

RFID Tags- Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global RFID Tags market accounted for \$4.91 billion in 2017 and is expected to reach \$18.2 billion by 2026 growing at a CAGR of 15.7% during the forecast period. Some of the key factors such as rising demand for RFID tags in the aerospace industry, and the increasing number of these tag applications within retail stores are driving the market growth. However, lack of a battery power as compared to others act as the restraining factor for the market growth.

Radio-frequency identification (RFID) technology has completely across several sectors owing to the fact that they prevent theft of certain materials, track shipments in real time, and implement advanced technology at low cost. It is a type of wireless communication technology that uses radio waves to track and identify objects, with reduced costs, increased asset traceability and visibility, and improved reliability.

By Type, Passive Tags segment is likely to grow during the forecast period as they do not have an internal power source and rely on the power induced by the reader. Because of the lack of a battery, these tags are cost-effective, durable, and smaller and so are used to perform many activities such as access control, inventory management, supply chain management, and tool tracking due to which these tags are increasing among end-users.

By geography, Asia Pacific is estimated to have a lucrative growth mainly due to the rising demand for these tags in this region. They are installed by the organizations as a piece of their security so as to prevent the risk of danger and loss. Organizations are continuously adopting automated product identification systems for their supply chain management system in order to improve the efficiency of their inventory allocation.

Some of the key players in this market include Honeywell International, NXP Semiconductors, Alien Technology, AMS AG, Atmel Corp, Confidex Ltd, GAO RFID

Inc., HID Global Corporation, Impinj, inc., Invengo Information Technology Co. Ltd., Omni-Id, Inc., RF Code, SMARTRAC N.V. and Zebra Technologies Corp.

Product Types Covered:

Tags

Software

Reader

Other Product Types

Types Covered:

Semi-Passive

Passive

Active

Frequency Bands Covered:

Active Ultra-High

High

Low

Microwave

Ultra High

Form Factors Covered:

Paper Tickets

Label

Key Fob

Implants

Card

Button

Wristband

Other Form Factors

Wafer Sizes Covered:

300mm

200mm

450mm

Other Wafer Sizes

Materials Covered:

Glass

Metal

Paper

Plastic

Other Materials

End Users Covered:

Telemetry

Surveillance and Security

Transportation

Consumer Goods

House ware

Medical

Beauty

Government

Banking, Financial services, and Insurance (BFSI)

Footwear

Security & Access Control

Retail

Defense

Aerospace

Logistic & Supply Chain

Healthcare

Transportation

Commercial

Agriculture

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL RFID TAGS MARKET MARKET, BY PRODUCT TYPE

- 5.1 Introduction
- 5.2 Tags
 - 5.2.1 Healthcare Tags
 - 5.2.2 Correctional Tags
 - 5.2.3 Commercial Tags
- 5.3 Software
- 5.4 Reader
- 5.5 Other Product Types

6 GLOBAL RFID TAGS MARKET MARKET, BY TYPE

- 6.1 Introduction
- 6.2 Semi-Passive
- 6.3 Passive
- 6.4 Active

7 GLOBAL RFID TAGS MARKET MARKET, BY FREQUENCY BAND

- 7.1 Introduction
- 7.2 Active Ultra-High
- 7.3 High
- 7.4 Low
- 7.5 Microwave
- 7.6 Ultra High

8 GLOBAL RFID TAGS MARKET MARKET, BY FORM FACTOR

- 8.1 Introduction
- 8.2 Paper Tickets
- 8.3 Label
- 8.4 Key Fob
- 8.5 Implants
- 8.6 Card
- 8.7 Button
- 8.8 Wristband
- 8.9 Other Form Factors
 - 8.9.1 Tie Wrap

- 8.9.2 Sling
- 8.9.3 Shackle
- 8.9.4 Screw
- 8.9.5 Push
- 8.9.6 Eyelet
- 8.9.7 Embeddable
- 8.9.8 Cinch
- 8.9.9 Bolttable

9 GLOBAL RFID TAGS MARKET MARKET, BY WAFER SIZE

- 9.1 Introduction
- 9.2 300mm
- 9.3 200mm
- 9.4 450mm
- 9.5 Other Wafer Sizes

10 GLOBAL RFID TAGS MARKET MARKET, BY MATERIAL

- 10.1 Introduction
- 10.2 Glass
- 10.3 Metal
- 10.4 Paper
- 10.5 Plastic
- 10.6 Other Materials
 - 10.6.1 Silicon
 - 10.6.2 Rubber
 - 10.6.3 Ceramic

11 GLOBAL RFID TAGS MARKET MARKET, BY END USER

- 11.1 Introduction
- 11.2 Telemetry
- 11.3 Surveillance and Security
- 11.4 Transportation
- 11.5 Consumer Goods
- 11.6 House ware
- 11.7 Medical
- 11.8 Beauty

- 11.9 Government
- 11.10 Banking, Financial services, and Insurance (BFSI)
- 11.11 Footwear
- 11.12 Security & Access Control
 - 11.12.1 Counterfeiting & Theft Control/Prevention
 - 11.12.2 Passport
 - 11.12.3 Other Security & Access Controls
- 11.13 Retail
 - 11.13.1 Apparel
 - 11.13.2 Jewellery
 - 11.13.3 Other Retails
- 11.14 Defense
 - 11.14.1 Border Security
 - 11.14.2 Weapon Movement Tracking
 - 11.14.3 Soldier Movement Tracking
 - 11.14.4 Other Defenses
- 11.15 Aerospace
 - 11.15.1 Baggage Tracking
 - 11.15.2 Flyable Parts Tracking
 - 11.15.3 Materials Management
 - 11.15.4 Lifetime Traceability
 - 11.15.5 Maintenance Repair and Overhaul (MRO)
 - 11.15.6 Other Aerospaces
- 11.16 Logistic & Supply Chain
 - 11.16.1 Postal & Courier
 - 11.16.2 Asset Tracking
 - 11.16.3 Freight Tracking System
 - 11.16.4 Container Tracking
 - 11.16.5 Others Logistics & Supply Chains
- 11.17 Healthcare
 - 11.17.1 Laboratory Management
 - 11.17.2 Patients Management
 - 11.17.3 Waste Management
 - 11.17.4 Drugs Management
 - 11.17.5 Equipment Management
 - 11.17.6 Other Healthcares
- 11.18 Transportation
 - 11.18.1 Car Clickers
 - 11.18.2 Road Tolling

- 11.18.3 Automotive Ignition Systems
- 11.18.4 Intelligent Transportation System
- 11.18.5 Parking Management
- 11.18.6 Other Transportations
- 11.19 Commercial
 - 11.19.1 Advertising
 - 11.19.2 Industrial Material Management
 - 11.19.3 IT Asset Tracking
 - 11.19.4 Kiosk
 - 11.19.5 Laundry
 - 11.19.6 Jewellery Tracking
 - 11.19.7 Other Commericals
- 11.20 Agriculture
 - 11.20.1 Animal Tracking
 - 11.20.2 Farm Automation
 - 11.20.3 Food Traceability
 - 11.20.4 Cold Chain
 - 11.20.5 Other Agricultures
- 11.21 Other End Users
 - 11.21.1 Sports
 - 11.21.2 Wildlife

12 GLOBAL RFID TAGS MARKET MARKET, BY GEOGRAPHY

- 12.1 Introduction
- 12.2 North America
 - 12.2.1 US
 - 12.2.2 Canada
 - 12.2.3 Mexico
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.2 UK
 - 12.3.3 Italy
 - 12.3.4 France
 - 12.3.5 Spain
 - 12.3.6 Rest of Europe
- 12.4 Asia Pacific
 - 12.4.1 Japan
 - 12.4.2 China

- 12.4.3 India
- 12.4.4 Australia
- 12.4.5 New Zealand
- 12.4.6 South Korea
- 12.4.7 Rest of Asia Pacific
- 12.5 South America
 - 12.5.1 Argentina
 - 12.5.2 Brazil
 - 12.5.3 Chile
 - 12.5.4 Rest of South America
- 12.6 Middle East & Africa
 - 12.6.1 Saudi Arabia
 - 12.6.2 UAE
 - 12.6.3 Qatar
 - 12.6.4 South Africa
 - 12.6.5 Rest of Middle East & Africa

13 KEY DEVELOPMENTS

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

14 COMPANY PROFILING

- 14.1 Honeywell International
- 14.2 NXP Semiconductors
- 14.3 Alien Technology
- 14.4 AMS AG
- 14.5 Atmel Corp
- 14.6 Confidex Ltd
- 14.7 GAO RFID Inc
- 14.8 HID Global Corporation
- 14.9 Impinj, inc
- 14.10 Invengo Information Technology Co. Ltd
- 14.11 Omni-Id, Inc
- 14.12 RF Code

14.13 SMARTRAC N.V.

14.14 Zebra Technologies Corp

List Of Tables

LIST OF TABLES

- 1 Global RFID Tags Market Market Outlook, By Region (2016-2026) (US \$MN)
- 2 Global RFID Tags Market Market Outlook, By Product Type (2016-2026) (US \$MN)
- 3 Global RFID Tags Market Market Outlook, By Tags (2016-2026) (US \$MN)
- 4 Global RFID Tags Market Market Outlook, By Healthcare Tags (2016-2026) (US \$MN)
- 5 Global RFID Tags Market Market Outlook, By Correctional Tags (2016-2026) (US \$MN)
- 6 Global RFID Tags Market Market Outlook, By Commercial Tags (2016-2026) (US \$MN)
- 7 Global RFID Tags Market Market Outlook, By Software (2016-2026) (US \$MN)
- 8 Global RFID Tags Market Market Outlook, By Reader (2016-2026) (US \$MN)
- 9 Global RFID Tags Market Market Outlook, By Other Product Types (2016-2026) (US \$MN)
- 10 Global RFID Tags Market Market Outlook, By Type (2016-2026) (US \$MN)
- 11 Global RFID Tags Market Market Outlook, By Semi-Passive (2016-2026) (US \$MN)
- 12 Global RFID Tags Market Market Outlook, By Passive (2016-2026) (US \$MN)
- 13 Global RFID Tags Market Market Outlook, By Active (2016-2026) (US \$MN)
- 14 Global RFID Tags Market Market Outlook, By Frequency Band (2016-2026) (US \$MN)
- 15 Global RFID Tags Market Market Outlook, By Active Ultra-High (2016-2026) (US \$MN)
- 16 Global RFID Tags Market Market Outlook, By High (2016-2026) (US \$MN)
- 17 Global RFID Tags Market Market Outlook, By Low (2016-2026) (US \$MN)
- 18 Global RFID Tags Market Market Outlook, By Microwave (2016-2026) (US \$MN)
- 19 Global RFID Tags Market Market Outlook, By Ultra High (2016-2026) (US \$MN)
- 20 Global RFID Tags Market Market Outlook, By Form Factor (2016-2026) (US \$MN)
- 21 Global RFID Tags Market Market Outlook, By Paper Tickets (2016-2026) (US \$MN)
- 22 Global RFID Tags Market Market Outlook, By Label (2016-2026) (US \$MN)
- 23 Global RFID Tags Market Market Outlook, By Key Fob (2016-2026) (US \$MN)
- 24 Global RFID Tags Market Market Outlook, By Implants (2016-2026) (US \$MN)
- 25 Global RFID Tags Market Market Outlook, By Card (2016-2026) (US \$MN)
- 26 Global RFID Tags Market Market Outlook, By Button (2016-2026) (US \$MN)
- 27 Global RFID Tags Market Market Outlook, By Wristband (2016-2026) (US \$MN)
- 28 Global RFID Tags Market Market Outlook, By Other Form Factors (2016-2026) (US \$MN)

- 29 Global RFID Tags Market Market Outlook, By Tie Wrap (2016-2026) (US \$MN)
- 30 Global RFID Tags Market Market Outlook, By Sling (2016-2026) (US \$MN)
- 31 Global RFID Tags Market Market Outlook, By Shackle (2016-2026) (US \$MN)
- 32 Global RFID Tags Market Market Outlook, By Screw (2016-2026) (US \$MN)
- 33 Global RFID Tags Market Market Outlook, By Push (2016-2026) (US \$MN)
- 34 Global RFID Tags Market Market Outlook, By Eyelet (2016-2026) (US \$MN)
- 35 Global RFID Tags Market Market Outlook, By Embeddable (2016-2026) (US \$MN)
- 36 Global RFID Tags Market Market Outlook, By Cinch (2016-2026) (US \$MN)
- 37 Global RFID Tags Market Market Outlook, By Boltable (2016-2026) (US \$MN)
- 38 Global RFID Tags Market Market Outlook, By Wafer Size (2016-2026) (US \$MN)
- 39 Global RFID Tags Market Market Outlook, By 300mm (2016-2026) (US \$MN)
- 40 Global RFID Tags Market Market Outlook, By 200mm (2016-2026) (US \$MN)
- 41 Global RFID Tags Market Market Outlook, By 450mm (2016-2026) (US \$MN)
- 42 Global RFID Tags Market Market Outlook, By Other Wafer Sizes (2016-2026) (US \$MN)
- 43 Global RFID Tags Market Market Outlook, By Material (2016-2026) (US \$MN)
- 44 Global RFID Tags Market Market Outlook, By Glass (2016-2026) (US \$MN)
- 45 Global RFID Tags Market Market Outlook, By Metal (2016-2026) (US \$MN)
- 46 Global RFID Tags Market Market Outlook, By Paper (2016-2026) (US \$MN)
- 47 Global RFID Tags Market Market Outlook, By Plastic (2016-2026) (US \$MN)
- 48 Global RFID Tags Market Market Outlook, By Other Materials (2016-2026) (US \$MN)
- 49 Global RFID Tags Market Market Outlook, By Silicon (2016-2026) (US \$MN)
- 50 Global RFID Tags Market Market Outlook, By Rubber (2016-2026) (US \$MN)
- 51 Global RFID Tags Market Market Outlook, By Ceramic (2016-2026) (US \$MN)
- 52 Global RFID Tags Market Market Outlook, By End User (2016-2026) (US \$MN)
- 53 Global RFID Tags Market Market Outlook, By Telemetry (2016-2026) (US \$MN)
- 54 Global RFID Tags Market Market Outlook, By Surveillance and Security (2016-2026) (US \$MN)
- 55 Global RFID Tags Market Market Outlook, By Transportation (2016-2026) (US \$MN)
- 56 Global RFID Tags Market Market Outlook, By Consumer Goods (2016-2026) (US \$MN)
- 57 Global RFID Tags Market Market Outlook, By House ware (2016-2026) (US \$MN)
- 58 Global RFID Tags Market Market Outlook, By Medical (2016-2026) (US \$MN)
- 59 Global RFID Tags Market Market Outlook, By Beauty (2016-2026) (US \$MN)
- 60 Global RFID Tags Market Market Outlook, By Government (2016-2026) (US \$MN)
- 61 Global RFID Tags Market Market Outlook, By Banking, Financial services, and Insurance (BFSI) (2016-2026) (US \$MN)
- 62 Global RFID Tags Market Market Outlook, By Footwear (2016-2026) (US \$MN)

- 63 Global RFID Tags Market Market Outlook, By Security & Access Control (2016-2026) (US \$MN)
- 64 Global RFID Tags Market Market Outlook, By Counterfeiting & Theft Control/Prevention (2016-2026) (US \$MN)
- 65 Global RFID Tags Market Market Outlook, By Passport (2016-2026) (US \$MN)
- 66 Global RFID Tags Market Market Outlook, By Other Security & Access Controls (2016-2026) (US \$MN)
- 67 Global RFID Tags Market Market Outlook, By Retail (2016-2026) (US \$MN)
- 68 Global RFID Tags Market Market Outlook, By Apparel (2016-2026) (US \$MN)
- 69 Global RFID Tags Market Market Outlook, By Jewellery (2016-2026) (US \$MN)
- 70 Global RFID Tags Market Market Outlook, By Other Retails (2016-2026) (US \$MN)
- 71 Global RFID Tags Market Market Outlook, By Defense (2016-2026) (US \$MN)
- 72 Global RFID Tags Market Market Outlook, By Border Security (2016-2026) (US \$MN)
- 73 Global RFID Tags Market Market Outlook, By Weapon Movement Tracking (2016-2026) (US \$MN)
- 74 Global RFID Tags Market Market Outlook, By Soldier Movement Tracking (2016-2026) (US \$MN)
- 75 Global RFID Tags Market Market Outlook, By Other Defenses (2016-2026) (US \$MN)
- 76 Global RFID Tags Market Market Outlook, By Aerospace (2016-2026) (US \$MN)
- 77 Global RFID Tags Market Market Outlook, By Baggage Tracking (2016-2026) (US \$MN)
- 78 Global RFID Tags Market Market Outlook, By Flyable Parts Tracking (2016-2026) (US \$MN)
- 79 Global RFID Tags Market Market Outlook, By Materials Management (2016-2026) (US \$MN)
- 80 Global RFID Tags Market Market Outlook, By Lifetime Traceability (2016-2026) (US \$MN)
- 81 Global RFID Tags Market Market Outlook, By Maintenance Repair and Overhaul (MRO) (2016-2026) (US \$MN)
- 82 Global RFID Tags Market Market Outlook, By Other Aerospaces (2016-2026) (US \$MN)
- 83 Global RFID Tags Market Market Outlook, By Logistic & Supply Chain (2016-2026) (US \$MN)
- 84 Global RFID Tags Market Market Outlook, By Postal & Courier (2016-2026) (US \$MN)
- 85 Global RFID Tags Market Market Outlook, By Asset Tracking (2016-2026) (US \$MN)
- 86 Global RFID Tags Market Market Outlook, By Freight Tracking System (2016-2026)

(US \$MN)

87 Global RFID Tags Market Market Outlook, By Container Tracking (2016-2026) (US \$MN)

88 Global RFID Tags Market Market Outlook, By Others Logistics & Supply Chains (2016-2026) (US \$MN)

89 Global RFID Tags Market Market Outlook, By Healthcare (2016-2026) (US \$MN)

90 Global RFID Tags Market Market Outlook, By Laboratory Management (2016-2026) (US \$MN)

91 Global RFID Tags Market Market Outlook, By Patients Management (2016-2026) (US \$MN)

92 Global RFID Tags Market Market Outlook, By Waste Management (2016-2026) (US \$MN)

93 Global RFID Tags Market Market Outlook, By Drugs Management (2016-2026) (US \$MN)

94 Global RFID Tags Market Market Outlook, By Equipment Management (2016-2026) (US \$MN)

95 Global RFID Tags Market Market Outlook, By Other Healthcares (2016-2026) (US \$MN)

96 Global RFID Tags Market Market Outlook, By Transportation (2016-2026) (US \$MN)

97 Global RFID Tags Market Market Outlook, By Car Clickers (2016-2026) (US \$MN)

98 Global RFID Tags Market Market Outlook, By Road Tolling (2016-2026) (US \$MN)

99 Global RFID Tags Market Market Outlook, By Automotive Ignition Systems (2016-2026) (US \$MN)

100 Global RFID Tags Market Market Outlook, By Intelligent Transportation System (2016-2026) (US \$MN)

101 Global RFID Tags Market Market Outlook, By Parking Management (2016-2026) (US \$MN)

102 Global RFID Tags Market Market Outlook, By Other Transportations (2016-2026) (US \$MN)

103 Global RFID Tags Market Market Outlook, By Commercial (2016-2026) (US \$MN)

104 Global RFID Tags Market Market Outlook, By Advertising (2016-2026) (US \$MN)

105 Global RFID Tags Market Market Outlook, By Industrial Material Management (2016-2026) (US \$MN)

106 Global RFID Tags Market Market Outlook, By IT Asset Tracking (2016-2026) (US \$MN)

107 Global RFID Tags Market Market Outlook, By Kiosk (2016-2026) (US \$MN)

108 Global RFID Tags Market Market Outlook, By Laundry (2016-2026) (US \$MN)

109 Global RFID Tags Market Market Outlook, By Jewellery Tracking (2016-2026) (US \$MN)

110 Global RFID Tags Market Market Outlook, By Other Commericals (2016-2026) (US \$MN)

111 Global RFID Tags Market Market Outlook, By Agriculture (2016-2026) (US \$MN)

112 Global RFID Tags Market Market Outlook, By Animal Tracking (2016-2026) (US \$MN)

113 Global RFID Tags Market Market Outlook, By Farm Automation (2016-2026) (US \$MN)

114 Global RFID Tags Market Market Outlook, By Food Traceability (2016-2026) (US \$MN)

115 Global RFID Tags Market Market Outlook, By Cold Chain (2016-2026) (US \$MN)

116 Global RFID Tags Market Market Outlook, By Other Agricultures (2016-2026) (US \$MN)

117 Global RFID Tags Market Market Outlook, By Other End Users (2016-2026) (US \$MN)

118 Global RFID Tags Market Market Outlook, By Sports (2016-2026) (US \$MN)

119 Global RFID Tags Market Market Outlook, By Wildlife (2016-2026) (US \$MN)

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