

Rugged Display - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Rugged Display Market accounted for \$6.58 billion in 2016 and is expected to reach \$10.31 billion by 2023 growing at a CAGR of 6.6% during the forecast period. Some of the factors such as growing trend of digital transformation, technological transfer in display technology, development of ruggedized display devices with high specifications, and the growing demand for HMI and IoT in several industries are favouring the market growth. The usage of consumer-grade display devices in industrial applications is anticipated to hamper the market.

The rugged displays are manufactured in order to meet the needs of several industries including industrial, commercial, defense and others. The newest rugged displays are generally used for military display as these display covers huge display sizes. The latest technologies are designed to withstand tough condition. For instance, in 2015, General Micro Systems Inc. (U.S.) has introduced Rugged View smart displays that cover large display. It offers high level of ruggedness, ultra-dense, super-rugged smart display, and high performance at a very low cost.

Windows operating system registered largest market share in the market for rugged display devices owing to the high volume of rugged display devices operated on Windows OS. While, Android is steadily being adopted in rugged display products, and its market share is rising at a huge rate owing to less cost, easy deployment, and friendly hardware. In North America region, the market is witnessing significant growth due to the increasing trend of digital transformation. APAC is expected to grow at the fastest CAGR due to the development of infrastructure such as smart cities across the region and the unexploited rugged display device applications in the government, defense, transportation, and oil & gas industries.

Some of the key players in the market include Zebra Technologies Corp., Xplore Technologies Corp., Trimble Inc., Sparton Corp., Roda Computer GmbH, Panasonic

Corporation, Mildef AB, L3 Technologies, Inc., Kyocera Corp., Handheld Group AB, Getac Technology Corp., General Dynamics Corp., Esterline Technologies Corp., Curtiss-Wright Corp., Bluebird Inc. and Beijer Electronics AB.

Operating Systems Covered:

Windows

Android

iOS

Other Operating Systems

Level of Ruggedness Covered:

Ultra-Rugged

Semi-Rugged

Fully Rugged

Other Levels

Products Covered:

Avionics Display

Laptop and Notebook

Panel PC & Mission-Critical Display

Smartphone and Handheld Computer

Tablet PC

Vehicle-Mounted Computer

Verticals Covered:

Automotive and Transportation

Government and Defense

Aerospace

Healthcare

Industrial

Large Enterprises

Commercial

Other Verticals

Display Sizes Covered:

10 to 15 Inches

More Than 15 Inches

Less Than 10 Inches

Display Types Covered:

LED

LCD

Dot-matrix

Other Display Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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