

PVC Cling Films - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global PVC Cling Films is estimated to have a CAGR of 5.5% during the forecast period 2017 to 2026. Increasing demand for hygienic food packaging and growing preference for packaged food are the key driving factors for the market growth. However, Low resistance to extreme weather conditions are some of the factors hindering the market growth.

Cling films are thin plastic wraps majorly used to protect food items to keep them fresh. Currently, PVC cling film significantly contributes towards food safety, as it is one of the most widely used materials for food storage. The major benefits of using PVC cling film is that it forms a seal without the use of adhesive by clinging to itself or to the container, and are cost-effective. It protects meat and dairy products by inhibiting the growth of microorganisms. Moreover, it possesses high%li%& low-temperature resistance, allowing the product to be fresh for longer period of time.

Based on Form, Cast cling film segment is project to have high demand during the forecast period. The cast film process is the most efficient method of producing top quality stretch wrap film in the high output range. Innovative detail engineering and the development of new core components for cast stretch film lines such as high-speed extruders and new types of winders help our customers to position themselves successfully in the highly competitive stretch film market. By geography, North America will dominate the PVC Cling films market during the forecast year.

Some of the key players profiled in the PVC Cling Film include Adex-Cling, AEP Industries Inc, Anchor Packaging, Benkai Co Ltd, Berry Global Inc, BFG Packaging, CeDo Ltd, DowDupont, Fine Vantage Limited, GruppoFabbri Vignola S.p.A., Harwal Group, Intertape Polymer Group Inc, ITS B.V., Kalan - P.A., Linpac Packaging Limited, Manuli Stretch S.p.A, Molco GmbH, Multi Wrap (PTY) LTD, PragmaFlexifilm Industries, Rotofresh - Rotochefs.r.l. and Wrapex Ltd.

Types Covered:

Machine Film

Manual Film

Polyvinyl chloride (PVC) Protective Films

Other Types

Applications Covered:

Household

Horeca

Industrial

Other Applications

Thickness Covered:

More Than 20 Microns

10 to 15 Microns

10 Microns

15 to 20 Microns

Sales Channels Covered:

Indirect Sales

Direct Sales

End Users Covered:

Food

Consumer Goods

Cosmetics & Healthcare Products

Household

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Machine Film
- 5.3 Manual Film
- 5.4 Polyvinyl chloride (PVC) Protective Films
- 5.5 Other Types

6 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY APPLICATION

- 6.1 Introduction
- 6.2 Household
- 6.3 Horeca
- 6.4 Industrial
- 6.5 Other Applications

7 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY THICKNESS

- 7.1 Introduction
- 7.2 More Than 20 Microns
- 7.3 10 to 15 Microns
- 7.4 10 Microns
- 7.5 15 to 20 Microns

8 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY SALES CHANNEL

- 8.1 Introduction
- 8.2 Indirect Sales
- 8.3 Direct Sales

9 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY END USER

- 9.1 Introduction
- 9.2 Food
 - 9.2.1 Bakery and Confectionery
 - 9.2.2 Dairy Products
 - 9.2.3 Fruits and Vegetables

- 9.2.4 Meat
- 9.2.5 Poultry
- 9.2.6 Ready to Eat foods
- 9.2.7 Seafood
- 9.2.8 Other Foods
- 9.3 Consumer Goods
- 9.4 Cosmetics & Healthcare Products
- 9.5 Household
- 9.6 Other End Users

10 GLOBAL POLYVINYL CHLORIDE (PVC) CLING FILMS MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 Italy
 - 10.3.4 France
 - 10.3.5 Spain
 - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 New Zealand
 - 10.4.6 South Korea
 - 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil
 - 10.5.3 Chile
 - 10.5.4 Rest of South America
- 10.6 Middle East & Africa

- 10.6.1 Saudi Arabia
- 10.6.2 UAE
- 10.6.3 Qatar
- 10.6.4 South Africa
- 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Adex-Cling
- 12.2 AEP Industries Inc
- 12.3 Anchor Packaging
- 12.4 Benkai CO Ltd
- 12.5 Berry Global Inc
- 12.6 BFG Packaging
- 12.7 CeDo Ltd
- 12.8 DowDupont
- 12.9 Fine Vantage Limited
- 12.10 Gruppo Fabbri Vignola S.p.A.
- 12.11 Harwal Group
- 12.12 Intertape Polymer Group Inc
- 12.13 ITS B.V.
- 12.14 Kalan - P.A.
- 12.15 Linpac Packaging Limited
- 12.16 Manuli Stretch S.p.A
- 12.17 Molco GmbH
- 12.18 Multi Wrap (PTY) LTD
- 12.19 Pragma Flexifilm Industries
- 12.20 Rotofresh - Rotochef s.r.l.
- 12.21 Wrapex Ltd

List Of Tables

LIST OF TABLES

Table 1 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Type (2016-2026) (US \$MN)

Table 3 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Machine Film (2016-2026) (US \$MN)

Table 4 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Manual Film (2016-2026) (US \$MN)

Table 5 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Polyvinyl chloride (PVC) Protective Films (2016-2026) (US \$MN)

Table 6 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Other Types (2016-2026) (US \$MN)

Table 7 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Application (2016-2026) (US \$MN)

Table 8 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Household (2016-2026) (US \$MN)

Table 9 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Horeca (2016-2026) (US \$MN)

Table 10 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Industrial (2016-2026) (US \$MN)

Table 11 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Other Applications (2016-2026) (US \$MN)

Table 12 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Thickness (2016-2026) (US \$MN)

Table 13 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By More Than 20 Microns (2016-2026) (US \$MN)

Table 14 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By 10 to 15 Microns (2016-2026) (US \$MN)

Table 15 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By 10 Microns (2016-2026) (US \$MN)

Table 16 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By 15 to 20 Microns (2016-2026) (US \$MN)

Table 17 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Sales Channel (2016-2026) (US \$MN)

Table 18 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Indirect Sales

(2016-2026) (US \$MN)

Table 19 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Direct Sales

(2016-2026) (US \$MN)

Table 20 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By End User

(2016-2026) (US \$MN)

Table 21 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Food

(2016-2026) (US \$MN)

Table 22 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Bakery and Confectionery (2016-2026) (US \$MN)

Table 23 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Dairy Products (2016-2026) (US \$MN)

Table 24 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Fruits and Vegetables (2016-2026) (US \$MN)

Table 25 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Meat (2016-2026) (US \$MN)

Table 26 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Poultry (2016-2026) (US \$MN)

Table 27 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Seafood (2016-2026) (US \$MN)

Table 28 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Other Foods (2016-2026) (US \$MN)

Table 29 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Consumer Goods (2016-2026) (US \$MN)

Table 30 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Cosmetics & Healthcare Products (2016-2026) (US \$MN)

Table 31 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Household (2016-2026) (US \$MN)

Table 32 Global Polyvinyl chloride (PVC) Cling Films Market Outlook, By Other End Users (2016-2026) (US \$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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