

Real Time Location Systems (RTLS) - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/RF26B20255CEN.html>

Date: May 2016

Pages: 161

Price: US\$ 4,150.00 (Single User License)

ID: RF26B20255CEN

Abstracts

According to Statistics MRC, the Global Real Time Location Systems (RTLS) Market is valued at \$967.25 million in 2015 and is expected to grow at a CAGR of 32.14% to reach \$6,804.23 million by 2022. Growing government initiatives, huge investments in technology, rising applications into several verticals, and advanced features of the technology are some of the key factors fostering the market growth. Conversely, huge costs involved in deployment, privacy & security issues, and technical issues with the system are hampering the market. Manufacturing industry is anticipated to provide ample of opportunities to the market during forecast period. Furthermore, growth is propelled by contribution from emerging nations.

RFID technology held the largest market share among all the technologies owing to its enhanced features such as less maintenance cost, high accuracy and extended battery life when compared to other wireless communication technologies. Recent technologies like ZigBee, are witnessing high market traction due to its long battery life and high accuracy. North America is commanding the global market with largest market size mainly driven by growing applications in healthcare sector and government initiatives. Asia Pacific is poised grow at a fastest CAGR owing to rising demand of WiFi and RFID technology enabled RTLS.

Some of the key players in global Real Time Location Systems (RTLS) market are Teletracking Technologies, Inc., Awarepoint Corporation, Motorola Solutions Inc., Identec Group AG (Liechtenstein), Zebra Technologies Corporation, Sonitor Technologies AS, PINC Solutions Corporation, Ubisense Group PLC., Versus Technology, Inc., Aeroscout, Inc., Skytron LLC, Savi Technology, Inc., DecaWave Ltd., Axxess International, Inc., Centrak, Inc. and Ekahau, Inc.

Technologies Covered:

Global Positioning System (GPS)

Ultra Wide Band (UWB)

Wi-Fi

Radio Frequency Identification (RFID)

Ultrasound

Infrared

ZigBee communication

Bluetooth

Other Technologies

Applications Covered:

Government and Defense

Hospitality

Retail

Process Industries

Industrial Manufacturing

Healthcare

Education

Transportation and Logistics

Other Applications

Yards

Docks Monitoring

Warehousing

Products Covered

Service

Hardware

Software

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 Application Analysis
- 3.8 Product Analysis
- 3.9 Emerging Markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL REAL TIME LOCATION SYSTEMS (RTLS) MARKET, BY TECHNOLOGY

- 5.1 Introduction
- 5.2 Global Positioning System (GPS)
- 5.3 Ultra Wide Band (UWB)
- 5.4 Wi-Fi
- 5.5 Radio Frequency Identification (RFID)
- 5.6 Ultrasound
- 5.7 Infrared
- 5.8 ZigBee communication
- 5.9 Bluetooth
- 5.10 Other Technologies

6 GLOBAL REAL TIME LOCATION SYSTEMS (RTLS) MARKET, BY APPLICATION

- 6.1 Introduction
- 6.2 Government and Defense
- 6.3 Hospitality
- 6.4 Retail
- 6.5 Process Industries
- 6.6 Industrial Manufacturing
- 6.7 Healthcare
- 6.8 Education
- 6.9 Transportation and Logistics
- 6.10 Other Applications
 - 6.10.1 Yards
 - 6.10.2 Docks Monitoring
 - 6.10.3 Warehousing

7 GLOBAL REAL TIME LOCATION SYSTEMS (RTLS) MARKET, BY PRODUCT

- 7.1 Introduction
- 7.2 Service
- 7.3 Hardware
- 7.4 Software

8 GLOBAL REAL TIME LOCATION SYSTEMS (RTLS) MARKET, BY GEOGRAPHY

- 8.1 North America

- 8.1.1 US
- 8.1.2 Canada
- 8.1.3 Mexico
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 France
 - 8.2.3 Italy
 - 8.2.4 UK
 - 8.2.5 Spain
 - 8.2.6 Rest of Europe
- 8.3 Asia Pacific
 - 8.3.1 Japan
 - 8.3.2 China
 - 8.3.3 India
 - 8.3.4 Australia
 - 8.3.5 New Zealand
 - 8.3.6 Rest of Asia Pacific
- 8.4 Rest of the World
 - 8.4.1 Middle East
 - 8.4.2 Brazil
 - 8.4.3 Argentina
 - 8.4.4 South Africa
 - 8.4.5 Egypt

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Teletracking Technologies, Inc.
- 10.2 Awarepoint Corporation
- 10.3 Motorola Solutions Inc.
- 10.4 Identec Group AG (Liechtenstein)
- 10.5 Zebra Technologies Corporation

- 10.6 Sonitor Technologies AS
- 10.7 PINC Solutions Corporation
- 10.8 Ubisense Group PLC.
- 10.9 Versus Technology, Inc.
- 10.10 Aeroscout, Inc.
- 10.11 Skytron LLC
- 10.12 Savi Technology, Inc.
- 10.13 DecaWave Ltd.
- 10.14 Axcress International, Inc.
- 10.15 Centrak, Inc.
- 10.16 Ekahau, Inc.

List Of Tables

LIST OF TABLES

- 1 Global Real Time Location Systems (RTLS) Market Outlook, By Region (2013-2022) (\$MN)
- 2 Global Real Time Location Systems (RTLS) Market Outlook, By Technology (2013-2022) (\$MN)
- 3 Global Real Time Location Systems (RTLS) Market Outlook, By Global Positioning System (GPS) (2013-2022) (\$MN)
- 4 Global Real Time Location Systems (RTLS) Market Outlook, By Ultra Wide Band (UWB) (2013-2022) (\$MN)
- 5 Global Real Time Location Systems (RTLS) Market Outlook, By Wi-Fi (2013-2022) (\$MN)
- 6 Global Real Time Location Systems (RTLS) Market Outlook, By Radio Frequency Identification (RFID) (2013-2022) (\$MN)
- 7 Global Real Time Location Systems (RTLS) Market Outlook, By Ultrasound (2013-2022) (\$MN)
- 8 Global Real Time Location Systems (RTLS) Market Outlook, By Infrared (2013-2022) (\$MN)
- 9 Global Real Time Location Systems (RTLS) Market Outlook, By ZigBee communication (2013-2022) (\$MN)
- 10 Global Real Time Location Systems (RTLS) Market Outlook, By Bluetooth (2013-2022) (\$MN)
- 11 Global Real Time Location Systems (RTLS) Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 12 Global Real Time Location Systems (RTLS) Market Outlook, By Application (2013-2022) (\$MN)
- 13 Global Real Time Location Systems (RTLS) Market Outlook, By Government and Defense (2013-2022) (\$MN)
- 14 Global Real Time Location Systems (RTLS) Market Outlook, By Hospitality (2013-2022) (\$MN)
- 15 Global Real Time Location Systems (RTLS) Market Outlook, By Retail (2013-2022) (\$MN)
- 16 Global Real Time Location Systems (RTLS) Market Outlook, By Process Industries (2013-2022) (\$MN)
- 17 Global Real Time Location Systems (RTLS) Market Outlook, By Industrial Manufacturing (2013-2022) (\$MN)
- 18 Global Real Time Location Systems (RTLS) Market Outlook, By Healthcare

(2013-2022) (\$MN)

19 Global Real Time Location Systems (RTLS) Market Outlook, By Education

(2013-2022) (\$MN)

20 Global Real Time Location Systems (RTLS) Market Outlook, By Transportation and Logistics (2013-2022) (\$MN)

21 Global Real Time Location Systems (RTLS) Market Outlook, By Other Applications (2013-2022) (\$MN)

22 Global Real Time Location Systems (RTLS) Market Outlook, By Yards (2013-2022) (\$MN)

23 Global Real Time Location Systems (RTLS) Market Outlook, By Docks Monitoring (2013-2022) (\$MN)

24 Global Real Time Location Systems (RTLS) Market Outlook, By Warehousing (2013-2022) (\$MN)

25 Global Real Time Location Systems (RTLS) Market Outlook, By Product (2013-2022) (\$MN)

26 Global Real Time Location Systems (RTLS) Market Outlook, By Service (2013-2022) (\$MN)

27 Global Real Time Location Systems (RTLS) Market Outlook, By Hardware (2013-2022) (\$MN)

28 Global Real Time Location Systems (RTLS) Market Outlook, By Software (2013-2022) (\$MN)

29 North America Real Time Location Systems (RTLS) Market Outlook, By Country (2013-2022) (\$MN)

30 North America Real Time Location Systems (RTLS) Market Outlook, By Technology (2013-2022) (\$MN)

31 North America Real Time Location Systems (RTLS) Market Outlook, By North America Positioning System (GPS) (2013-2022) (\$MN)

32 North America Real Time Location Systems (RTLS) Market Outlook, By Ultra Wide Band (UWB) (2013-2022) (\$MN)

33 North America Real Time Location Systems (RTLS) Market Outlook, By Wi-Fi (2013-2022) (\$MN)

34 North America Real Time Location Systems (RTLS) Market Outlook, By Radio Frequency Identification (RFID) (2013-2022) (\$MN)

35 North America Real Time Location Systems (RTLS) Market Outlook, By Ultrasound (2013-2022) (\$MN)

36 North America Real Time Location Systems (RTLS) Market Outlook, By Infrared (2013-2022) (\$MN)

37 North America Real Time Location Systems (RTLS) Market Outlook, By ZigBee communication (2013-2022) (\$MN)

- 38 North America Real Time Location Systems (RTLS) Market Outlook, By Bluetooth (2013-2022) (\$MN)
- 39 North America Real Time Location Systems (RTLS) Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 40 North America Real Time Location Systems (RTLS) Market Outlook, By Application (2013-2022) (\$MN)
- 41 North America Real Time Location Systems (RTLS) Market Outlook, By Government and Defense (2013-2022) (\$MN)
- 42 North America Real Time Location Systems (RTLS) Market Outlook, By Hospitality (2013-2022) (\$MN)
- 43 North America Real Time Location Systems (RTLS) Market Outlook, By Retail (2013-2022) (\$MN)
- 44 North America Real Time Location Systems (RTLS) Market Outlook, By Process Industries (2013-2022) (\$MN)
- 45 North America Real Time Location Systems (RTLS) Market Outlook, By Industrial Manufacturing (2013-2022) (\$MN)
- 46 North America Real Time Location Systems (RTLS) Market Outlook, By Healthcare (2013-2022) (\$MN)
- 47 North America Real Time Location Systems (RTLS) Market Outlook, By Education (2013-2022) (\$MN)
- 48 North America Real Time Location Systems (RTLS) Market Outlook, By Transportation and Logistics (2013-2022) (\$MN)
- 49 North America Real Time Location Systems (RTLS) Market Outlook, By Other Applications (2013-2022) (\$MN)
- 50 North America Real Time Location Systems (RTLS) Market Outlook, By Yards (2013-2022) (\$MN)
- 51 North America Real Time Location Systems (RTLS) Market Outlook, By Docks Monitoring (2013-2022) (\$MN)
- 52 North America Real Time Location Systems (RTLS) Market Outlook, By Warehousing (2013-2022) (\$MN)
- 53 North America Real Time Location Systems (RTLS) Market Outlook, By Product (2013-2022) (\$MN)
- 54 North America Real Time Location Systems (RTLS) Market Outlook, By Service (2013-2022) (\$MN)
- 55 North America Real Time Location Systems (RTLS) Market Outlook, By Hardware (2013-2022) (\$MN)
- 56 North America Real Time Location Systems (RTLS) Market Outlook, By Software (2013-2022) (\$MN)
- 57 Europe Real Time Location Systems (RTLS) Market Outlook, By Country

(2013-2022) (\$MN)

58 Europe Real Time Location Systems (RTLS) Market Outlook, By Technology

(2013-2022) (\$MN)

59 Europe Real Time Location Systems (RTLS) Market Outlook, By Europe Positioning System (GPS) (2013-2022) (\$MN)

60 Europe Real Time Location Systems (RTLS) Market Outlook, By Ultra Wide Band (UWB) (2013-2022) (\$MN)

61 Europe Real Time Location Systems (RTLS) Market Outlook, By Wi-Fi (2013-2022) (\$MN)

62 Europe Real Time Location Systems (RTLS) Market Outlook, By Radio Frequency Identification (RFID) (2013-2022) (\$MN)

63 Europe Real Time Location Systems (RTLS) Market Outlook, By Ultrasound (2013-2022) (\$MN)

64 Europe Real Time Location Systems (RTLS) Market Outlook, By Infrared (2013-2022) (\$MN)

65 Europe Real Time Location Systems (RTLS) Market Outlook, By ZigBee communication (2013-2022) (\$MN)

66 Europe Real Time Location Systems (RTLS) Market Outlook, By Bluetooth (2013-2022) (\$MN)

67 Europe Real Time Location Systems (RTLS) Market Outlook, By Other Technologies (2013-2022) (\$MN)

68 Europe Real Time Location Systems (RTLS) Market Outlook, By Application (2013-2022) (\$MN)

69 Europe Real Time Location Systems (RTLS) Market Outlook, By Government and Defense (2013-2022) (\$MN)

70 Europe Real Time Location Systems (RTLS) Market Outlook, By Hospitality (2013-2022) (\$MN)

71 Europe Real Time Location Systems (RTLS) Market Outlook, By Retail (2013-2022) (\$MN)

72 Europe Real Time Location Systems (RTLS) Market Outlook, By Process Industries (2013-2022) (\$MN)

73 Europe Real Time Location Systems (RTLS) Market Outlook, By Industrial Manufacturing (2013-2022) (\$MN)

74 Europe Real Time Location Systems (RTLS) Market Outlook, By Healthcare (2013-2022) (\$MN)

75 Europe Real Time Location Systems (RTLS) Market Outlook, By Education (2013-2022) (\$MN)

76 Europe Real Time Location Systems (RTLS) Market Outlook, By Transportation and Logistics (2013-2022) (\$MN)

- 77 Europe Real Time Location Systems (RTLS) Market Outlook, By Other Applications (2013-2022) (\$MN)
- 78 Europe Real Time Location Systems (RTLS) Market Outlook, By Yards (2013-2022) (\$MN)
- 79 Europe Real Time Location Systems (RTLS) Market Outlook, By Docks Monitoring (2013-2022) (\$MN)
- 80 Europe Real Time Location Systems (RTLS) Market Outlook, By Warehousing (2013-2022) (\$MN)
- 81 Europe Real Time Location Systems (RTLS) Market Outlook, By Product (2013-2022) (\$MN)
- 82 Europe Real Time Location Systems (RTLS) Market Outlook, By Service (2013-2022) (\$MN)
- 83 Europe Real Time Location Systems (RTLS) Market Outlook, By Hardware (2013-2022) (\$MN)
- 84 Europe Real Time Location Systems (RTLS) Market Outlook, By Software (2013-2022) (\$MN)
- 85 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Country (2013-2022) (\$MN)
- 86 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Technology (2013-2022) (\$MN)
- 87 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Asia Pacific Positioning System (GPS) (2013-2022) (\$MN)
- 88 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Ultra Wide Band (UWB) (2013-2022) (\$MN)
- 89 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Wi-Fi (2013-2022) (\$MN)
- 90 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Radio Frequency Identification (RFID) (2013-2022) (\$MN)
- 91 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Ultrasound (2013-2022) (\$MN)
- 92 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Infrared (2013-2022) (\$MN)
- 93 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By ZigBee communication (2013-2022) (\$MN)
- 94 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Bluetooth (2013-2022) (\$MN)
- 95 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 96 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Application

(2013-2022) (\$MN)

97 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Government and Defense (2013-2022) (\$MN)

98 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Hospitality (2013-2022) (\$MN)

99 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Retail (2013-2022) (\$MN)

100 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Process Industries (2013-2022) (\$MN)

101 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Industrial Manufacturing (2013-2022) (\$MN)

102 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Healthcare (2013-2022) (\$MN)

103 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Education (2013-2022) (\$MN)

104 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Transportation and Logistics (2013-2022) (\$MN)

105 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Other Applications (2013-2022) (\$MN)

106 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Yards (2013-2022) (\$MN)

107 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Docks Monitoring (2013-2022) (\$MN)

108 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Warehousing (2013-2022) (\$MN)

109 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Product (2013-2022) (\$MN)

110 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Service (2013-2022) (\$MN)

111 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Hardware (2013-2022) (\$MN)

112 Asia Pacific Real Time Location Systems (RTLS) Market Outlook, By Software (2013-2022) (\$MN)

113 RoW Real Time Location Systems (RTLS) Market Outlook, By Country (2013-2022) (\$MN)

114 RoW Real Time Location Systems (RTLS) Market Outlook, By Technology (2013-2022) (\$MN)

115 RoW Real Time Location Systems (RTLS) Market Outlook, By RoW Positioning System (GPS) (2013-2022) (\$MN)

- 116 RoW Real Time Location Systems (RTLS) Market Outlook, By Ultra Wide Band (UWB) (2013-2022) (\$MN)
- 117 RoW Real Time Location Systems (RTLS) Market Outlook, By Wi-Fi (2013-2022) (\$MN)
- 118 RoW Real Time Location Systems (RTLS) Market Outlook, By Radio Frequency Identification (RFID) (2013-2022) (\$MN)
- 119 RoW Real Time Location Systems (RTLS) Market Outlook, By Ultrasound (2013-2022) (\$MN)
- 120 RoW Real Time Location Systems (RTLS) Market Outlook, By Infrared (2013-2022) (\$MN)
- 121 RoW Real Time Location Systems (RTLS) Market Outlook, By ZigBee communication (2013-2022) (\$MN)
- 122 RoW Real Time Location Systems (RTLS) Market Outlook, By Bluetooth (2013-2022) (\$MN)
- 123 RoW Real Time Location Systems (RTLS) Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 124 RoW Real Time Location Systems (RTLS) Market Outlook, By Application (2013-2022) (\$MN)
- 125 RoW Real Time Location Systems (RTLS) Market Outlook, By Government and Defense (2013-2022) (\$MN)
- 126 RoW Real Time Location Systems (RTLS) Market Outlook, By Hospitality (2013-2022) (\$MN)
- 127 RoW Real Time Location Systems (RTLS) Market Outlook, By Retail (2013-2022) (\$MN)
- 128 RoW Real Time Location Systems (RTLS) Market Outlook, By Process Industries (2013-2022) (\$MN)
- 129 RoW Real Time Location Systems (RTLS) Market Outlook, By Industrial Manufacturing (2013-2022) (\$MN)
- 130 RoW Real Time Location Systems (RTLS) Market Outlook, By Healthcare (2013-2022) (\$MN)
- 131 RoW Real Time Location Systems (RTLS) Market Outlook, By Education (2013-2022) (\$MN)
- 132 RoW Real Time Location Systems (RTLS) Market Outlook, By Transportation and Logistics (2013-2022) (\$MN)
- 133 RoW Real Time Location Systems (RTLS) Market Outlook, By Other Applications (2013-2022) (\$MN)
- 134 RoW Real Time Location Systems (RTLS) Market Outlook, By Yards (2013-2022) (\$MN)
- 135 RoW Real Time Location Systems (RTLS) Market Outlook, By Docks Monitoring

(2013-2022) (\$MN)

136 RoW Real Time Location Systems (RTLS) Market Outlook, By Warehousing

(2013-2022) (\$MN)

137 RoW Real Time Location Systems (RTLS) Market Outlook, By Product (2013-2022)

(\$MN)

138 RoW Real Time Location Systems (RTLS) Market Outlook, By Service (2013-2022)

(\$MN)

139 RoW Real Time Location Systems (RTLS) Market Outlook, By Hardware

(2013-2022) (\$MN)

140 RoW Real Time Location Systems (RTLS) Market Outlook, By Software

(2013-2022) (\$MN)

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