

Secure Access Service Edge (SASE) Market Forecasts to 2032 – Global Analysis By Offering (Security-as-a-Service (SECaaS), Network-as-a-Service (NaaS), Platform, and Services), Organization Size, Deployment Mode, Access Channel, End User and By Geography

<https://marketpublishers.com/r/S7C0549304ECEN.html>

Date: July 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: S7C0549304ECEN

Abstracts

According to Statistics MRC, the Global Secure Access Service Edge (SASE) Market is accounted for \$4.93 billion in 2025 and is expected to reach \$29.65 billion by 2032 growing at a CAGR of 29.2% during the forecast period. Secure Access Service Edge (SASE) is a cyber-security framework that combines wide-area networking (WAN) capabilities with comprehensive security functions, such as secure web gateways, firewalls, and zero trust network access, into a unified cloud-native service. Designed for modern enterprises, SASE provides secure, seamless, and scalable access to applications and data regardless of user location. It enhances performance, reduces complexity, and improves security posture across distributed environments.

Market Dynamics:

Driver:

Rising adoption of remote and hybrid work models

The widespread shift to remote and hybrid work environments has significantly increased the demand for secure and scalable network solutions. Organizations are seeking ways to provide seamless and secure access to corporate resources from any location. SASE offers a unified framework that integrates networking and security

functions, making it ideal for distributed workforces. The rise in cloud adoption and mobile workforce trends further accelerates the need for SASE solutions. Enterprises are prioritizing zero-trust security models to protect against evolving cyber threats in decentralized environments. As a result, the adoption of SASE is gaining momentum across various industries.

Restraint:

Complexity in migrating from legacy infrastructure

Transitioning from traditional network architectures to a SASE framework can be a complex and resource-intensive process. Many organizations rely on legacy systems that are deeply embedded in their IT environments. The integration of cloud-native security and networking components requires significant planning and technical expertise. High upfront costs and potential disruptions during migration can deter businesses from adopting SASE. Additionally, aligning existing policies and compliance requirements with new architectures adds to the challenge. These factors can slow down the pace of SASE implementation, especially for large enterprises.

Opportunity:

Expansion of edge computing and IoT

The rapid growth of edge computing and Internet of Things (IoT) devices presents a major opportunity for the SASE market. As data is increasingly processed closer to the source, securing these decentralized endpoints becomes critical. SASE provides a scalable and cloud-native approach to secure edge environments and IoT networks. The convergence of networking and security in a single platform enhances visibility and control across distributed infrastructures. Industries such as manufacturing, healthcare, and logistics are investing in edge and IoT technologies, driving demand for robust security frameworks. This trend positions SASE as a key enabler of secure digital transformation.

Threat:

Lack of awareness and misinformation

Despite its benefits, SASE remains a relatively new concept for many organizations, leading to confusion and hesitation. A lack of awareness about its architecture and

capabilities can hinder adoption. Misinformation and marketing hype may also create unrealistic expectations, resulting in disillusionment. Some businesses may mistakenly view SASE as a one-size-fits-all solution, overlooking the need for customization. Additionally, limited understanding among decision-makers can delay investment in SASE technologies.

Covid-19 Impact:

The COVID-19 pandemic acted as a catalyst for the SASE market by accelerating digital transformation and remote work adoption. Organizations were forced to rapidly adapt to new working models, highlighting the limitations of traditional network security. SASE emerged as a critical solution for enabling secure, cloud-based access to corporate resources. The pandemic underscored the importance of agility, scalability, and zero-trust security in modern IT environments. However, budget constraints and shifting priorities during the crisis temporarily slowed down some implementation efforts.

The hybrid SASE segment is expected to be the largest during the forecast period

The hybrid SASE segment is expected to account for the largest market share during the forecast period, due to the need for flexible, scalable security that supports both on-premises and cloud environments. As organizations maintain hybrid workforces and infrastructure, hybrid SASE offers seamless integration, optimized performance, and consistent security policies. The rise in cloud adoption, increased remote access demand, and regulatory compliance requirements further accelerate its adoption, enabling secure connectivity across distributed users and applications.

The IT & telecom segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the IT & telecom segment is predicted to witness the highest growth rate, driven by the rapid expansion of cloud services, 5G deployment, and the growing need for secure, high-speed connectivity. As these industries manage vast data flows and remote infrastructures, SASE enables centralized security, reduced latency, and scalable access. The sector's focus on digital transformation, network optimization, and protecting sensitive customer data further fuels the adoption of SASE solutions.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market

share, driven by rapid digital transformation, increasing cloud adoption, and the surge in remote and hybrid work models. Growing cybersecurity threats and regulatory compliance requirements push organizations to adopt integrated security solutions. Additionally, the expansion of 5G networks and the rising demand for secure, low-latency connectivity across diverse geographies fuel the adoption of SASE. Governments and enterprises alike are investing in secure infrastructure, further accelerating regional market growth.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, driven by widespread cloud adoption, a mature IT infrastructure, and the increasing need for secure remote access. The region faces rising cyber threats, prompting enterprises to adopt integrated, cloud-native security solutions. Strong regulatory frameworks and a tech-savvy workforce further support SASE deployment. Furthermore, the presence of leading market players and continuous innovation in network security technologies accelerate regional growth and adoption.

Key players in the market

Some of the key players in Secure Access Service Edge (SASE) Market include Zscaler, Forcepoint, Cisco Systems, Check Point Software Technologies, Palo Alto Networks, Barracuda Networks, Fortinet, Juniper Networks, Netskope, Akamai Technologies, Broadcom, Cloudflare, Cato Networks, VMware, and Versa Networks.

Key Developments:

In June 2025, Zscaler, Inc. announced it has signed a definitive agreement to acquire Red Canary, a recognized leader in Managed Detection and Response (MDR). With over 10 years of expertise in security operations (SecOps), Red Canary has enabled its extensive customer base to investigate threats up to 10 times faster with 99.6% accuracy, while streamlining workflows through automated remediation.

In June 2025, Cisco and Monumental Sports & Entertainment (MSE) unveiled a transformative new partnership between the two companies, through which Cisco's best-in-class technology solutions will help to create a uniquely connected, next-generation experience for fans at MSE's new arena in downtown Washington, D.C. The multi-year collaboration will be across the entire Monumental enterprise, including the NBA's Washington Wizards, NHL's Washington Capitals, WNBA's Washington

Mystics, Capital One Arena, and Monumental Sports Network (MNMT).

In April 2025, Forcepoint announced it has completed its acquisition of Getvisibility, a pioneer in AI-powered Data Security Posture Management (DSPM) and Data Detection and Response (DDR). This milestone expands Forcepoint's Data Security Everywhere platform, giving organizations real-time visibility and control over data risk across hybrid cloud and GenAI environments.

Offerings Covered:

Security-as-a-Service (SECaaS)

Network-as-a-Service (NaaS)

Platform

Services

Organization Sizes Covered:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Deployment Modes Covered:

Cloud-Native SASE

Hybrid SASE

On-Premise SASE

Access Channels Covered:

Remote/Mobile Users

Branch Offices

IoT and Edge Devices

End Users Covered:

IT & Telecom

Banking, Financial Services, and Insurance (BFSI)

Healthcare & Life Sciences

Manufacturing and Industrial

Retail & E-commerce

Government and Public Sector

Energy & Utilities

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY OFFERING

5.1 Introduction

5.2 Security-as-a-Service (SECaaS)

5.2.1 Zero Trust Network Access (ZTNA)

5.2.2 Secure Web Gateway (SWG)

5.2.3 Cloud Access Security Broker (CASB)

5.2.4 Firewall-as-a-Service (FWaaS)

5.2.5 Data Loss Prevention (DLP)

5.2.6 Remote Browser Isolation (RBI)

5.2.7 Cloud Sandbox

5.3 Network-as-a-Service (NaaS)

5.3.1 Software-Defined Wide Area Network (SD-WAN)

5.3.2 Bandwidth Aggregation

5.3.3 Network Optimization

5.4 Platform

5.5 Services

6 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY ORGANIZATION SIZE

6.1 Introduction

6.2 Large Enterprises

6.3 Small and Medium-sized Enterprises (SMEs)

7 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY DEPLOYMENT MODE

7.1 Introduction

7.2 Cloud-Native SASE

7.3 Hybrid SASE

7.4 On-Premise SASE

8 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY ACCESS CHANNEL

8.1 Introduction

8.2 Remote/Mobile Users

8.3 Branch Offices

8.4 IoT and Edge Devices

9 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY END USER

- 9.1 Introduction
- 9.2 IT & Telecom
- 9.3 Banking, Financial Services, and Insurance (BFSI)
- 9.4 Healthcare & Life Sciences
- 9.5 Manufacturing and Industrial
- 9.6 Retail & E-commerce
- 9.7 Government and Public Sector
- 9.8 Energy & Utilities
- 9.9 Other End Users

10 GLOBAL SECURE ACCESS SERVICE EDGE (SASE) MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 Italy
 - 10.3.4 France
 - 10.3.5 Spain
 - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 New Zealand
 - 10.4.6 South Korea
 - 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil

- 10.5.3 Chile
- 10.5.4 Rest of South America
- 10.6 Middle East & Africa
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 Qatar
 - 10.6.4 South Africa
 - 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Zscaler
- 12.2 Forcepoint
- 12.3 Cisco Systems
- 12.4 Check Point Software Technologies
- 12.5 Palo Alto Networks
- 12.6 Barracuda Networks
- 12.7 Fortinet
- 12.8 Juniper Networks
- 12.9 Netskope
- 12.10 Akamai Technologies
- 12.11 Broadcom
- 12.12 Cloudflare
- 12.13 Cato Networks
- 12.14 VMware
- 12.15 Versa Networks

List Of Tables

LIST OF TABLES

Table 1 Global Secure Access Service Edge (SASE) Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Secure Access Service Edge (SASE) Market Outlook, By Offering (2024-2032) (\$MN)

Table 3 Global Secure Access Service Edge (SASE) Market Outlook, By Security-as-a-Service (SECaaS) (2024-2032) (\$MN)

Table 4 Global Secure Access Service Edge (SASE) Market Outlook, By Zero Trust Network Access (ZTNA) (2024-2032) (\$MN)

Table 5 Global Secure Access Service Edge (SASE) Market Outlook, By Secure Web Gateway (SWG) (2024-2032) (\$MN)

Table 6 Global Secure Access Service Edge (SASE) Market Outlook, By Cloud Access Security Broker (CASB) (2024-2032) (\$MN)

Table 7 Global Secure Access Service Edge (SASE) Market Outlook, By Firewall-as-a-Service (FWaaS) (2024-2032) (\$MN)

Table 8 Global Secure Access Service Edge (SASE) Market Outlook, By Data Loss Prevention (DLP) (2024-2032) (\$MN)

Table 9 Global Secure Access Service Edge (SASE) Market Outlook, By Remote Browser Isolation (RBI) (2024-2032) (\$MN)

Table 10 Global Secure Access Service Edge (SASE) Market Outlook, By Cloud Sandbox (2024-2032) (\$MN)

Table 11 Global Secure Access Service Edge (SASE) Market Outlook, By Network-as-a-Service (NaaS) (2024-2032) (\$MN)

Table 12 Global Secure Access Service Edge (SASE) Market Outlook, By Software-Defined Wide Area Network (SD-WAN) (2024-2032) (\$MN)

Table 13 Global Secure Access Service Edge (SASE) Market Outlook, By Bandwidth Aggregation (2024-2032) (\$MN)

Table 14 Global Secure Access Service Edge (SASE) Market Outlook, By Network Optimization (2024-2032) (\$MN)

Table 15 Global Secure Access Service Edge (SASE) Market Outlook, By Platform (2024-2032) (\$MN)

Table 16 Global Secure Access Service Edge (SASE) Market Outlook, By Services (2024-2032) (\$MN)

Table 17 Global Secure Access Service Edge (SASE) Market Outlook, By Organization Size (2024-2032) (\$MN)

Table 18 Global Secure Access Service Edge (SASE) Market Outlook, By Large

Enterprises (2024-2032) (\$MN)

Table 19 Global Secure Access Service Edge (SASE) Market Outlook, By Small and Medium-sized Enterprises (SMEs) (2024-2032) (\$MN)

Table 20 Global Secure Access Service Edge (SASE) Market Outlook, By Deployment Mode (2024-2032) (\$MN)

Table 21 Global Secure Access Service Edge (SASE) Market Outlook, By Cloud-Native SASE (2024-2032) (\$MN)

Table 22 Global Secure Access Service Edge (SASE) Market Outlook, By Hybrid SASE (2024-2032) (\$MN)

Table 23 Global Secure Access Service Edge (SASE) Market Outlook, By On-Premise SASE (2024-2032) (\$MN)

Table 24 Global Secure Access Service Edge (SASE) Market Outlook, By Access Channel (2024-2032) (\$MN)

Table 25 Global Secure Access Service Edge (SASE) Market Outlook, By Remote/Mobile Users (2024-2032) (\$MN)

Table 26 Global Secure Access Service Edge (SASE) Market Outlook, By Branch Offices (2024-2032) (\$MN)

Table 27 Global Secure Access Service Edge (SASE) Market Outlook, By IoT and Edge Devices (2024-2032) (\$MN)

Table 28 Global Secure Access Service Edge (SASE) Market Outlook, By End User (2024-2032) (\$MN)

Table 29 Global Secure Access Service Edge (SASE) Market Outlook, By IT & Telecom (2024-2032) (\$MN)

Table 30 Global Secure Access Service Edge (SASE) Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2024-2032) (\$MN)

Table 31 Global Secure Access Service Edge (SASE) Market Outlook, By Healthcare & Life Sciences (2024-2032) (\$MN)

Table 32 Global Secure Access Service Edge (SASE) Market Outlook, By Manufacturing and Industrial (2024-2032) (\$MN)

Table 33 Global Secure Access Service Edge (SASE) Market Outlook, By Retail & E-commerce (2024-2032) (\$MN)

Table 34 Global Secure Access Service Edge (SASE) Market Outlook, By Government and Public Sector (2024-2032) (\$MN)

Table 35 Global Secure Access Service Edge (SASE) Market Outlook, By Energy & Utilities (2024-2032) (\$MN)

Table 36 Global Secure Access Service Edge (SASE) Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East &

Africa Regions are also represented in the same manner as above.

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