

Quick Service Restaurant (QSR) Ecosystem - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/QA0131B4173EN.html>

Date: February 2019

Pages: 158

Price: US\$ 4,150.00 (Single User License)

ID: QA0131B4173EN

Abstracts

According to Statistics MRC, the Global Quick Service Restaurant (QSR) Ecosystem market is growing at a CAGR of 6.5% during the forecast period. Growing need for reinventing customer experience, increasing demand for self service options and rising awareness among the consumers are the key driving factors for the market growth. In addition, the growing use of smart phone for payments will provide ample opportunities for market growth. However, factors such as high costs and lacks of automation in human interpretation skills are hindering the market growth.

The Quick Service Restaurant (QSR) industry is one of the most dynamic segments of the food industry. Quick service restaurant is one of the most lucrative formats of the restaurant sector. A quick service restaurant is a specific type of restaurant that serves fast food cuisine and has minimal table service. The success of smartphones and downloadable applications has resulted in numerous innovations in point of sales systems in quick service restaurants.

Based on Component, Hardware segment held considerable market share during the forecast period. Hardware include devices such as kiosk, digital menu cards offer streamlined methods of food ordering that cut down on wait lines. By geography, North America is expected to grow at a faster rate due to the rising emergence of urban consumers in the US.

Some of the key players profiled in the Quick Service Restaurant (QSR) Ecosystem market include Cisco Systems, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., REDYREF Inc., Nanonation, Inc., Hewlett-Packard company, Omnivex Corporation, LG Display Co. Ltd., Keywest Technology, Inc. and NEC Display Solutions Ltd.

Components Covered:

Services (Network Services and Cloud Solutions)

Hardware

Software

Consumers Covered:

Small Consumers

Large Consumers

Other Consumers

Applications Covered:

Individual Restaurants

Chain Restaurants

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free

customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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