

Processed Poultry & Meat - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Processed Poultry & Meat market is accounted for

\$679.3 billion in 2017 and is expected to reach \$ 1492.26 billion by 2026 growing at a CAGR of 9.1 % during the forecast period. Processed Poultry & Meat is rich in its nutrients & proteins and increasing health consciousness towards animal protein-rich diet are some key factors influencing the market growth. However, fear of diseases like bird flu and others are hampering the market growth.

Processed poultry meat is measured as the meat which has been distorted to improve its taste or to expand its shelf life. Poultry processing is a multifaceted combination of biology and chemistry, as the procedure includes the usage of few chemical preservatives like salt, sodium nitrate and others. Poultry has gained more acceptance than meat like beef, mutton and pork due to high protein content at reasonably priced.

Amongst Product, cured segment accounted for the significant market share in the global market due to These cured items contain nitrites, which keeps the development of pathogenic microscopic organisms and builds the timeframe of realistic usability of the items. What's more, nitrites are utilized in restored meat to improve the nature of the product.

By geography, Asia-Pacific acquired the largest market share in the global market owing to the biggest shopper of natural chicken meat. In any case, factor in charge of expanded interest of prepared chicken meat as of late is the expanded buyer inclination of handled or comfort convenience foods in this region.



Some of the key players in the global Processed Poultry & Meat market are JBS S.A., Marel HF, John Bean Technologies Corporation, CG Manufacturing and Distribution Limited, Cargill Inc., Brower Equipment, Bayle S.A., Baader Food Processing Machinery Inc., Manitowoc, GEA Food Solutions and Tool Works.

Packaging Techniques Covered:

Active packing

Intelligent packing

Skin packing

Vacuum packing

Other Packaging Techniques

Processings Covered:

Smoking

Heat treatment

Drying

Fermentation

Stuffing

Curing

Mixing

Chopping

Other Processings



Packaging films Covered:

Multi%li%layer films

Single layer films

Equipments Covered:

Marinating and tumbling

Deboning and Skinning Equipment

Evisceration

Killing and Defeathering

Cut-up Machines

Other Equipments

Types Covered:

Processed meat

Processed poultry

Products Covered:

Patties

Chilled

Raw cooked

Dried



Precooked

Fresh Processed

Cured

Sausages

Raw%li%Fermented

Other Products

End Users Covered:

Retail

Food manufactures

Restaurants/ hotels/ Catering

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France



Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia



UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:



Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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