

Retail Ready Packaging - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Retail Ready Packaging market is expected to grow at a CAGR of 4.6% during the forecast period 2015 to 2022. Retail ready packaging is mainly used in packaging of consumer products. Furthermore, easy product handling capabilities, transportation, mass retailers & club stores, reusability, recyclability, rising need for convenient packaging in both storage and handling are the factors fueling the market growth. However, stringent government regulations and increased packaging costs are limiting the Retail Ready Packaging market. Change in lifestyle preferences and purchasing behaviour of consumers in emerging countries offer tremendous growth opportunities for key players in the global market.

Food & beverages segment is likely to acquire the highest market share during the forecast period and is also expected to grow at a higher CAGR. By Packaging type, corrugated boxes segment is expected to witness high growth rate during the forecast period. North America is anticipated to be the largest market for Retail Ready Packaging and Asia Pacific is expected to witness fastest growth on account of rapidly growing consumer purchasing power in India and China.

Some of the key players in global market include Amcor, Industrial Packaging, Robert Bosch, Linpac Packaging, Mondi Group, Mayr-Melnhof Karton, Polymer Logistics, DS Smith, Caps Cases, RFC Container Company, i2i Europe and Smurfit Kappa Group.

Materials Covered:

Paper

Glass

Metal

Plastic

Polyamide

Polyethylene

Polypropylene

Polystyrene

Polyvinyl Chloride

Other Plastic Materials

Corrugated materials

Modified cases

Shrink-wrapped trays

Die-cut display containers

Packaging types Covered:

Plastic containers

Metal/glass structures

Folding cartoons

Corrugated displays

Corrugated boxes

Other Packaging types

End use Industries Covered:

Food & beverages

Household Products

Consumer Electronics and Electrical

Healthcare

Toiletries and personal care products

Other End use Industries

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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