

Processed Meat - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Processed meat market is expected to grow with a CAGR of 8.2% during the forecast period. Factors such as busy lifestyle with rapid urbanization, adoption of new lifestyle trends and food habits are fuelling the growth of processed meat market. Besides, increasing demand for frozen food products across the world is also driving the market with ample opportunity in food service and retail industry leading to increased supply of processed meat products. On the other side, adverse consequences like diabetics on high intake of processed food is hampering the adoption rate of processed meat market.

Processed meat is top-dressed with preservatives like salts, acidifiers, minerals and other seasoning & flavouring agents. It can be either red meat or white meat from poultry, swine, cattle or sea animal meat. Demand for meat products has also been influenced by variety, prices and services on to adding flavours to its original composition which are been offering to customers.

Depending upon the product, Cured meat is developed to prevent disease and increase food security. It is performed for its cultural value and desirable influence on the texture and taste of food. It is a dominant method adapted across various food sectors in the form of refrigerating and adding synthetic preservatives the meat products which can significantly extend the life of meat before it spoils, by making it inhospitable to the growth of spoilage microbes.

By Geography, Asia Pacific is expected to witness highest market share throughout the forecasting period due to the increasing demand for high value protein growth and food in planned retail.

Some of the Key players including in the processed meat market are BRF S.A., Cargill Inc., Tyson Foods, Cherkizovo Group, Foster Farms, Hormel Foods, JBS S.A., Koch

Foods, Marfrig Group, National Beef, Nippon Meat Packers Inc., Perdue Farms, Pilgrim's Pride, Sadia S.A., Sanderson Farms Inc., Smithfield Foods, ConAgra, Pilgrim's Pride Corporation, Advance Food Company Inc. and Tonnie's Fleisch.

Processing Technologies Covered:

Fresh-Processed Meat

Raw-Cooked Meat

Pre-Cooked Meat

Raw-Fermented Sausages

Hamburgers

Fried Sausages

Kebab

Chicken Nuggets

Types Covered:

Poultry

Beef

Mutton

Pork

Chicken

Other Types

Product Types:

Dried Meat

Cured Meat

Uncured Meat

Processing Types Covered:

Frozen

Chilled

Canned and Preserved

End Users Covered:

Hypermarkets/ Supermarket

Horeca

Convenience Store

Specialist and Independent Retailers

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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NOTE: North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in above manner.

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