

# Rear-Seat Infotainment Systems - Global Market Outlook (2016-2022)

<https://marketpublishers.com/r/R3EB7EF154FEN.html>

Date: November 2016

Pages: 127

Price: US\$ 4,150.00 (Single User License)

ID: R3EB7EF154FEN

## Abstracts

According to Statistics MRC, the Global Rear-Seat Infotainment Systems market is expected to grow with a CAGR of 24.6% during the forecast period 2015 to 2022. Increasing demand for luxury cars, innovative technological advancements, and new product offerings are the major factors bolstering the market growth. In addition, increasing adoption of smart phones, advancements in operating systems are some of the other factors propelling the market growth. However, high costs of infotainment systems, quality issues of aftermarket products are the constraints restricting the market growth.

By vehicle type, passenger cars segment commanded the largest market share. Most of the passenger cars are now coming with integrated electronic wizards to connect smart devices. North America accounted for the largest share in global rear-seat infotainment systems market followed by Europe. Asia Pacific is expected to witness fastest growth, over the forecast period. Growing income levels, increasing customer spending, change in consumer life styles are the factors propelling the Asia Pacific market growth.

Some of the key players in global rear-seat infotainment systems market include Airbiquity, Aisin Seiki, Alpine Electronics, Apple, Audi, BMW, Clarion, Delphi, Fujitsu-Ten, Garmin, Harman, Intel, MapmyIndia, Microsoft, Nuance Communications, Panasonic, Pioneer, and Robert Bosch.

Vehicle Types Covered:

Heavy Commercial Vehicles

Light Commercial Vehicles

Passenger Cars

Technology Types Covered:

Multimedia Player

Navigation Systems

Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio

Satellite Digital Audio Broadcasting (s-dab) Satellite Radio

Operating Systems Covered:

QNX

Microsoft

Linux

End users Covered:

OEMs

Aftermarket

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

## Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL REAR-SEAT INFOTAINMENT SYSTEMS MARKET, BY VEHICLE TYPE**

- 5.1 Introduction
- 5.2 Heavy Commercial Vehicles
- 5.3 Light Commercial Vehicles
- 5.4 Passenger Cars

## **6 GLOBAL REAR-SEAT INFOTAINMENT SYSTEMS MARKET, BY TECHNOLOGY TYPE**

- 6.1 Introduction
- 6.2 Multimedia Player
- 6.3 Navigation Systems
- 6.4 Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio
- 6.5 Satellite Digital Audio Broadcasting (s-dab) Satellite Radio

## **7 GLOBAL REAR-SEAT INFOTAINMENT SYSTEMS MARKET, BY OPERATING SYSTEMS**

- 7.1 Introduction
- 7.2 QNX
- 7.3 Microsoft
- 7.4 Linux

## **8 GLOBAL REAR-SEAT INFOTAINMENT SYSTEMS MARKET, BY END USER**

- 8.1 Introduction
- 8.2 OEMs
- 8.3 Aftermarket

## **9 GLOBAL REAR-SEAT INFOTAINMENT SYSTEMS MARKET, BY GEOGRAPHY**

- 9.1 North America
  - 9.1.1 US
  - 9.1.2 Canada
  - 9.1.3 Mexico
- 9.2 Europe
  - 9.2.1 Germany

- 9.2.2 France
- 9.2.3 Italy
- 9.2.4 UK
- 9.2.5 Spain
- 9.2.6 Rest of Europe
- 9.3 Asia Pacific
  - 9.3.1 Japan
  - 9.3.2 China
  - 9.3.3 India
  - 9.3.4 Australia
  - 9.3.5 New Zealand
  - 9.3.6 Rest of Asia Pacific
- 9.4 Rest of the World
  - 9.4.1 Middle East
  - 9.4.2 Brazil
  - 9.4.3 Argentina
  - 9.4.4 South Africa
  - 9.4.5 Egypt

## **10 KEY DEVELOPMENTS**

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Airbiquity
- 11.2 Aisin Seiki
- 11.3 Alpine Electronics
- 11.4 Apple
- 11.5 Audi
- 11.6 BMW
- 11.7 Clarion
- 11.8 Delphi
- 11.9 Fujitsu-Ten
- 11.10 Garmin

- 11.11 Harman
- 11.12 Intel
- 11.13 MapmyIndia
- 11.14 Microsoft
- 11.15 Nuance Communications
- 11.16 Panasonic
- 11.17 Pioneer
- 11.18 Robert Bosch



## List Of Tables

### LIST OF TABLES

- 1 Global Rear-Seat Infotainment Systems Market, By Region (2013-2022) (\$MN)
- 2 Global Rear-Seat Infotainment Systems Market, By Vehicle Type (2013-2022) (\$MN)
- 3 Global Rear-Seat Infotainment Systems Market, By Heavy Commercial Vehicles (2013-2022) (\$MN)
- 4 Global Rear-Seat Infotainment Systems Market, By Light Commercial Vehicles (2013-2022) (\$MN)
- 5 Global Rear-Seat Infotainment Systems Market, By Passenger Cars (2013-2022) (\$MN)
- 6 Global Rear-Seat Infotainment Systems Market, By Technology Type (2013-2022) (\$MN)
- 7 Global Rear-Seat Infotainment Systems Market, By Multimedia Player (2013-2022) (\$MN)
- 8 Global Rear-Seat Infotainment Systems Market, By Navigation Systems (2013-2022) (\$MN)
- 9 Global Rear-Seat Infotainment Systems Market, By Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio (2013-2022) (\$MN)
- 10 Global Rear-Seat Infotainment Systems Market, By Satellite Digital Audio Broadcasting (s-dab) Satellite Radio (2013-2022) (\$MN)
- 11 Global Rear-Seat Infotainment Systems Market, By Operating Systems (2013-2022) (\$MN)
- 12 Global Rear-Seat Infotainment Systems Market, By QNX (2013-2022) (\$MN)
- 13 Global Rear-Seat Infotainment Systems Market, By Microsoft (2013-2022) (\$MN)
- 14 Global Rear-Seat Infotainment Systems Market, By Linux (2013-2022) (\$MN)
- 15 Global Rear-Seat Infotainment Systems Market, By End user (2013-2022) (\$MN)
- 16 Global Rear-Seat Infotainment Systems Market, By OEMs (2013-2022) (\$MN)
- 17 Global Rear-Seat Infotainment Systems Market, By Aftermarket (2013-2022) (\$MN)
- 18 North America Rear-Seat Infotainment Systems Market, By Country (2013-2022) (\$MN)
- 19 North America Rear-Seat Infotainment Systems Market, By Vehicle Type (2013-2022) (\$MN)
- 20 North America Rear-Seat Infotainment Systems Market, By Heavy Commercial Vehicles (2013-2022) (\$MN)
- 21 North America Rear-Seat Infotainment Systems Market, By Light Commercial Vehicles (2013-2022) (\$MN)
- 22 North America Rear-Seat Infotainment Systems Market, By Passenger Cars

(2013-2022) (\$MN)

23 North America Rear-Seat Infotainment Systems Market, By Technology Type

(2013-2022) (\$MN)

24 North America Rear-Seat Infotainment Systems Market, By Multimedia Player

(2013-2022) (\$MN)

25 North America Rear-Seat Infotainment Systems Market, By Navigation Systems

(2013-2022) (\$MN)

26 North America Rear-Seat Infotainment Systems Market, By Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio (2013-2022) (\$MN)

27 North America Rear-Seat Infotainment Systems Market, By Satellite Digital Audio Broadcasting (s-dab) Satellite Radio (2013-2022) (\$MN)

28 North America Rear-Seat Infotainment Systems Market, By Operating Systems (2013-2022) (\$MN)

29 North America Rear-Seat Infotainment Systems Market, By QNX (2013-2022) (\$MN)

30 North America Rear-Seat Infotainment Systems Market, By Microsoft (2013-2022) (\$MN)

31 North America Rear-Seat Infotainment Systems Market, By Linux (2013-2022) (\$MN)

32 North America Rear-Seat Infotainment Systems Market, By End user (2013-2022) (\$MN)

33 North America Rear-Seat Infotainment Systems Market, By OEMs (2013-2022) (\$MN)

34 North America Rear-Seat Infotainment Systems Market, By Aftermarket (2013-2022) (\$MN)

35 Europe Rear-Seat Infotainment Systems Market, By Country (2013-2022) (\$MN)

36 Europe Rear-Seat Infotainment Systems Market, By Vehicle Type (2013-2022) (\$MN)

37 Europe Rear-Seat Infotainment Systems Market, By Heavy Commercial Vehicles (2013-2022) (\$MN)

38 Europe Rear-Seat Infotainment Systems Market, By Light Commercial Vehicles (2013-2022) (\$MN)

39 Europe Rear-Seat Infotainment Systems Market, By Passenger Cars (2013-2022) (\$MN)

40 Europe Rear-Seat Infotainment Systems Market, By Technology Type (2013-2022) (\$MN)

41 Europe Rear-Seat Infotainment Systems Market, By Multimedia Player (2013-2022) (\$MN)

42 Europe Rear-Seat Infotainment Systems Market, By Navigation Systems (2013-2022) (\$MN)

- 43 Europe Rear-Seat Infotainment Systems Market, By Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio (2013-2022) (\$MN)
- 44 Europe Rear-Seat Infotainment Systems Market, By Satellite Digital Audio Broadcasting (s-dab) Satellite Radio (2013-2022) (\$MN)
- 45 Europe Rear-Seat Infotainment Systems Market, By Operating Systems (2013-2022) (\$MN)
- 46 Europe Rear-Seat Infotainment Systems Market, By QNX (2013-2022) (\$MN)
- 47 Europe Rear-Seat Infotainment Systems Market, By Microsoft (2013-2022) (\$MN)
- 48 Europe Rear-Seat Infotainment Systems Market, By Linux (2013-2022) (\$MN)
- 49 Europe Rear-Seat Infotainment Systems Market, By End user (2013-2022) (\$MN)
- 50 Europe Rear-Seat Infotainment Systems Market, By OEMs (2013-2022) (\$MN)
- 51 Europe Rear-Seat Infotainment Systems Market, By Aftermarket (2013-2022) (\$MN)
- 52 Asia Pacific Rear-Seat Infotainment Systems Market, By Country (2013-2022) (\$MN)
- 53 Asia Pacific Rear-Seat Infotainment Systems Market, By Vehicle Type (2013-2022) (\$MN)
- 54 Asia Pacific Rear-Seat Infotainment Systems Market, By Heavy Commercial Vehicles (2013-2022) (\$MN)
- 55 Asia Pacific Rear-Seat Infotainment Systems Market, By Light Commercial Vehicles (2013-2022) (\$MN)
- 56 Asia Pacific Rear-Seat Infotainment Systems Market, By Passenger Cars (2013-2022) (\$MN)
- 57 Asia Pacific Rear-Seat Infotainment Systems Market, By Technology Type (2013-2022) (\$MN)
- 58 Asia Pacific Rear-Seat Infotainment Systems Market, By Multimedia Player (2013-2022) (\$MN)
- 59 Asia Pacific Rear-Seat Infotainment Systems Market, By Navigation Systems (2013-2022) (\$MN)
- 60 Asia Pacific Rear-Seat Infotainment Systems Market, By Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio (2013-2022) (\$MN)
- 61 Asia Pacific Rear-Seat Infotainment Systems Market, By Satellite Digital Audio Broadcasting (s-dab) Satellite Radio (2013-2022) (\$MN)
- 62 Asia Pacific Rear-Seat Infotainment Systems Market, By Operating Systems (2013-2022) (\$MN)
- 63 Asia Pacific Rear-Seat Infotainment Systems Market, By QNX (2013-2022) (\$MN)
- 64 Asia Pacific Rear-Seat Infotainment Systems Market, By Microsoft (2013-2022) (\$MN)
- 65 Asia Pacific Rear-Seat Infotainment Systems Market, By Linux (2013-2022) (\$MN)
- 66 Asia Pacific Rear-Seat Infotainment Systems Market, By End user (2013-2022) (\$MN)

- 67 Asia Pacific Rear-Seat Infotainment Systems Market, By OEMs (2013-2022) (\$MN)
- 68 Asia Pacific Rear-Seat Infotainment Systems Market, By Aftermarket (2013-2022) (\$MN)
- 69 RoW Rear-Seat Infotainment Systems Market, By Country (2013-2022) (\$MN)
- 70 RoW Rear-Seat Infotainment Systems Market, By Vehicle Type (2013-2022) (\$MN)
- 71 RoW Rear-Seat Infotainment Systems Market, By Heavy Commercial Vehicles (2013-2022) (\$MN)
- 72 RoW Rear-Seat Infotainment Systems Market, By Light Commercial Vehicles (2013-2022) (\$MN)
- 73 RoW Rear-Seat Infotainment Systems Market, By Passenger Cars (2013-2022) (\$MN)
- 74 RoW Rear-Seat Infotainment Systems Market, By Technology Type (2013-2022) (\$MN)
- 75 RoW Rear-Seat Infotainment Systems Market, By Multimedia Player (2013-2022) (\$MN)
- 76 RoW Rear-Seat Infotainment Systems Market, By Navigation Systems (2013-2022) (\$MN)
- 77 RoW Rear-Seat Infotainment Systems Market, By Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio (2013-2022) (\$MN)
- 78 RoW Rear-Seat Infotainment Systems Market, By Satellite Digital Audio Broadcasting (s-dab) Satellite Radio (2013-2022) (\$MN)
- 79 RoW Rear-Seat Infotainment Systems Market, By Operating Systems (2013-2022) (\$MN)
- 80 RoW Rear-Seat Infotainment Systems Market, By QNX (2013-2022) (\$MN)
- 81 RoW Rear-Seat Infotainment Systems Market, By Microsoft (2013-2022) (\$MN)
- 82 RoW Rear-Seat Infotainment Systems Market, By Linux (2013-2022) (\$MN)
- 83 RoW Rear-Seat Infotainment Systems Market, By End user (2013-2022) (\$MN)
- 84 RoW Rear-Seat Infotainment Systems Market, By OEMs (2013-2022) (\$MN)
- 85 RoW Rear-Seat Infotainment Systems Market, By Aftermarket (2013-2022) (\$MN)

## I would like to order

Product name: Rear-Seat Infotainment Systems - Global Market Outlook (2016-2022)

Product link: <https://marketpublishers.com/r/R3EB7EF154FEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R3EB7EF154FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970