

## Sensors for the Internet of Things - Global Market Outlook (2017-2023)

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### Abstracts

According to Stratistics MRC, The Global Sensors for the Internet of Things Market is accounted for \$10.6 billion in 2016 and expected to grow at a CAGR of 35.1% to reach \$87.34 billion by 2023. The factors driving the market are lower power and longer battery life requirements; IOT applications will create new product categories, sensor multiplicity and integrated sensor developments, supportive government initiatives, market for smart devices and wearables and need for real-time computing of applications. Increasing number of connected devices and rising adoption of IOT across small and medium businesses has broadened the scope for manufacturers. On the other hand, concerns regarding security and privacy, and lack of standardization are inhibiting the market growth.

The wireless network technology held the largest share in technology market due to the availability of cloud platforms & low installation and maintenance cost compared to wired devices. Consumer electronics represents a major share to the global market due to demand for smartphones, smart TV, and smart home appliances sets. Image Sensor CMOS will grow significantly during the forecast period because CMOS technology is increasingly being used in cameras. Gyroscopes and inertial sensors are witnessing increasing demand mostly due to applications as a navigation aid to calculate the position, orientation and velocity of vehicles such as ships, aircraft and drones.

Asia Pacific is expected to grow at the highest rate during the forecast period because Governments of the various developing economies such China, India, and South Korea are collaborating with numerous public and private centers for its data and IoT center developments. North America followed by Europe is projected to be the largest market.

Some of the key players in global Sensors for the Internet of Things market are Digi



International Inc, Libelium, InvenSense Inc, Ericsson, ARM Holdings Plc, Honeywell International Inc., IBM, STMicroelectronics N.V, Robert Bosch GmbH, Infineon Technologies, Broadcom Limited (Avago), Analog Devices, Inc., Omron Corporation, Sensirion AG and Texas Instruments Incorporated.

Sensors Types Covered:

Accelerometer

Acoustic Sensor

**Chemical Sensors** 

Mass Flow Sensor

Gyroscope

Humidity Sensor

Image Sensor CMOS

Inertial Sensor

Magnetometer

**Pressure Sensor** 

Proximity Sensor

**Temperature Sensor** 

**Touch Sensor** 

CO2 Sensor

Motion Sensor

**Occupancy Sensor** 



### Intelligent Occupancy Sensors (IOS)

Image Processing Occupancy Sensors (IPOS)

Other Sensors

Radar Sensor

Light Sensor

Technologies Covered:

Wireless Network Technology	/
Bluetooth	
Wi-Fi	
Zigbee	
Z-Wave	
NFC	
RFID	
Enocean	
Thread	
6lowpan	
Process Field Bus (Profibus)	
Dect-Ule	
Wireless-Hart (Whart)	



### Wired Network Technology

Digital Addressable Lighting Interface (DALI)

Ethernet

Modbus

Knx

Lonworks

**Other Technologies** 

GPS

Cellular

Sub-Gig

ISA 100

ANT+

Applications Covered:

Agriculture And Farming

Automotive

**Environmental Impact Assessment** 

Home Automation

Healthcare

Industrial Controls



#### Logistics and Retailing

Security and Emergency

Water and Waste Management

**Utility Metering** 

Smart City Application

Wearable Electronics Application

Transportation

**Consumer Electronics** 

**Corporate Offices** 

Entertainment

**Other Applications** 

Solutions Covered:

Software

**Application Security** 

Data Management

**Location Analytics** 

Network Bandwidth Management

**Network Security** 

**Real-Time Streaming Analytics** 



Remote Monitoring System

Hardware

**Consumer Appliances** 

**Consumer Devices** 

**Energy Management** 

**Fire Protection Systems** 

Heating Ventilation and Air-Conditioning Systems (HVAC)

Lighting Control Systems

Security & Access Control Systems

Wearable Devices

Eyewear

Footwear

Bodywear

Regions Covered:

North America

US

Canada

Mexico

Europe



Chile

Rest of South America

Middle East & Africa



Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



### Contents

#### **1 EXECUTIVE SUMMARY**

### 2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

#### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Technology Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

### 4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry



## 5 GLOBAL SENSORS FOR THE INTERNET OF THINGS MARKET, BY SENSORS TYPE

- 5.1 Introduction
- 5.2 Accelerometer
- 5.3 Acoustic Sensor
- 5.4 Chemical Sensors
- 5.5 Mass Flow Sensor
- 5.6 Gyroscope
- 5.7 Humidity Sensor
- 5.8 Image Sensor CMOS
- 5.9 Inertial Sensor
- 5.10 Magnetometer
- 5.11 Pressure Sensor
- 5.12 Proximity Sensor
- 5.13 Temperature Sensor
- 5.14 Touch Sensor
- 5.15 CO2 Sensor
- 5.16 Motion Sensor
- 5.17 Occupancy Sensor
  - 5.17.1 Intelligent Occupancy Sensors (IOS)
  - 5.17.2 Image Processing Occupancy Sensors (IPOS)
- 5.18 Other Sensors
  - 5.18.1 Radar Sensor
  - 5.18.2 Light Sensor

## 6 GLOBAL SENSORS FOR THE INTERNET OF THINGS MARKET, BY TECHNOLOGY

- 6.1 Introduction
- 6.2 Wireless Network Technology
  - 6.2.1 Bluetooth
    - 6.2.1.1 Wi-Fi/ Bluetooth Smart
    - 6.2.1.2 Bluetooth Smart/ANT+
    - 6.2.1.3 Bluetooth Smart
    - 6.2.1.4 Bluetooth
  - 6.2.2 Wi-Fi
  - 6.2.3 Zigbee
  - 6.2.4 Z-Wave



- 6.2.5 NFC
- 6.2.6 RFID
- 6.2.7 Enocean
- 6.2.8 Thread
- 6.2.9 6lowpan
- 6.2.10 Process Field Bus (Profibus)
- 6.2.11 Dect-Ule
- 6.2.12 Wireless-Hart (Whart)
- 6.3 Wired Network Technology
  - 6.3.1 Digital Addressable Lighting Interface (DALI)
  - 6.3.2 Ethernet
  - 6.3.3 Modbus
  - 6.3.4 Knx
  - 6.3.5 Lonworks
- 6.4 Other Technologies
  - 6.4.1 GPS
  - 6.4.2 Cellular
  - 6.4.3 Sub-Gig
  - 6.4.4 ISA
  - 6.4.5 ANT+

# 7 GLOBAL SENSORS FOR THE INTERNET OF THINGS MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Agriculture And Farming
- 7.3 Automotive
- 7.4 Environmental Impact Assessment
- 7.5 Home Automation
- 7.6 Healthcare
- 7.7 Industrial Controls
- 7.8 Logistics And Retailing
- 7.9 Security And Emergency
- 7.10 Water And Waste Management
- 7.11 Utility Metering
- 7.12 Smart City Application
- 7.13 Wearable Electronics Application
- 7.14 Transportation
- 7.15 Consumer Electronics



- 7.16 Corporate Offices
- 7.17 Entertainment
- 7.18 Other Applications

### 8 GLOBAL SENSORS FOR THE INTERNET OF THINGS MARKET, BY SOLUTION

- 8.1 Introduction
- 8.2 Software
- 8.2.1 Application Security
- 8.2.2 Data Management
- 8.2.3 Location Analytics
- 8.2.4 Network Bandwidth Management
- 8.2.5 Network Security
- 8.2.6 Real-Time Streaming Analytics
- 8.2.7 Remote Monitoring System
- 8.3 Hardware
  - 8.3.1 Consumer Appliances
    - 8.3.1.1 Smart Washing Machine
  - 8.3.1.2 Smart Refrigerator
  - 8.3.1.3 Smart Oven
  - 8.3.1.4 Smart Dishwasher
  - 8.3.1.5 Other Consumer Appliances
  - 8.3.2 Consumer Devices
    - 8.3.2.1 Home Theater Projectors
    - 8.3.2.2 Next-Gen Game Console
    - 8.3.2.3 Set-Top Boxes
    - 8.3.2.4 Smart Tvs
- 8.4 Energy Management
- 8.5 Fire Protection Systems
- 8.6 Heating Ventilation and Air-Conditioning Systems (HVAC)
- 8.7 Lighting Control Systems
- 8.8 Security & Access Control Systems
- 8.9 Wearable Devices
  - 8.9.1 Eyewear
  - 8.9.2 Footwear
  - 8.9.3 Bodywear

### 9 GLOBAL SENSORS FOR THE INTERNET OF THINGS MARKET, BY GEOGRAPHY



- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
- 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia
  - 9.6.2 UAE
  - 9.6.3 Qatar
  - 9.6.4 South Africa
- 9.6.5 Rest of Middle East & Africa

### **10 KEY DEVELOPMENTS**

10.1 Agreements, Partnerships, Collaborations and Joint Ventures10.2 Acquisitions & Mergers10.3 New Product Launch10.4 Expansions



10.5 Other Key Strategies

### **11 COMPANY PROFILING**

- 11.1 Digi International Inc
- 11.2 Libelium
- 11.3 InvenSense Inc
- 11.4 Ericsson
- 11.5 ARM Holdings Plc
- 11.6 Honeywell International Inc.
- 11.7 IBM
- 11.8 STMicroelectronics N.V
- 11.9 Robert Bosch GmbH
- 11.10 Infineon Technologies
- 11.11 Broadcom Limited (Avago)
- 11.12 Analog Devices, Inc.
- 11.13 Omron Corporation
- 11.14 Sensirion AG
- 11.15 Texas Instruments Incorporated



### List Of Tables

### LIST OF TABLES

Table 1 Global Sensors for the Internet of Things Market Outlook, By Region (2014-2023) (\$MN) Table 2 Global Sensors for the Internet of Things Market Outlook, By Sensors Type (2014-2023) (\$MN) Table 3 Global Sensors for the Internet of Things Market Outlook, By Accelerometer (2014-2023) (\$MN) Table 4 Global Sensors for the Internet of Things Market Outlook, By Acoustic Sensor (2014-2023) (\$MN) Table 5 Global Sensors for the Internet of Things Market Outlook, By Chemical Sensors (2014-2023) (\$MN) Table 6 Global Sensors for the Internet of Things Market Outlook, By Mass Flow Sensor (2014-2023) (\$MN) Table 7 Global Sensors for the Internet of Things Market Outlook, By Gyroscope (2014-2023) (\$MN) Table 8 Global Sensors for the Internet of Things Market Outlook, By Humidity Sensor (2014-2023) (\$MN) Table 9 Global Sensors for the Internet of Things Market Outlook, By Image Sensor CMOS (2014-2023) (\$MN) Table 10 Global Sensors for the Internet of Things Market Outlook, By Inertial Sensor (2014-2023) (\$MN) Table 11 Global Sensors for the Internet of Things Market Outlook, By Magnetometer (2014-2023) (\$MN) Table 12 Global Sensors for the Internet of Things Market Outlook, By Pressure Sensor (2014-2023) (\$MN) Table 13 Global Sensors for the Internet of Things Market Outlook, By Proximity Sensor (2014-2023) (\$MN) Table 14 Global Sensors for the Internet of Things Market Outlook, By Temperature Sensor (2014-2023) (\$MN) Table 15 Global Sensors for the Internet of Things Market Outlook, By Touch Sensor (2014-2023) (\$MN) Table 16 Global Sensors for the Internet of Things Market Outlook, By CO2 Sensor (2014-2023) (\$MN) Table 17 Global Sensors for the Internet of Things Market Outlook, By Motion Sensor (2014-2023) (\$MN) Table 18 Global Sensors for the Internet of Things Market Outlook, By Occupancy



Sensor (2014-2023) (\$MN)

Table 19 Global Sensors for the Internet of Things Market Outlook, By Intelligent Occupancy Sensors (IOS) (2014-2023) (\$MN) Table 20 Global Sensors for the Internet of Things Market Outlook, By Image Processing Occupancy Sensors (IPOS) (2014-2023) (\$MN) Table 21 Global Sensors for the Internet of Things Market Outlook, By Other Sensors (2014-2023) (\$MN) Table 22 Global Sensors for the Internet of Things Market Outlook, By Radar Sensor (2014-2023) (\$MN) Table 23 Global Sensors for the Internet of Things Market Outlook, By Light Sensor (2014-2023) (\$MN) Table 24 Global Sensors for the Internet of Things Market Outlook, By Technology (2014-2023) (\$MN) Table 25 Global Sensors for the Internet of Things Market Outlook, By Wireless Network Technology (2014-2023) (\$MN) Table 26 Global Sensors for the Internet of Things Market Outlook, By Bluetooth (2014-2023) (\$MN) Table 27 Global Sensors for the Internet of Things Market Outlook, By Wi-Fi (2014-2023) (\$MN) Table 28 Global Sensors for the Internet of Things Market Outlook, By Zigbee (2014-2023) (\$MN) Table 29 Global Sensors for the Internet of Things Market Outlook, By Z-Wave (2014-2023) (\$MN) Table 30 Global Sensors for the Internet of Things Market Outlook, By NFC (2014-2023) (\$MN) Table 31 Global Sensors for the Internet of Things Market Outlook, By RFID (2014-2023) (\$MN) Table 32 Global Sensors for the Internet of Things Market Outlook, By Enocean (2014-2023) (\$MN) Table 33 Global Sensors for the Internet of Things Market Outlook, By Thread (2014-2023) (\$MN) Table 34 Global Sensors for the Internet of Things Market Outlook, By 6lowpan (2014-2023) (\$MN) Table 35 Global Sensors for the Internet of Things Market Outlook, By Process Field Bus (Profibus) (2014-2023) (\$MN) Table 36 Global Sensors for the Internet of Things Market Outlook, By Dect-Ule (2014-2023) (\$MN) Table 37 Global Sensors for the Internet of Things Market Outlook, By Wireless-Hart (Whart) (2014-2023) (\$MN)



Table 38 Global Sensors for the Internet of Things Market Outlook, By Wired Network Technology (2014-2023) (\$MN)

Table 39 Global Sensors for the Internet of Things Market Outlook, By Digital Addressable Lighting Interface (DALI) (2014-2023) (\$MN)

Table 40 Global Sensors for the Internet of Things Market Outlook, By Ethernet (2014-2023) (\$MN)

Table 41 Global Sensors for the Internet of Things Market Outlook, By Modbus (2014-2023) (\$MN)

Table 42 Global Sensors for the Internet of Things Market Outlook, By Knx (2014-2023) (\$MN)

Table 43 Global Sensors for the Internet of Things Market Outlook, By Lonworks (2014-2023) (\$MN)

Table 44 Global Sensors for the Internet of Things Market Outlook, By Other Technologies (2014-2023) (\$MN)

Table 45 Global Sensors for the Internet of Things Market Outlook, By GPS (2014-2023) (\$MN)

Table 46 Global Sensors for the Internet of Things Market Outlook, By Cellular (2014-2023) (\$MN)

Table 47 Global Sensors for the Internet of Things Market Outlook, By Sub-Gig (2014-2023) (\$MN)

Table 48 Global Sensors for the Internet of Things Market Outlook, By ISA 100 (2014-2023) (\$MN)

Table 49 Global Sensors for the Internet of Things Market Outlook, By ANT+ (2014-2023) (\$MN)

Table 50 Global Sensors for the Internet of Things Market Outlook, By Application (2014-2023) (\$MN)

Table 51 Global Sensors for the Internet of Things Market Outlook, By Agriculture And Farming (2014-2023) (\$MN)

Table 52 Global Sensors for the Internet of Things Market Outlook, By Automotive (2014-2023) (\$MN)

Table 53 Global Sensors for the Internet of Things Market Outlook, By Environmental Impact Assessment (2014-2023) (\$MN)

Table 54 Global Sensors for the Internet of Things Market Outlook, By Home Automation (2014-2023) (\$MN)

Table 55 Global Sensors for the Internet of Things Market Outlook, By Healthcare (2014-2023) (\$MN)

Table 56 Global Sensors for the Internet of Things Market Outlook, By Industrial Controls (2014-2023) (\$MN)

Table 57 Global Sensors for the Internet of Things Market Outlook, By Logistics And



Retailing (2014-2023) (\$MN)

Table 58 Global Sensors for the Internet of Things Market Outlook, By Security And Emergency (2014-2023) (\$MN)

Table 59 Global Sensors for the Internet of Things Market Outlook, By Water And Waste Management (2014-2023) (\$MN)

Table 60 Global Sensors for the Internet of Things Market Outlook, By Utility Metering (2014-2023) (\$MN)

Table 61 Global Sensors for the Internet of Things Market Outlook, By Smart City Application (2014-2023) (\$MN)

Table 62 Global Sensors for the Internet of Things Market Outlook, By Wearable Electronics Application (2014-2023) (\$MN)

Table 63 Global Sensors for the Internet of Things Market Outlook, By Transportation (2014-2023) (\$MN)

Table 64 Global Sensors for the Internet of Things Market Outlook, By Consumer Electronics (2014-2023) (\$MN)

Table 65 Global Sensors for the Internet of Things Market Outlook, By Corporate Offices (2014-2023) (\$MN)

Table 66 Global Sensors for the Internet of Things Market Outlook, By Entertainment (2014-2023) (\$MN)

Table 67 Global Sensors for the Internet of Things Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 68 Global Sensors for the Internet of Things Market Outlook, By Solution (2014-2023) (\$MN)

Table 69 Global Sensors for the Internet of Things Market Outlook, By Software (2014-2023) (\$MN)

Table 70 Global Sensors for the Internet of Things Market Outlook, By Application Security (2014-2023) (\$MN)

Table 71 Global Sensors for the Internet of Things Market Outlook, By Data Management (2014-2023) (\$MN)

Table 72 Global Sensors for the Internet of Things Market Outlook, By Location Analytics (2014-2023) (\$MN)

Table 73 Global Sensors for the Internet of Things Market Outlook, By Network Bandwidth Management (2014-2023) (\$MN)

Table 74 Global Sensors for the Internet of Things Market Outlook, By Network Security (2014-2023) (\$MN)

Table 75 Global Sensors for the Internet of Things Market Outlook, By Real-Time Streaming Analytics (2014-2023) (\$MN)

Table 76 Global Sensors for the Internet of Things Market Outlook, By Remote Monitoring System (2014-2023) (\$MN)



Table 77 Global Sensors for the Internet of Things Market Outlook, By Hardware (2014-2023) (\$MN)

Table 78 Global Sensors for the Internet of Things Market Outlook, By Consumer Appliances (2014-2023) (\$MN)

Table 79 Global Sensors for the Internet of Things Market Outlook, By Consumer Devices (2014-2023) (\$MN)

Table 80 Global Sensors for the Internet of Things Market Outlook, By Energy Management (2014-2023) (\$MN)

Table 81 Global Sensors for the Internet of Things Market Outlook, By Fire Protection Systems (2014-2023) (\$MN)

Table 82 Global Sensors for the Internet of Things Market Outlook, By Heating Ventilation and Air-Conditioning Systems (HVAC) (2014-2023) (\$MN)

Table 83 Global Sensors for the Internet of Things Market Outlook, By Lighting Control Systems (2014-2023) (\$MN)

Table 84 Global Sensors for the Internet of Things Market Outlook, By Security & Access Control Systems (2014-2023) (\$MN)

Table 85 Global Sensors for the Internet of Things Market Outlook, By Wearable Devices (2014-2023) (\$MN)

Table 86 Global Sensors for the Internet of Things Market Outlook, By Eyewear (2014-2023) (\$MN)

Table 87 Global Sensors for the Internet of Things Market Outlook, By Footwear (2014-2023) (\$MN)

Table 88 Global Sensors for the Internet of Things Market Outlook, By Bodywear (2014-2023) (\$MN)

Table 89 North America Sensors for the Internet of Things Market Outlook, By Country (2014-2023) (\$MN)

Table 90 North America Sensors for the Internet of Things Market Outlook, By Sensors Type (2014-2023) (\$MN)

Table 91 North America Sensors for the Internet of Things Market Outlook, By Accelerometer (2014-2023) (\$MN)

Table 92 North America Sensors for the Internet of Things Market Outlook, By Acoustic Sensor (2014-2023) (\$MN)

Table 93 North America Sensors for the Internet of Things Market Outlook, By Chemical Sensors (2014-2023) (\$MN)

Table 94 North America Sensors for the Internet of Things Market Outlook, By Mass Flow Sensor (2014-2023) (\$MN)

Table 95 North America Sensors for the Internet of Things Market Outlook, By Gyroscope (2014-2023) (\$MN)

Table 96 North America Sensors for the Internet of Things Market Outlook, By Humidity



Sensor (2014-2023) (\$MN)

Table 97 North America Sensors for the Internet of Things Market Outlook, By Image Sensor CMOS (2014-2023) (\$MN)

Table 98 North America Sensors for the Internet of Things Market Outlook, By Inertial Sensor (2014-2023) (\$MN)

Table 99 North America Sensors for the Internet of Things Market Outlook, By Magnetometer (2014-2023) (\$MN)

Table 100 North America Sensors for the Internet of Things Market Outlook, By Pressure Sensor (2014-2023) (\$MN)

Table 101 North America Sensors for the Internet of Things Market Outlook, By Proximity Sensor (2014-2023) (\$MN)

Table 102 North America Sensors for the Internet of Things Market Outlook, By Temperature Sensor (2014-2023) (\$MN)

Table 103 North America Sensors for the Internet of Things Market Outlook, By Touch Sensor (2014-2023) (\$MN)

Table 104 North America Sensors for the Internet of Things Market Outlook, By CO2 Sensor (2014-2023) (\$MN)

Table 105 North America Sensors for the Internet of Things Market Outlook, By Motion Sensor (2014-2023) (\$MN)

Table 106 North America Sensors for the Internet of Things Market Outlook, By Occupancy Sensor (2014-2023) (\$MN)

Table 107 North America Sensors for the Internet of Things Market Outlook, By Intelligent Occupancy Sensors (IOS) (2014-2023) (\$MN)

Table 108 North America Sensors for the Internet of Things Market Outlook, By Image Processing Occupancy Sensors (IPOS) (2014-2023) (\$MN)

Table 109 North America Sensors for the Internet of Things Market Outlook, By Other Sensors (2014-2023) (\$MN)

Table 110 North America Sensors for the Internet of Things Market Outlook, By Radar Sensor (2014-2023) (\$MN)

Table 111 North America Sensors for the Internet of Things Market Outlook, By Light Sensor (2014-2023) (\$MN)

Table 112 North America Sensors for the Internet of Things Market Outlook, By Technology (2014-2023) (\$MN)

Table 113 North America Sensors for the Internet of Things Market Outlook, By Wireless Network Technology (2014-2023) (\$MN)

Table 114 North America Sensors for the Internet of Things Market Outlook, By Bluetooth (2014-2023) (\$MN)

Table 115 North America Sensors for the Internet of Things Market Outlook, By Wi-Fi (2014-2023) (\$MN)



Table 116 North America Sensors for the Internet of Things Market Outlook, By Zigbee (2014-2023) (\$MN)

Table 117 North America Sensors for the Internet of Things Market Outlook, By Z-Wave (2014-2023) (\$MN)

Table 118 North America Sensors for the Internet of Things Market Outlook, By NFC (2014-2023) (\$MN)

Table 119 North America Sensors for the Internet of Things Market Outlook, By RFID (2014-2023) (\$MN)

Table 120 North America Sensors for the Internet of Things Market Outlook, By Enocean (2014-2023) (\$MN)

Table 121 North America Sensors for the Internet of Things Market Outlook, By Thread (2014-2023) (\$MN)

Table 122 North America Sensors for the Internet of Things Market Outlook, By 6lowpan (2014-2023) (\$MN)

Table 123 North America Sensors for the Internet of Things Market Outlook, By Process Field Bus (Profibus) (2014-2023) (\$MN)

Table 124 North America Sensors for the Internet of Things Market Outlook, By Dect-Ule (2014-2023) (\$MN)

Table 125 North America Sensors for the Internet of Things Market Outlook, By Wireless-Hart (Whart) (2014-2023) (\$MN)

Table 126 North America Sensors for the Internet of Things Market Outlook, By Wired Network Technology (2014-2023) (\$MN)

Table 127 North America Sensors for the Internet of Things Market Outlook, By Digital Addressable Lighting Interface (DALI) (2014-2023) (\$MN)

Table 128 North America Sensors for the Internet of Things Market Outlook, By Ethernet (2014-2023) (\$MN)

Table 129 North America Sensors for the Internet of Things Market Outlook, By Modbus (2014-2023) (\$MN)

Table 130 North America Sensors for the Internet of Things Market Outlook, By Knx (2014-2023) (\$MN)

Table 131 North America Sensors for the Internet of Things Market Outlook, By Lonworks (2014-2023) (\$MN)

Table 132 North America Sensors for the Internet of Things Market Outlook, By Other Technologies (2014-2023) (\$MN)

Table 133 North America Sensors for the Internet of Things Market Outlook, By GPS (2014-2023) (\$MN)

Table 134 North America Sensors for the Internet of Things Market Outlook, By Cellular (2014-2023) (\$MN)

Table 135 North America Sensors for the Internet of Things Market Outlook, By Sub-Gig



(2014-2023) (\$MN)

Table 136 North America Sensors for the Internet of Things Market Outlook, By ISA 100 (2014-2023) (\$MN)

Table 137 North America Sensors for the Internet of Things Market Outlook, By ANT+ (2014-2023) (\$MN)

Table 138 North America Sensors for the Internet of Things Market Outlook, By Application (2014-2023) (\$MN)

Table 139 North America Sensors for the Internet of Things Market Outlook, By Agriculture And Farming (2014-2023) (\$MN)

Table 140 North America Sensors for the Internet of Things Market Outlook, By Automotive (2014-2023) (\$MN)

Table 141 North America Sensors for the Internet of Things Market Outlook, By Environmental Impact Assessment (2014-2023) (\$MN)

Table 142 North America Sensors for the Internet of Things Market Outlook, By Home Automation (2014-2023) (\$MN)

Table 143 North America Sensors for the Internet of Things Market Outlook, By Healthcare (2014-2023) (\$MN)

Table 144 North America Sensors for the Internet of Things Market Outlook, By Industrial Controls (2014-2023) (\$MN)

Table 145 North America Sensors for the Internet of Things Market Outlook, By Logistics And Retailing (2014-2023) (\$MN)

Table 146 North America Sensors for the Internet of Things Market Outlook, By Security And Emergency (2014-2023) (\$MN)

Table 147 North America Sensors for the Internet of Things Market Outlook, By Water And Waste Management (2014-2023) (\$MN)

Table 148 North America Sensors for the Internet of Things Market Outlook, By Utility Metering (2014-2023) (\$MN)

Table 149 North America Sensors for the Internet of Things Market Outlook, By Smart City Application (2014-2023) (\$MN)

Table 150 North America Sensors for the Internet of Things Market Outlook, By Wearable Electronics Application (2014-2023) (\$MN)

Table 151 North America Sensors for the Internet of Things Market Outlook, By Transportation (2014-2023) (\$MN)

Table 152 North America Sensors for the Internet of Things Market Outlook, By Consumer Electronics (2014-2023) (\$MN)

Table 153 North America Sensors for the Internet of Things Market Outlook, By Corporate Offices (2014-2023) (\$MN)

Table 154 North America Sensors for the Internet of Things Market Outlook, By Entertainment (2014-2023) (\$MN)



Table 155 North America Sensors for the Internet of Things Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 156 North America Sensors for the Internet of Things Market Outlook, By Solution (2014-2023) (\$MN)

Table 157 North America Sensors for the Internet of Things Market Outlook, By Software (2014-2023) (\$MN)

Table 158 North America Sensors for the Internet of Things Market Outlook, By Application Security (2014-2023) (\$MN)

Table 159 North America Sensors for the Internet of Things Market Outlook, By Data Management (2014-2023) (\$MN)

Table 160 North America Sensors for the Internet of Things Market Outlook, By Location Analytics (2014-2023) (\$MN)

Table 161 North America Sensors for the Internet of Things Market Outlook, By Network Bandwidth Management (2014-2023) (\$MN)

Table 162 North America Sensors for the Internet of Things Market Outlook, By Network Security (2014-2023) (\$MN)

Table 163 North America Sensors for the Internet of Things Market Outlook, By Real-Time Streaming Analytics (2014-2023) (\$MN)

Table 164 North America Sensors for the Internet of Things Market Outlook, By Remote Monitoring System (2014-2023) (\$MN)

Table 165 North America Sensors for the Internet of Things Market Outlook, By Hardware (2014-2023) (\$MN)

Table 166 North America Sensors for the Internet of Things Market Outlook, By Consumer Appliances (2014-2023) (\$MN)

Table 167 North America Sensors for the Internet of Things Market Outlook, By Consumer Devices (2014-2023) (\$MN)

Table 168 North America Sensors for the Internet of Things Market Outlook, By Energy Management (2014-2023) (\$MN)

Table 169 North America Sensors for the Internet of Things Market Outlook, By Fire Protection Systems (2014-2023) (\$MN)

Table 170 North America Sensors for the Internet of Things Market Outlook, By Heating Ventilation and Air-Conditioning Systems (HVAC) (2014-2023) (\$MN)

Table 171 North America Sensors for the Internet of Things Market Outlook, By Lighting Control Systems (2014-2023) (\$MN)

Table 172 North America Sensors for the Internet of Things Market Outlook, By Security & Access Control Systems (2014-2023) (\$MN)

Table 173 North America Sensors for the Internet of Things Market Outlook, By Wearable Devices (2014-2023) (\$MN)

Table 174 North America Sensors for the Internet of Things Market Outlook, By



Eyewear (2014-2023) (\$MN)

Table 175 North America Sensors for the Internet of Things Market Outlook, By Footwear (2014-2023) (\$MN)

Table 176 North America Sensors for the Internet of Things Market Outlook, By Bodywear (2014-2023) (\$MN)

Note: Europe, Asia Pacific, South America and Middle East & Africa are represented in above manner.



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