

Seed Coating Materials - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Seed Coating Materials Market is accounted for \$1.1 billion in 2015 and is expected to reach \$1.90 billion by 2022 growing at a CAGR of 8.1% during the forecast period. Rising demand for food due to the growing population, leading to escalating worth of seed coating materials and increasing technological innovation in the agriculture are the key factors driving the market growth. On the other hand, strict government rules and complexity in discarding of treated seeds are the factors hampering the market.

Cereals and grains segment commanded the largest market share owing to high consumption of cereal and grains across the globe. In requisites of revenue, North America is anticipated to be leading market in seed coating material market followed by Europe. Growing demand of packaged food and beverages with health benefits is anticipated to sustain the demand for market among food products across the region.

Some of the key players in the market include Clariant International Ltd., Platform Specialty Products Corporation, Chromatech Incorporated, Bayer Cropscience AG, Germains Seed Technology Inc., Precision Laboratories, LLC, Croda International PLC, Keystone Aniline Corporation, BASF SE, Cistronics, Chemtura Corporation, Brettyoung Seeds Limited, Incotec Group BV, Mahendra Overseas and Satec.

Crop Type Covered:

Fruits & Vegetables

Oilseeds & Pulses

Cereals & Grains

Flowers & Ornamentals

Other Crop types

Forage grasses

Turf

Additive Type Covered:

Minerals/Pumice

Colorants

Binders

Polymers

Superabsorbent Polymer Gels

Polymer Gels

Pellets

Other Additives

Anti-foaming agents

Solvents

Wetting and dispersing agents

Thickeners

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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