.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to the region's booming manufacturing sector, expanding middle class, and rising e-commerce activity. Governments are promoting sustainable practices through policy incentives and infrastructure development. Local firms are investing in eco-friendly packaging technologies to meet both domestic and export demands. Urbanization and changing consumer lifestyles are also increasing demand for convenient and hygienic packaging formats. Collectively, these factors position Asia Pacific as a dominant force in the global packaging landscape.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR. The region's strong regulatory framework and consumer preference for sustainable products are accelerating innovation. Companies are adopting advanced materials, automation, and smart packaging features to stay competitive. E-commerce growth and healthcare packaging needs are further boosting demand. Strategic collaborations between tech firms and packaging providers are driving digital transformation. With robust investment in R&D and sustainability, North America is emerging as a key hub for next-generation packaging solutions.

Key players in the market

Some of the key players profiled in the Service Packaging Market include Amcor plc, Berry Global Group, Inc., DS Smith plc, AptarGroup, Inc., WestRock Company, Stora Enso Oyj, Mondi Group, Tetra Laval International S.A., Ball Corporation, International Paper Company, Smurfit Kappa Group, Crown Holdings, Inc., Sonoco Products Company, Reynolds Group Holdings, and Sealed Air Corporation.

Key Developments:

In August 2025, Amcor announced that it is expanding its healthcare packaging network to include a new warehouse and distribution facility in Costa Rica. To serve the needs of medical customers in the Americas, Amcor's facility will offer optimized supply chain efficiency for trays, die cut lids, forming films, bags, pouches and labels.

In June 2024, Smurfit Kappa has announced it has signed an agreement to acquire Artemis Ltd., a Bag-in-Box packaging plant located in Shumen, Bulgaria. Artemis focuses on food and beverage packaging and makes the bags for Bag-in-Box products as well as films and caps for wine. Artemis will join Smurfit Kappa's network of Bag-in-Box operations in Europe.

Packaging Types Covered:

Flexible Packaging

Rigid Packaging

Semi-Rigid Packaging

Material Types Covered:

Plastic

Paper & Paperboard

Glass

Metal

Biodegradable & Compostable Materials

Functionalities Covered:

Protection

Containment

Convenience

Tamper Evidence

Smart Packaging

Service Types Covered:

Foodservice Packaging

Retail Service Packaging

Hospitality Packaging

End Users Covered:

Food & Beverage

Pharmaceuticals

Cosmetics & Personal Care

Consumer Goods

Logistics & E-commerce

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL SERVICE PACKAGING MARKET, BY PACKAGING TYPE

- 5.1 Introduction
- 5.2 Flexible Packaging
 - 5.2.1 Films & Wraps
 - 5.2.2 Sachets & Pouches
- 5.3 Rigid Packaging
 - 5.3.1 Boxes & Containers
 - 5.3.2 Trays & Clamshells
- 5.4 Semi-Rigid Packaging
 - 5.4.1 Blister Packs
 - 5.4.2 Stand-Up Pouches

6 GLOBAL SERVICE PACKAGING MARKET, BY MATERIAL TYPE

- 6.1 Introduction
- 6.2 Plastic
 - 6.2.1 PET
 - 6.2.2 HDPE
 - 6.2.3 LDPE
- 6.3 Paper & Paperboard
- 6.4 Glass
- 6.5 Metal
- 6.6 Biodegradable & Compostable Materials

7 GLOBAL SERVICE PACKAGING MARKET, BY FUNCTIONALITY

- 7.1 Introduction
- 7.2 Protection
- 7.3 Containment
- 7.4 Convenience
- 7.5 Tamper Evidence
- 7.6 Smart Packaging

8 GLOBAL SERVICE PACKAGING MARKET, BY SERVICE TYPE

- 8.1 Introduction
- 8.2 Foodservice Packaging
- 8.3 Retail Service Packaging
- 8.4 Hospitality Packaging

9 GLOBAL SERVICE PACKAGING MARKET, BY END USER

- 9.1 Introduction
- 9.2 Food & Beverage
 - 9.2.1 Ready-to-Eat Meals
 - 9.2.2 Beverages
 - 9.2.3 Frozen & Perishable Goods
- 9.3 Pharmaceuticals
 - 9.3.1 Blister Packs
 - 9.3.2 Medical Kits
- 9.4 Cosmetics & Personal Care
 - 9.4.1 Sample Packaging
 - 9.4.2 Luxury Packaging
- 9.5 Consumer Goods
 - 9.5.1 Electronics
 - 9.5.2 Household Products
- 9.6 Logistics & E-commerce
 - 9.6.1 Returnable Packaging
 - 9.6.2 Subscription Boxes

10 GLOBAL SERVICE PACKAGING MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 Italy
 - 10.3.4 France
 - 10.3.5 Spain
 - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India

- 10.4.4 Australia
- 10.4.5 New Zealand
- 10.4.6 South Korea
- 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil
 - 10.5.3 Chile
 - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 Qatar
 - 10.6.4 South Africa
 - 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Amcor plc
- 12.2 Berry Global Group, Inc.
- 12.3 DS Smith plc
- 12.4 AptarGroup, Inc.
- 12.5 WestRock Company
- 12.6 Stora Enso Oyj
- 12.7 Mondi Group
- 12.8 Tetra Laval International S.A.
- 12.9 Ball Corporation
- 12.10 International Paper Company
- 12.11 Smurfit Kappa Group
- 12.12 Crown Holdings, Inc.
- 12.13 Sonoco Products Company

12.14 Reynolds Group Holdings

12.15 Sealed Air Corporation

List Of Tables

LIST OF TABLES

Table 1 Global Service Packaging Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Service Packaging Market Outlook, By Packaging Type (2024-2032) (\$MN)

Table 3 Global Service Packaging Market Outlook, By Flexible Packaging (2024-2032) (\$MN)

Table 4 Global Service Packaging Market Outlook, By Films & Wraps (2024-2032) (\$MN)

Table 5 Global Service Packaging Market Outlook, By Sachets & Pouches (2024-2032) (\$MN)

Table 6 Global Service Packaging Market Outlook, By Rigid Packaging (2024-2032) (\$MN)

Table 7 Global Service Packaging Market Outlook, By Boxes & Containers (2024-2032) (\$MN)

Table 8 Global Service Packaging Market Outlook, By Trays & Clamshells (2024-2032) (\$MN)

Table 9 Global Service Packaging Market Outlook, By Semi-Rigid Packaging (2024-2032) (\$MN)

Table 10 Global Service Packaging Market Outlook, By Blister Packs (2024-2032) (\$MN)

Table 11 Global Service Packaging Market Outlook, By Stand-Up Pouches (2024-2032) (\$MN)

Table 12 Global Service Packaging Market Outlook, By Material Type (2024-2032) (\$MN)

Table 13 Global Service Packaging Market Outlook, By Plastic (2024-2032) (\$MN)

Table 14 Global Service Packaging Market Outlook, By PET (2024-2032) (\$MN)

Table 15 Global Service Packaging Market Outlook, By HDPE (2024-2032) (\$MN)

Table 16 Global Service Packaging Market Outlook, By LDPE (2024-2032) (\$MN)

Table 17 Global Service Packaging Market Outlook, By Paper & Paperboard (2024-2032) (\$MN)

Table 18 Global Service Packaging Market Outlook, By Glass (2024-2032) (\$MN)

Table 19 Global Service Packaging Market Outlook, By Metal (2024-2032) (\$MN)

Table 20 Global Service Packaging Market Outlook, By Biodegradable & Compostable Materials (2024-2032) (\$MN)

Table 21 Global Service Packaging Market Outlook, By Functionality (2024-2032) (\$MN)

Table 22 Global Service Packaging Market Outlook, By Protection (2024-2032) (\$MN)

Table 23 Global Service Packaging Market Outlook, By Containment (2024-2032) (\$MN)

Table 24 Global Service Packaging Market Outlook, By Convenience (2024-2032) (\$MN)

Table 25 Global Service Packaging Market Outlook, By Tamper Evidence (2024-2032) (\$MN)

Table 26 Global Service Packaging Market Outlook, By Smart Packaging (2024-2032) (\$MN)

Table 27 Global Service Packaging Market Outlook, By Service Type (2024-2032) (\$MN)

Table 28 Global Service Packaging Market Outlook, By Foodservice Packaging (2024-2032) (\$MN)

Table 29 Global Service Packaging Market Outlook, By Retail Service Packaging (2024-2032) (\$MN)

Table 30 Global Service Packaging Market Outlook, By Hospitality Packaging (2024-2032) (\$MN)

Table 31 Global Service Packaging Market Outlook, By End User (2024-2032) (\$MN)

Table 32 Global Service Packaging Market Outlook, By Food & Beverage (2024-2032) (\$MN)

Table 35 Global Service Packaging Market Outlook, By Ready-to-Eat Meals (2024-2032) (\$MN)

Table 36 Global Service Packaging Market Outlook, By Beverages (2024-2032) (\$MN)

Table 37 Global Service Packaging Market Outlook, By Frozen & Perishable Goods (2024-2032) (\$MN)

Table 38 Global Service Packaging Market Outlook, By Pharmaceuticals (2024-2032) (\$MN)

Table 39 Global Service Packaging Market Outlook, By Blister Packs (2024-2032) (\$MN)

Table 40 Global Service Packaging Market Outlook, By Medical Kits (2024-2032) (\$MN)

Table 41 Global Service Packaging Market Outlook, By Cosmetics & Personal Care (2024-2032) (\$MN)

Table 42 Global Service Packaging Market Outlook, By Sample Packaging (2024-2032) (\$MN)

Table 43 Global Service Packaging Market Outlook, By Luxury Packaging (2024-2032) (\$MN)

Table 44 Global Service Packaging Market Outlook, By Consumer Goods (2024-2032) (\$MN)

Table 45 Global Service Packaging Market Outlook, By Electronics (2024-2032) (\$MN)

Table 46 Global Service Packaging Market Outlook, By Household Products
(2024-2032) (\$MN)

Table 47 Global Service Packaging Market Outlook, By Logistics & E-commerce
(2024-2032) (\$MN)

Table 48 Global Service Packaging Market Outlook, By Returnable Packaging
(2024-2032) (\$MN)

Table 49 Global Service Packaging Market Outlook, By Subscription Boxes (2024-2032)
(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Service Packaging Market Forecasts to 2032 – Global Analysis By Packaging Type (Flexible Packaging, Rigid Packaging, and Semi-Rigid Packaging), Material Type, Functionality, Service Type, End User and By Geography

Product link: <https://marketpublishers.com/r/SFDCF0D7A1F3EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFDCF0D7A1F3EN.html>