

# Probiotics - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Probiotics market is accounted for \$42.64 billion in 2017 and is expected to reach \$87.91 billion by 2026 growing at a CAGR of 8.3%. Factors such as rising health awareness among consumers, increased intake of dietary supplements and dairy products across the western countries and technological advancements in probiotic products are propelling the market growth. In addition, government support and rising health concerns among consumers provide huge level of opportunities for probiotics manufacturers.

Probiotics are defined as microbial food ingredients that stimulate the growth of other organisms and have a beneficial effect on human health. Probiotics are live microbes that can be formulated into many different types of product, including foods, drugs, and dietary supplements.

Amongst End user, human probiotics segment registered steady growth owing to curing immune response, pathogen inhibition, urogenital infections and digestive disorders in adults and nosocomial infections in infants, habitual intake of probiotics in usual diets and rising demand for probiotic-based dietary supplements. Asia Pacific is expected to grow at a faster pace due to technological advancements and opening new avenues for developments in emerging markets such as China and India.

Some of the key players in the market include are Nestle S.A., Lallemand Inc., Chr. Hansen Holding A/S, Yakult Honsha Co.Ltd., E. I. DuPont, Arla Foods, Inc., Nebraska Cultures, BioGaia Biologics AB, General Mills Inc., Mother Dairy Fruit & Vegetable Pvt. Ltd., Institute Rosell, Lifeway Foods Inc., Danisco A/S, Probi AB, I-Health Inc., Bifodan, Probiotics International, BioGaia AB, Ganeden, Inc. and Natren, Inc.

Sources Covered:

Spore Formers

Bacteria

Streptococcus

Yeast

Bacillus

Other Sources

#### Forms Covered:

Liquid

Dry

#### Distribution Channels Covered:

Pharmacy/Drugstores

Hypermarkets/Supermarkets

Online Sales

Specialty Stores

#### Functions Covered:

Preventative Healthcare

Regular

Therapeutic

### Packaging Types Covered:

Bottles

Sachets

Dropper

Blister

Container

Stick packs

### Applications Covered:

Dietary supplements

Animal Feed

Food and Beverages

### End Users Covered:

Animal Probiotics

Human Probiotics

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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