

# Protein Supplements - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Protein Supplements Market is accounted for \$4905.9 million in 2017 and is expected to reach \$9785.8 million by 2026 growing at a CAGR of 8.0% during the forecast period. Rising population of working women and growing number of fitness centers are some of the factors driving the market growth. However, availability of cheaper alternatives is hindering the market growth.

Based on application, Sports Nutrition segment has witnessed the significant growth during the forecast period due to rising demand for sport nutritional supplements and different health-oriented extra-curricular performance such as hitting the gym and participating in various sports.

By geography, Asia Pacific holds the highest market growth during the forecast period owing to growing middle class with improved stage of disposable incomes, increasing concerns about public healthcare systems, urbanization and westernization of diet are some of the factors fueling the market growth in this region.

Some of the key players profiled in the Protein Supplements Market include Abbot Laboratories, Transparent Labs, Glanbia Plc., Cyto Sport Inc, Quest Nutrition, NBTY, Inc., MusclePharm Corporation, GlaxoSmithKline Plc, Amway corporation and General Nutrition Centers.

Types Covered:

Whey protein

Soy protein

Egg protein

Casein

Pea Protein

Milk Protein Concentrate (MPC) Protein

Other Types

#### Forms Covered:

Protein Bar

Powder

Ready to Drink (RTD)

#### Sources Covered:

Plant

Animal

#### Genders Covered:

Female

Male

#### Age Groups Covered:

Generation x

Baby Boomer

Millennials

#### Distribution Channels Covered:

Online

Nutrition Store

Specialist Sports Store

Chemist/Drugstore

Hypermarket/Supermarket

Direct to customer (DTC)

Other Channels

#### Applications Covered:

Functional Foods

Sports Nutrition

#### Regions Covered:

North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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**Note:** Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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