

## **PVC Cling Films - Global Market Outlook (2017-2026)**

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## **Abstracts**

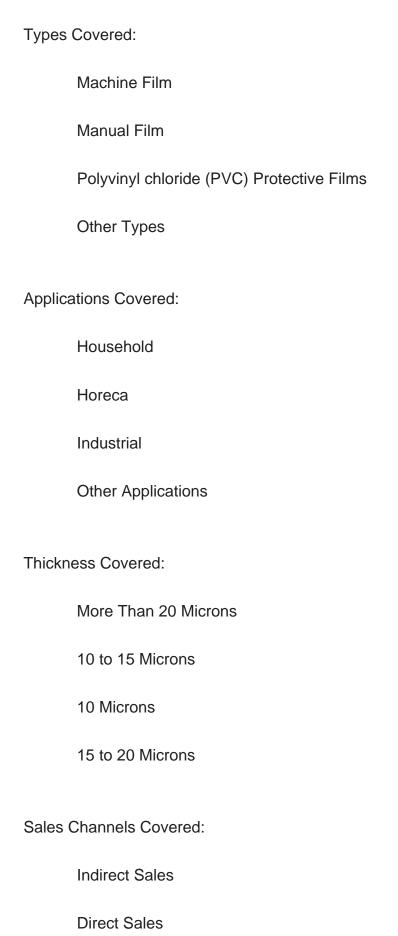
According to Stratistics MRC, the Global PVC Cling Films is estimated to have a CAGR of 5.5% during the forecast period 2017 to 2026. Increasing demand for hygienic food packaging and growing preference for packaged food are the key driving factors for the market growth. However, Low resistance to extreme weather conditions are some of the factors hindering the market growth.

Cling films are thin plastic wraps majorly used to protect food items to keep them fresh. Currently, PVC cling film is significantly contributes towards food safety, as it is one of the most widely used materials for food storage. The major benefits of using PVC cling film is that it forms a seal without the use of adhesive by clinging to itself or to the container, and are cost-effective. It protects meat and dairy products by inhibiting the growth of microorganisms. Moreover, it possesses high%li%& low-temperature resistance, allowing the product to be fresh for longer period of time.

Based on Form, Cast cling film segment is project to have high demand during the forecast period. The cast film process is the most efficient method of producing top quality stretch wrap film in the high output range. Innovative detail engineering and the development of new core components for cast stretch film lines such as high-speed extruders and new types of winders help our customers to position themselves successfully in the highly competitive stretch film market. By geography, North America will dominate the PVC Cling films market during the forecast year.

Some of the key players profiled in the PVC Cling FilmincludeAdex-Cling, AEP Industries Inc, Anchor Packaging, Benkai Co Ltd, Berry Global Inc, BFG Packaging, CeDo Ltd, DowDupont, Fine Vantage Limited, GruppoFabbri Vignola S.p.A., Harwal Group, Intertape Polymer Group Inc, ITS B.V., Kalan - P.A., Linpac Packaging Limited, Manuli Stretch S.p.A, Molco GmbH, Multi Wrap (PTY) LTD, PragyaFlexifilm Industries, Rotofresh - Rotochefs.r.l. and Wrapex Ltd.







End Users Covered:			
Food			
Consumer Goods			
Cosmetics & Healthcare Products			
Household			
Other End Users			
Regions Covered:			
North America			
US			
Canada			
Mexico			
Europe			
Germany			
UK			
Italy			
France			
Spain			
Rest of Europe			





## What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### **Company Profiling**

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)



## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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**Note:** Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.



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