

Refrigerated Snacks Market Forecasts to 2028 – Global Analysis By Type (Baked Goods & Confectionery, Cheese Snacking, Cookie Dough, Meat Snacks, Sweet Goods and Specialty Desserts, Yogurt Snacks) and By Geography

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Abstracts

According to Statistics MRC, the Global Refrigerated Snacks Market is accounted for \$49,517.24 million in 2020 and is expected to reach \$85,718.03 million by 2028 growing at a CAGR of 7.1% during the forecast period. Increasing consumer awareness towards protein-rich food and rise in demand for convenience foods are the factors driving the market growth. However, the food safety and quality issues associated with refrigerated snack are hampering the growth of the market.

Refrigerated snacks are defined as those forms of snacks that require refrigeration to keep their food quality intact and expand their shelf life. Such types of snacks are prepared and kept under certain temperature conditions to preserve their overall authenticity and provide convenience in food consumption to the final consumers. The refrigerated form of snacks are cheese-based snacking, yogurt snacks, snack bars, specialty desserts, dips, and spread, among others.

Based on the type, the fruit and vegetable segment is going to have lucrative growth during the forecast period. Fruits and vegetables are enriched with the vitamins and antioxidants that savvy shoppers nowadays are looking for. When choosing a snack, around 60% of consumers look for additional health benefits above and beyond simple nutrition.

By geography, Europe is going to have high growth during the forecast period due to the recent advancements in refrigeration methods and techniques, increasing consumer

awareness about protein-rich food, rise in demand for convenience foods, and growing popularity of the refrigerated snacks.

Some of the key players profiled in the Refrigerated Snacks Market include Conagra Brands, Inc., Danone S.A., General Mills, Inc., Hormel Foods Corporation, Mars Incorporated, Mondelez International, Inc., Nestle S.A, OHi bars, PepsiCo, and The Kraft Heinz Company.

Types Covered:

Baked Goods & Confectionery

Cheese Snacking

Cookie Dough

Fruits and Vegetables

Meat Snacks

Sandwiches & Savory Snacks

Snack Bars

Snack Combos

Sweet Goods and Specialty Desserts

Yogurt Snacks

Distribution Channels Covered:

Convenience Store

Hypermarkets

Online Retail

Supermarkets

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2054 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Emerging Markets
- 3.7 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL REFRIGERATED SNACKS MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Baked Goods & Confectionery
- 5.3 Cheese Snacking
- 5.4 Cookie Dough
- 5.5 Fruits and Vegetables
- 5.6 Meat Snacks
- 5.7 Sandwiches & Savory Snacks
- 5.8 Snack Bars
- 5.9 Snack Combos
- 5.10 Sweet Goods and Specialty Desserts
- 5.11 Yogurt Snacks

6 GLOBAL REFRIGERATED SNACKS MARKET, BY DISTRIBUTION CHANNEL

- 6.1 Introduction
- 6.2 Convenience Store
- 6.3 Hypermarkets
- 6.4 Online Retail
- 6.5 Supermarkets

7 GLOBAL REFRIGERATED SNACKS MARKET, BY GEOGRAPHY

- 7.1 Introduction
- 7.2 North America
 - 7.2.1 US
 - 7.2.2 Canada
 - 7.2.3 Mexico
- 7.3 Europe
 - 7.3.1 Germany
 - 7.3.2 UK
 - 7.3.3 Italy
 - 7.3.4 France
 - 7.3.5 Spain
 - 7.3.6 Rest of Europe
- 7.4 Asia Pacific
 - 7.4.1 Japan
 - 7.4.2 China
 - 7.4.3 India
 - 7.4.4 Australia

- 7.4.5 New Zealand
- 7.4.6 South Korea
- 7.4.7 Rest of Asia Pacific
- 7.5 South America
 - 7.5.1 Argentina
 - 7.5.2 Brazil
 - 7.5.3 Chile
 - 7.5.4 Rest of South America
- 7.6 Middle East & Africa
 - 7.6.1 Saudi Arabia
 - 7.6.2 UAE
 - 7.6.3 Qatar
 - 7.6.4 South Africa
 - 7.6.5 Rest of Middle East & Africa

8 KEY DEVELOPMENTS

- 8.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 8.2 Acquisitions & Mergers
- 8.3 New Product Launch
- 8.4 Expansions
- 8.5 Other Key Strategies

9 COMPANY PROFILING

- 9.1 Conagra Brands, Inc.
- 9.2 Danone S.A.
- 9.3 General Mills, Inc.
- 9.4 Hormel Foods Corporation
- 9.5 Mars Incorporated
- 9.6 Mondelez International, Inc.
- 9.7 Nestle S.A
- 9.8 OHi bars
- 9.9 PepsiCo
- 9.10 The Kraft Heinz Company

List Of Tables

LIST OF TABLES

- Table 1 Global Refrigerated Snacks Market Outlook, By Region (2019-2028) (US \$MN)
- Table 2 Global Refrigerated Snacks Market Outlook, By Type (2019-2028) (US \$MN)
- Table 3 Global Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)
- Table 4 Global Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)
- Table 5 Global Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028) (US \$MN)
- Table 6 Global Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)
- Table 7 Global Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)
- Table 8 Global Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)
- Table 9 Global Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)
- Table 10 Global Refrigerated Snacks Market Outlook, By Snack Combos (2019-2028) (US \$MN)
- Table 11 Global Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)
- Table 12 Global Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)
- Table 13 Global Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)
- Table 14 Global Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)
- Table 15 Global Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)
- Table 16 Global Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)
- Table 17 Global Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)
- Table 18 North America Refrigerated Snacks Market Outlook, By Country (2019-2028) (US \$MN)
- Table 19 North America Refrigerated Snacks Market Outlook, By Type (2019-2028) (US

\$MN)

Table 20 North America Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)

Table 21 North America Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)

Table 22 North America Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028) (US \$MN)

Table 23 North America Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)

Table 24 North America Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)

Table 25 North America Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)

Table 26 North America Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)

Table 27 North America Refrigerated Snacks Market Outlook, By Snack Combos (2019-2028) (US \$MN)

Table 28 North America Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)

Table 29 North America Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)

Table 30 North America Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 31 North America Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)

Table 32 North America Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)

Table 33 North America Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)

Table 34 North America Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)

Table 35 Europe Refrigerated Snacks Market Outlook, By Country (2019-2028) (US \$MN)

Table 36 Europe Refrigerated Snacks Market Outlook, By Type (2019-2028) (US \$MN)

Table 37 Europe Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)

Table 38 Europe Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)

Table 39 Europe Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028)

(US \$MN)

Table 40 Europe Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)

Table 41 Europe Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)

Table 42 Europe Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)

Table 43 Europe Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)

Table 44 Europe Refrigerated Snacks Market Outlook, By Snack Combos (2019-2028) (US \$MN)

Table 45 Europe Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)

Table 46 Europe Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)

Table 47 Europe Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 48 Europe Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)

Table 49 Europe Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)

Table 50 Europe Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)

Table 51 Europe Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)

Table 52 Asia Pacific Refrigerated Snacks Market Outlook, By Country (2019-2028) (US \$MN)

Table 53 Asia Pacific Refrigerated Snacks Market Outlook, By Type (2019-2028) (US \$MN)

Table 54 Asia Pacific Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)

Table 55 Asia Pacific Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)

Table 56 Asia Pacific Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028) (US \$MN)

Table 57 Asia Pacific Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)

Table 58 Asia Pacific Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)

Table 59 Asia Pacific Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)

Table 60 Asia Pacific Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)

Table 61 Asia Pacific Refrigerated Snacks Market Outlook, By Snack Combos (2019-2028) (US \$MN)

Table 62 Asia Pacific Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)

Table 63 Asia Pacific Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)

Table 64 Asia Pacific Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 65 Asia Pacific Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)

Table 66 Asia Pacific Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)

Table 67 Asia Pacific Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)

Table 68 Asia Pacific Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)

Table 69 South America Refrigerated Snacks Market Outlook, By Country (2019-2028) (US \$MN)

Table 70 South America Refrigerated Snacks Market Outlook, By Type (2019-2028) (US \$MN)

Table 71 South America Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)

Table 72 South America Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)

Table 73 South America Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028) (US \$MN)

Table 74 South America Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)

Table 75 South America Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)

Table 76 South America Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)

Table 77 South America Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)

Table 78 South America Refrigerated Snacks Market Outlook, By Snack Combos

(2019-2028) (US \$MN)

Table 79 South America Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)

Table 80 South America Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)

Table 81 South America Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 82 South America Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)

Table 83 South America Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)

Table 84 South America Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)

Table 85 South America Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)

Table 86 Middle East & Africa Refrigerated Snacks Market Outlook, By Country (2019-2028) (US \$MN)

Table 87 Middle East & Africa Refrigerated Snacks Market Outlook, By Type (2019-2028) (US \$MN)

Table 88 Middle East & Africa Refrigerated Snacks Market Outlook, By Baked Goods & Confectionery (2019-2028) (US \$MN)

Table 89 Middle East & Africa Refrigerated Snacks Market Outlook, By Cheese Snacking (2019-2028) (US \$MN)

Table 90 Middle East & Africa Refrigerated Snacks Market Outlook, By Cookie Dough (2019-2028) (US \$MN)

Table 91 Middle East & Africa Refrigerated Snacks Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)

Table 92 Middle East & Africa Refrigerated Snacks Market Outlook, By Meat Snacks (2019-2028) (US \$MN)

Table 93 Middle East & Africa Refrigerated Snacks Market Outlook, By Sandwiches & Savory Snacks (2019-2028) (US \$MN)

Table 94 Middle East & Africa Refrigerated Snacks Market Outlook, By Snack Bars (2019-2028) (US \$MN)

Table 95 Middle East & Africa Refrigerated Snacks Market Outlook, By Snack Combos (2019-2028) (US \$MN)

Table 96 Middle East & Africa Refrigerated Snacks Market Outlook, By Sweet Goods and Specialty Desserts (2019-2028) (US \$MN)

Table 97 Middle East & Africa Refrigerated Snacks Market Outlook, By Yogurt Snacks (2019-2028) (US \$MN)

Table 98 Middle East & Africa Refrigerated Snacks Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 99 Middle East & Africa Refrigerated Snacks Market Outlook, By Convenience Store (2019-2028) (US \$MN)

Table 100 Middle East & Africa Refrigerated Snacks Market Outlook, By Hypermarkets (2019-2028) (US \$MN)

Table 101 Middle East & Africa Refrigerated Snacks Market Outlook, By Online Retail (2019-2028) (US \$MN)

Table 102 Middle East & Africa Refrigerated Snacks Market Outlook, By Supermarkets (2019-2028) (US \$MN)

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