

Purpose-built Backup Appliance (PBBA) - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Purpose-Built Backup Appliance (PBBA) Market is accounted for \$4.52 billion in 2017 and is expected to reach \$22.80 billion by 2026 growing at a CAGR of 19.7% during the forecast period. The factors driving the market growth are continued advancements in backup technologies, BYOD trend necessitates focus on backup & recovery, and shift towards cloud storage threatens tape-based storage and big data boom. However, factors such as high initial cost & shortage of skills are restraining the market growth.

PBBA are widespread backup and recovery solutions that include software and hardware components such as file systems, disk, and object storage. PBBA systems are particularly designed for an enterprise to protect data for backing and recovery. PBBA is used to store and protect venture information in data centers or on hosted storage systems.

Based on the Deployment Model, Cloud segment is anticipated to have significant growth during the forecast period. Hybrid Cloud by the use of PBBA with the implementation of a backing appliance, the idea of the Hybrid Cloud by combining an on-site backup appliance with added integrated cloud backup package is driving the growth of the cloud Deployment Model. By Geography, the market in the Asia Pacific region is likely to register higher growth owing to rising awareness among enterprise about data security, backup, and recovery. Data protection and security from external cyber-attacks are increasing in this region which is further providing growth in this region.

Some of the key players in the market are IBM Corporation, Microsoft Azure, Hewlett Packard Enterprise Company, Oracle Corporation, Hitachi Vantara Corporation (USA), Dell Technology, NetApp, Symantec Corporation, NTT DATA, Quantum, Asigra,

Barracuda Networks, Veeam, ARCserve, Acronis, Actifio, Axcient, CommVault Systems, Veritas Technologies, FalconStor Software, Iron Mountain and Commvault.

Storages Covered:

Application

System State

Workloads

All Disk

Email

Vendor Management System (VMS)

File & Folder

Components Covered:

Software

Hardware

Professional Services

Other Component

Systems Covered:

Integrated System

Mainframe Systems

Open System

Target Systems

Services Covered:

Supports

Training

Managed

Enterprise Sizes Covered:

Large Enterprises

Small Enterprises

Medium Enterprises

Service Models Covered:

Infrastructure as a Service (IaaS)

Software as a Service (SaaS)

Platform as a Service (PaaS)

Deployments Models Covered:

Cloud

On-Premise

End Users Covered:

Travel and Hospitality

Telecom and IT

Supply chain & Manufacturing

Healthcare

Government and Defence

Retail & Consumer Goods

Media & Entertainment

Communication & Information Services

Energy and Utility

Education

Transportation & Logistics

BFSI (Banking, Financial, Services, and Insurance)

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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It does not have good conductivity or Flexibility with poor adhesion

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