

Seed Coating Materials - Global Market Outlook (2017-2023)

<https://marketpublishers.com/r/SABB8EC06A8EN.html>

Date: May 2017

Pages: 163

Price: US\$ 4,150.00 (Single User License)

ID: SABB8EC06A8EN

Abstracts

According to Statistics MRC, the Seed Coating Materials market is expected to grow from \$1.30 billion in 2016 to reach \$2.21 billion by 2023 with a CAGR of 9.2%. Huge demand for food due to the growing population and increasing technological innovation in the agriculture are some of the key factors driving the market growth. On the other hand, strict government rules and complexity in discarding of treated seeds are the factors hampering the market.

Cereals and grains segment commanded the largest market share owing to high consumption of cereal and grains across the globe. In reprocation to that of revenue, North America is anticipated to be leading market in seed coating material market followed by Europe. Growing demand of packaged food and beverages with health benefits is anticipated to sustain the demand for market among food products across the region.

Some of the key players in the Seed Coating Materials market include BASF SE, Bayer Cropscience AG, Brettyoung Seeds Limited, Chemtura Corporation, Chromatech Incorporated, Cistronics Technovations Pvt. Ltd., Clariant International Ltd., Croda International PLC, Germains Seed Technology Inc., Incotec Group BV, Keystone Aniline Corporation, Mahendra Overseas, Platform Specialty Products Corporation, Precision Laboratories, LLC and SATEC Seedcoating

Applications Covered:

Cereals & Grains

Flowers & Ornamentals

Fruits & Vegetables

Oilseeds & Pulses

Other Applications

Types Covered

Colorants

Minerals/Pumice

Pellets

Polymers

Polymer Gels

Superabsorbent Polymer Gels

Other Types

Antifoaming agents

Solvents

Thickeners

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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