

Saturated Fatty Acid Market Forecasts to 2032 – Global Analysis By Source (Animal-Based Sources and Plant-Based Sources), Form, Grade, Distribution Channel, Application and By Geography

<https://marketpublishers.com/r/S878D0146F20EN.html>

Date: April 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: S878D0146F20EN

Abstracts

According to Statistics MRC, the Global Saturated Fatty Acid Market is accounted for \$4.59 billion in 2025 and is expected to reach \$7.76 billion by 2032 growing at a CAGR of 7.8% during the forecast period. Saturated fatty acids are fats in which carbon atoms are connected solely by single bonds, resulting in maximum hydrogen content. Usually solid at room temperature, they are present in foods such as meat, butter, cheese, and certain tropical oils like coconut and palm oil. Excessive intake of these fats may raise blood cholesterol and contribute to heart disease, so they should be consumed in controlled amounts as part of a healthy dietary regimen.

According to the Observatory of Economic Complexity (OEC), in 2023, the global trade for beauty products was USD 70.4 billion, which is 9.02% more than in 2022.

Market Dynamics:

Driver:

Growth in personal care and cosmetics

The expanding demand for skincare, haircare, and beauty products is significantly boosting the saturated fatty acid market. These acids are widely used as emollients, emulsifiers, and surfactants in cosmetic formulations. Rising consumer awareness around ingredient transparency and product efficacy is driving the adoption of naturally derived saturated fatty acids. The clean beauty movement and preference for plant-

based personal care items are further accelerating this trend. Manufacturers are innovating with multifunctional fatty acid derivatives to meet evolving consumer needs. As wellness and grooming become integral to daily routines, the cosmetics sector continues to be a major growth engine.

Restraint:

Competition from unsaturated fatty acids

The alternatives are gaining traction in food, nutraceuticals, and cosmetics due to their bioactive properties. Technological advancements have improved the stability and formulation compatibility of unsaturated variants, making them more attractive to formulators. Regulatory bodies and health-conscious consumers are increasingly favoring unsaturated profiles in dietary and topical applications. This shift is challenging the dominance of saturated fatty acids in several end-use industries. As a result, market players must differentiate through performance, sustainability, or cost advantages.

Opportunity:

Technological advancements in production

Breakthroughs in enzymatic synthesis, bio-refining, and green chemistry are transforming the production landscape for saturated fatty acids. These innovations are enabling higher purity, better yield, and reduced environmental impact. Advanced processing techniques are also expanding the range of functional derivatives that can be tailored for specific applications. Automation and AI-driven quality control are improving consistency and scalability in manufacturing. Moreover, the integration of renewable feedstocks is aligning production with global sustainability goals. These developments open new avenues for product innovation and market penetration across diverse sectors.

Threat:

Competition from synthetic substitutes

Synthetic alternatives, such as petroleum-based surfactants and oleochemicals, pose a significant threat to the saturated fatty acid market. These substitutes often offer cost advantages, longer shelf life, and consistent performance in industrial applications. Rapid innovation in synthetic chemistry is narrowing the functional gap between natural

and artificial ingredients. In sectors like plastics, lubricants, and detergents, synthetic options are gaining favor due to their engineered properties. Environmental concerns and biodegradability issues, however, continue to challenge their long-term viability.

Covid-19 Impact:

The COVID-19 pandemic disrupted global supply chains, affecting the availability of raw materials for fatty acid production. Lockdowns and labor shortages led to temporary shutdowns in manufacturing facilities, impacting output. However, demand surged in hygiene-related applications such as soaps, sanitizers, and disinfectants, where saturated fatty acids are key ingredients. The crisis also accelerated digitalization and automation in production and logistics. Post-pandemic strategies now emphasize supply chain resilience, localized sourcing, and agile manufacturing to mitigate future disruptions.

The plant-based sources segment is expected to be the largest during the forecast period

The plant-based sources segment is expected to account for the largest market share during the forecast period, due to its alignment with clean-label trends and consumer preference for sustainable ingredients. Oils derived from palm, coconut, and soybean are widely used as feedstocks for saturated fatty acid production. These sources offer scalability, cost efficiency, and compatibility with various end-use formulations. Regulatory support for bio-based ingredients is further driving adoption across food, cosmetics, and industrial sectors. Producers are investing in traceable, deforestation-free supply chains to meet ESG expectations.

The cosmetics & personal care segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the cosmetics & personal care segment is predicted to witness the highest growth rate, due to rising consumer spending on wellness and grooming products. Saturated fatty acids are essential in formulating creams, lotions, shampoos, and cleansers for their moisturizing and emulsifying properties. The shift toward organic and vegan cosmetics is increasing the use of plant-derived fatty acids. Emerging markets are experiencing a surge in beauty product consumption, driven by urbanization and digital retail. Brands are launching multifunctional and sensorially appealing products, further boosting ingredient demand.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to its robust manufacturing base and high consumption of personal care and food products. Countries like China, India, and Indonesia are major producers and consumers of saturated fatty acids, supported by abundant raw material availability. Rapid urbanization and rising disposable incomes are fueling demand for processed foods, cosmetics, and household care items. Government initiatives promoting industrial growth and bio-based chemicals are enhancing regional competitiveness. Strategic investments in oleochemical infrastructure are further strengthening supply chains.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to increasing demand for sustainable and functional ingredients in food, cosmetics, and pharmaceuticals. The U.S. and Canada are witnessing a shift toward plant-based and clean-label formulations, driving uptake of bio-based saturated fatty acids. Regulatory frameworks supporting green chemistry and biodegradable inputs are accelerating market penetration. Innovation in specialty fatty acid derivatives for high-value applications is gaining traction. Producers are investing in advanced processing technologies and circular feedstock models to meet environmental targets.

Key players in the market

Some of the key players in Saturated Fatty Acid Market include BASF SE, Timur OleoChemicals, Croda International Plc, Eastman Chemical Company, KLK OLEO, Twin Rivers Technologies, Wilmar International Limited, P&G Chemicals, Oleon NV, Akzo Nobel N.V., Emery Oleochemicals, Pacific Oleochemicals Sdn Bhd, Godrej Industries Limited, IOI Oleochemicals, and VVF Ltd.

Key Developments:

In September 2025, Croda International Plc continues to invest in the evolving world of biopharmaceutical manufacturing where consistency and purity in ingredients are critical. For Croda, that focus has driven decades of investment in high purity excipient technology, most recently in the expansion of its Leek, UK site alongside continued investments in the USA and Japan to expand production of its Super Refined™ range.

In September 2025, Eastman and Doloop announced their partnership for sustainable

beverage packaging that will help the industry take the next step toward a circular economy. They will unveil a groundbreaking 100% recycled PET (rPET)* beverage bottle with no compromises at Drinktec 2025, taking place September 15–19 in Munich, Germany.

Sources Covered:

Animal-Based Sources

Plant-Based Sources

Forms Covered:

Solid Saturated Fatty Acids

Liquid Saturated Fatty Acids

Grades Covered:

Food Grade

Pharmaceutical Grade

Industrial Grade

Distribution Channels Covered:

Direct Sales

Wholesale Distributors

Online Retail

Specialty Stores

Applications Covered:

Food Industry

Pharmaceuticals

Cosmetics & Personal Care

Industrial Uses

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

Saturated Fatty Acid Market Forecasts to 2032 – Global Analysis By Source (Animal-Based Sources and Plant-Base...

- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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