

# Self-Adhesive Labels - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Self-Adhesive Labels market is expected to grow at a CAGR of 5.2% during the forecast period 2015 to 2022. Rapid urbanization, growth of the online shopping, increasing demand for convenience goods and rising consumer awareness are some of the major drivers of the self-adhesive labels market. However, factors such as rising price of raw materials and lack of knowledge regarding different types of labeling techniques hinder the market growth. One of the key challenges of the market is high investment in research & development. Moreover the growing trade sector in emerging markets of Asia Pacific and Latin America is providing new growth opportunities for the self adhesive labels market.

North America is the major market of self adhesive labels followed by Europe and Asia Pacific. Japan, India and China are the top markets for self adhesive label in Asia Pacific. The self adhesive label market in North America and Europe is tilted towards development and the growth is mostly expected from emerging markets of Asia Pacific and Middle East. Release liner labels are the fastest growing type of self-adhesive labels market across the globe.

Some of the key players in the market include Baris Packaging, Avery Dennison Corporation, Coveris Holdings S.A., Mondi Group, 3M Company, Constantia Flexibles Group GmbH, CCL Industries Inc., Henkel AG & Co., H.B. Fuller., UPM-Kymmene Oyj and Torraspapel Adestor.

Type of labels Covered:

Liner-less labels

## Release liner labels

### Compositions Covered:

Synthetic

Paper

Facestock

Synthetic

Paper

Adhesive

Release liner

### Forms Covered:

Sheets

Reels

### Applications Covered:

Pharmaceutical

Retail labels

Food & beverages

Industrial label

Consumer durables

Home & personal care

Others

Apparels & textiles

Paints

Industrial lubricant

Gifts

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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