

Ride Sharing - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Ride Sharing Market accounted for \$XX million in 2015 and is expected to reach \$XX million by 2022 growing at a CAGR of XX% from 2015 to 2022. Intense competition, rising costs and growing operating losses by the companies in the business are some of the factors impacting the market growth. One of the key challenges faced by ride-sharing companies since their entry has been attaining permission from city and state regulators to operate. Furthermore, a new challenge that could cripple their flourishing business is providing on-demand services.

In near future, North American ride sharing market is expected to include superior interoperability among services, technology integration, and policy support. These developments also apply to other parts of the world, such as Europe particularly in the UK. Asia currently has more than half of the global population, and is lucrative market for players operating in the market owing to the increasing rate of smartphone adoption. Key players such as Uber have poured resources into Asia with diverse results. Besides, regional competitors from each market have capitalized their local know-how to stay forward in the race for home domination. In promising markets such as India and Southeast Asia there is an enormous increase in the number of users using at least one ride-sharing app.

Some of the key players in the market are Uber, Lyft, Didi, Ola, GrabTaxi, Yidao yongche, Sidecar, BlaBlaCar, Shenzhou Zhuanche and Hailo.

Service providers Covered:

Service operators

Matching agencies

Integrated services

Coordination services

Classified advertising services

Casual services

Solutions Covered:

Platform-based ride-sharing

Asset-based ride-sharing

Type of ride sharing Covered:

On-demand

Commuter

Long-distance

Devices Covered:

GPS navigation devices

Smartphones

Services Covered:

Ride hailing service

Mobile Apps

Social Networking

Other services

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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