

Refrigerated Snacks Market Forecasts to 2028 – Global Analysis By Type (Baked Goods & Confectionery, Cheese Snacking, Cookie Dough, Meat Snacks, Sweet Goods and Specialty Desserts, Yogurt Snacks) and By Geography

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Abstracts

According to Statistics MRC, the Global Refrigerated Snacks Market is accounted for \$49,517.24 million in 2020 and is expected to reach \$85,718.03 million by 2028 growing at a CAGR of 7.1% during the forecast period. Increasing consumer awareness towards protein-rich food and rise in demand for convenience foods are the factors driving the market growth. However, the food safety and quality issues associated with refrigerated snack are hampering the growth of the market.

Refrigerated snacks are defined as those forms of snacks that require refrigeration to keep their food quality intact and expand their shelf life. Such types of snacks are prepared and kept under certain temperature conditions to preserve their overall authenticity and provide convenience in food consumption to the final consumers. The refrigerated form of snacks are cheese-based snacking, yogurt snacks, snack bars, specialty desserts, dips, and spread, among others.

Based on the type, the fruit and vegetable segment is going to have lucrative growth during the forecast period. Fruits and vegetables are enriched with the vitamins and antioxidants that savvy shoppers nowadays are looking for. When choosing a snack, around 60% of consumers look for additional health benefits above and beyond simple nutrition.

By geography, Europe is going to have high growth during the forecast period due to the recent advancements in refrigeration methods and techniques, increasing consumer

awareness about protein-rich food, rise in demand for convenience foods, and growing popularity of the refrigerated snacks.

Some of the key players profiled in the Refrigerated Snacks Market include Conagra Brands, Inc., Danone S.A., General Mills, Inc., Hormel Foods Corporation, Mars Incorporated, Mondelez International, Inc., Nestle S.A, OHi bars, PepsiCo, and The Kraft Heinz Company.

Types Covered:

Baked Goods & Confectionery

Cheese Snacking

Cookie Dough

Fruits and Vegetables

Meat Snacks

Sandwiches & Savory Snacks

Snack Bars

Snack Combos

Sweet Goods and Specialty Desserts

Yogurt Snacks

Distribution Channels Covered:

Convenience Store

Hypermarkets

Online Retail

Supermarkets

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2054 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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