

Recordable Optical Disc - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Recordable Optical Disc market is valued at 7,507 million units in 2015 and is expected to exhibit a CAGR of -5.56 to reach 5028.2 million units by 2022. Widening applications of the optical discs, growing consumer preference towards recording, HD broadcasts, and increasing demand for content protection are driving the market growth. However, high raw material costs, cloud based storage services and rivalry from other media storage devices are factors hampering the market growth. The discs that can store large amount of data for longer periods and micr

data storage devices are expected to lead the market in near future.

The demand for optical discs is declining in each of the end user segments. Media and entertainment dominates the recordable optical disc market. Healthcare sector is als

the important consumers of optical discs to store medical information. The demand for CD and DVD are declining at a hasty rate whereas Blu-ray Disc is expected to witness a positive growth during the forecast period. North America dominates the recordable optical disc market and is expected to continue to dominate the market till 2022.

The key players of the market include, Hitachi Maxell Ltd., Fujifilm Holdings Corporation, Sony Corporation, Singulus Technologies, Baer India Limited, CMC Magnetics Corporation, Imation Corp., Falcon Technologies International L.L.C., Moser Baer India Limited, Taiy

Yuden Co., Ltd., and RITEK Corporation.

Product Types Covered:

CD

CD-R

CD-RW

Data type

Audi

type

DVD

DVD-R

DVD-RW

DL

SL

Blu-ray Disc

End-users Covered:

Healthcare

Media industry

Educational institutes

Banking

IT

Transportation sectors

Manufacturing industries

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancement

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