

# Radiodermatitis - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Radiodermatitis Market is accounted for \$318.9 million in 2017 and expected to grow at a CAGR of 4.8% to reach \$489.8 million by 2026. Factor such as the large size of patient pool, increasing obesity, unhealthy habits like usage of tobacco and increasing demand for radiation-based chemotherapy are fueling the market growth. Discovery of equipment of radiation therapies such as intensity-modulated radiation therapy (IMRT) and proton therapy are hindering the market growth. Rise in research and developments, clinical trials, and product development through partnerships and collaborations with medical institutions provide ample opportunities to the market.

By distribution channel, Retail pharmacy which provides prescription drugs, among other products and has many customers depending on them because of its features like easy availability and affordability. It has the capability of controlling the stock on hands, participation in pharmacy benefit management (PBM) networks, advising the customers to buy the drugs & suggest prescriptions and having better financial & debt management with the customer are the driving factors for the consumers to depend on retail pharmacy stores.

Based on product, the topical product has key benefits such as reduce the risk of microbial transmission, protect the skin against abrasive materials, easy application, availability, are considered to be the major factors resulting in adoption of these products. Corticosteroids, hydrophilic creams, and topical antibiotics are some of the major products under this segment. Corticosteroids agents are considered as a better standard in the treatment of inflammatory skin conditions, thereby increasing in adoption for the treatment of radiodermatitis.

Asia Pacific region has dominated the market, due to its huge population base. In addition, extensive collaborations, established pharmaceutical companies in this region

are extensively involved in the promotion of their products and usage amongst the end users and supporting government initiatives supporting research activities and increased deployment of products are the key factors propelling market growth in this region. North America held the second largest share of the radiodermatitis market and driven by high R&D investment deployed by global players.

Some of the key players in the market are 3M, ConvaTec Inc., Stratpharma AG, BMG Pharma S.R.L., Acelity, Derma Sciences, Inc., Smith & Nephew plc, Intermed Pharmaceuticals and Molnlycke Health Care AB.

Distribution Channels covered:

Online Pharmacy

Retail Pharmacy

Hospital Pharmacy

Products Covered:

Oral Drugs

Dressings

Topical

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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