

Secure digital card - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Secure Digital Card market is accounted for \$8,321.97 million in 2017 and is expected to reach \$10,484.61 million by 2026 growing at a CAGR of 2.6% during the forecast period. Growing usage of Smart phones across the globe, increasing demand for robust and durable storage devices and technological advancements on sharing of personal information are some of the factors that are fuelling the market. However, electronic corruption and misplacing of Secure Digital Cards are hampering the market.

Secure Digital Cards are small storage devices that are used to lay in the data backups such as the text, the pictures, audio, and video. These tiny chips are mostly available on mobile or in a camera. Memory cards are reliable because they have no moving parts. It maintains the stability of the data on the card as they are non volatile in nature.

On the basis of type, Micro SD card is intelligent controller that manages interfaced protocols and data storage as well as Error Correction Code (ECC) algorithms. The Micro SD memory card is functionally compatible with the SD memory card but is smaller in dimensions by enabling special additional functions, such as encryption and authentication. By Geography, Asia Pacific is expected to hold the largest market share due to the increasing demand of SD cards and presence of electronic giants like Samsung Electronics, Sony, and LG Electronics companies.

Some of the key players of the market are Verbatim, Transcend Information, Toshiba, Sony, SanDisk, Samsung, Panasonic, Lexar, Kingston Technology, and ADATA Technologies.

Sizes Covered:

Mini SD Card

Micro SD Card

SD Card

Storage Capacities Covered:

2GB

4GB

8GB

16GB

32GB

64GB

128GB

256GB

512GB

Applications Covered:

Digital Camera

Game Devices

Mobile Phones

Tablets

Other End-Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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