

# Real Estate Software - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Real Estate Software Market is accounted for \$5.65 billion in 2020 and is expected to reach \$11.68 billion by 2028 growing at a CAGR of 9.5% during the forecast period. Rising urbanization, surge in adoption of new software tools for accurate data software, and decreased risk of errors are the major factors propelling the market growth. However, data privacy and security concerns related with cloud platform are hampering the market growth.

Real estate software contains several software like computer aided drafting software, project management software, structural engineering software, enterprise resource planning, and customer relationship management software. These tools enable customers with certain facilities like expense tracking, video editing, open house management software and other tools streamline listing and simplifying transaction management. Real estate software is designed in a manner that smoothen the processes and minimizes the efforts of the enterprises. The software can find suitable matches for the user's property needs, allowing them to customize the system. Additionally, the software consists of many features that help enterprises to grow their business operations.

Based on organization size, the small & medium enterprises segment is going to have a lucrative growth during the forecast period owing to the surge in adoption of real estate software tools in these enterprises along with the growth in small and large enterprises globally. In the developing countries there is rise in real estate small and medium enterprises. In these enterprises there is a need of proper software to mitigate errors, sales, planning, procurement and supply chain operations rather than hundreds of spreadsheet and disparate systems. These factors are responsible for positively propelling the growth of the segment.

By geography, North America is going to have a lucrative growth during the forecast period due to the rise in number of immigrants and increasing investments in the real estate sector in the region. The use of customer relationship management tools in various small and medium enterprises has also driven the market growth in North America region.

Some of the key players profiled in the Real Estate Software Market include Accruent, Altus Group, AMSI Property Management, AppFolio, Argus Financial Software, Autodesk, Climbsoft, CoStar, IBM, IFCA, Kingdee, Mingyuanyun, MRI Software, Oracle, Propertybase, RealPage, SAP, WxSoft Zhuhai, Yardi Systems, and Yonyou Software.

#### Components Covered:

Services

Software

#### Organization Sizes Covered:

Large Enterprises

Small & Medium Enterprises

#### Functions Covered:

Brokerage Management Software

Facility Management Software

Integrated Workplace Management Systems

Real Estate Asset Management Software

#### Deployments Covered:

Cloud Based

Hybrid

On-premises

#### Applications Covered:

Government

Real Estate Contractor

Real Estate Sales Company

Valuation Company

#### End Users Covered:

Architects & Engineers

Project Managers

Real Estate Agents

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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