

# Rear-Seat Infotainment Systems - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Rear-Seat Infotainment Systems market is expected to grow with a CAGR of 24.6% during the forecast period 2015 to 2022. Increasing demand for luxury cars, innovative technological advancements, and new product offerings are the major factors bolstering the market growth. In addition, increasing adoption of smart phones, advancements in operating systems are some of the other factors propelling the market growth. However, high costs of infotainment systems, quality issues of aftermarket products are the constraints restricting the market growth.

By vehicle type, passenger cars segment commanded the largest market share. Most of the passenger cars are now coming with integrated electronic wizards to connect smart devices. North America accounted for the largest share in global rear-seat infotainment systems market followed by Europe. Asia Pacific is expected to witness fastest growth, over the forecast period. Growing income levels, increasing customer spending, change in consumer life styles are the factors propelling the Asia Pacific market growth.

Some of the key players in global rear-seat infotainment systems market include Airbiquity, Aisin Seiki, Alpine Electronics, Apple, Audi, BMW, Clarion, Delphi, Fujitsu-Ten, Garmin, Harman, Intel, MapmyIndia, Microsoft, Nuance Communications, Panasonic, Pioneer, and Robert Bosch.

Vehicle Types Covered:

Heavy Commercial Vehicles

Light Commercial Vehicles

Passenger Cars

Technology Types Covered:

Multimedia Player

Navigation Systems

Terrestrial Digital Audio Broadcasting (t-dab) Digital Radio

Satellite Digital Audio Broadcasting (s-dab) Satellite Radio

Operating Systems Covered:

QNX

Microsoft

Linux

End users Covered:

OEMs

Aftermarket

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

## Egypt

### What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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