

QR Code Labels - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global QR code labels market accounted for \$907.83 million in 2017 and is expected to reach \$2,105.85 million by 2026 growing at a CAGR of 9.8% during the forecast period. Some of the key factors such as rising use of code labels in inventory management and personal use and usage of these codes in storing information such as webpages, URLs, text, and contact information are driving the market growth. However, codes steadiness on a mobile device or smartphone act as the restraining factor for the QR code labels market growth.

QR code labels are mostly used in security labels and presently they are mostly being utilized for various applications. The manufactures of these labels are currently manufacturing a variety of waterproof labels, especially for harsh environments. They are robust and high-density and are capable of carrying abundant information as compared to conventional barcodes.

By Label Type, Pressure Sensitive Labels segment is likely to grow due to the growing transportation and logistics industries and the need for product authentication, tamper evidence and security features have stimulated the market for these labels. Furthermore the increased application across the sectors such as food & beverages, pharmaceuticals and automotive has fueled the market used in packaging.

By geography, North America is estimated to have a lucrative growth in the forecast period, mainly due to the rising demand for these tags in this region owing to large manufacture and use of QR code labels. Furthermore, thriving food & beverages industry in countries such as the U.S. and Canada will inflate the scope of the market in the region.

Some of the key players in this QR code labels market include Advanced Labels NW, Avery, CCL Industries, Coast Label Company, Consolidated Label & Co., Data Label



Co. UK., Hibiscus PLC, Label Impressions Inc., Label Logic, Inc., Lintec Corporation and Packtica SDN Bhd.

Materia	Material Types Covered:		
	Vinyl		
	Polyethylene Terephthalate (PET)		
	Poly Vinyl Chloride (PVC)		
Label ⁻	Types Covered:		
	Glue Applied Labels		
	Paper QR Code Labels		
	Plastic QR Code Labels		
	Pressure Sensitive Labels		
	Sleeve Labels		
	Other Labels		
Printing Technologies Covered:			
	Offset Lithography		
	Gravure Printing		
	Flexographic Printing		
	Digital Printing		

Other Printing Technologies

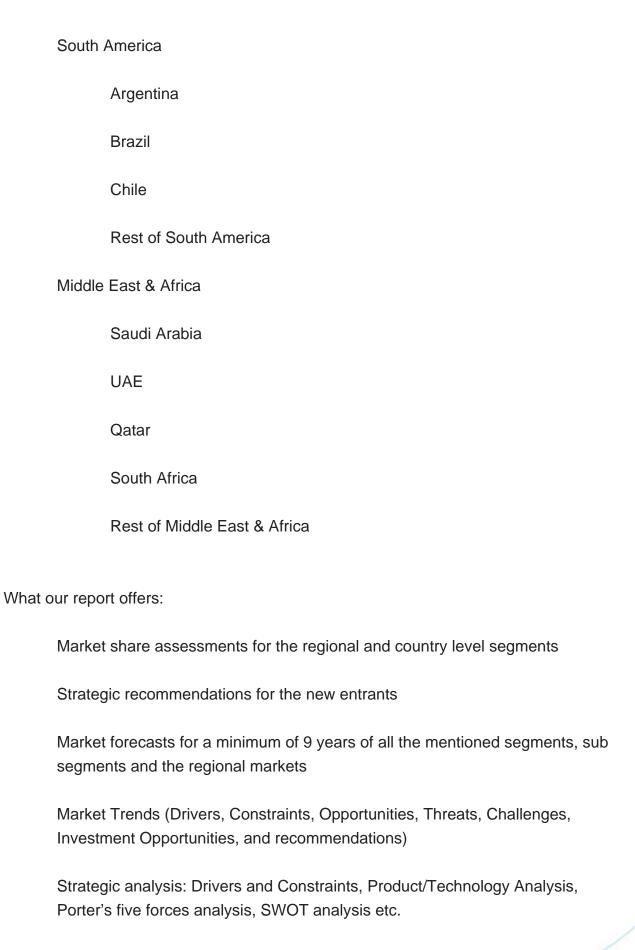


Applications Covered: Personal Use Mobile Payments Marketing & Advertisement **Inventory Management** End Users Covered: Retail Pharmaceuticals Military **Industrial Goods** Homecare & Toiletries Food **Electronics & Electricals** Cosmetic & Personal Care Chemicals Beverages Automotive Aerospace Other End Users



Regions Covered: North America US Canada Mexico Europe Germany UK Italy France Spain Rest of Europe Asia Pacific Japan China India Australia New Zealand South Korea Rest of Asia Pacific







Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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