

Probiotics - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Probiotics market is accounted for \$42.64 billion in 2017 and is expected to reach \$87.91 billion by 2026 growing at a CAGR of 8.3%. Factors such as rising health awareness among consumers, increased intake of dietary supplements and dairy products across the western countries and technological advancements in probiotic products are propelling the market growth. In addition, government support and rising health concerns among consumers provide huge level of opportunities for probiotics manufacturers.

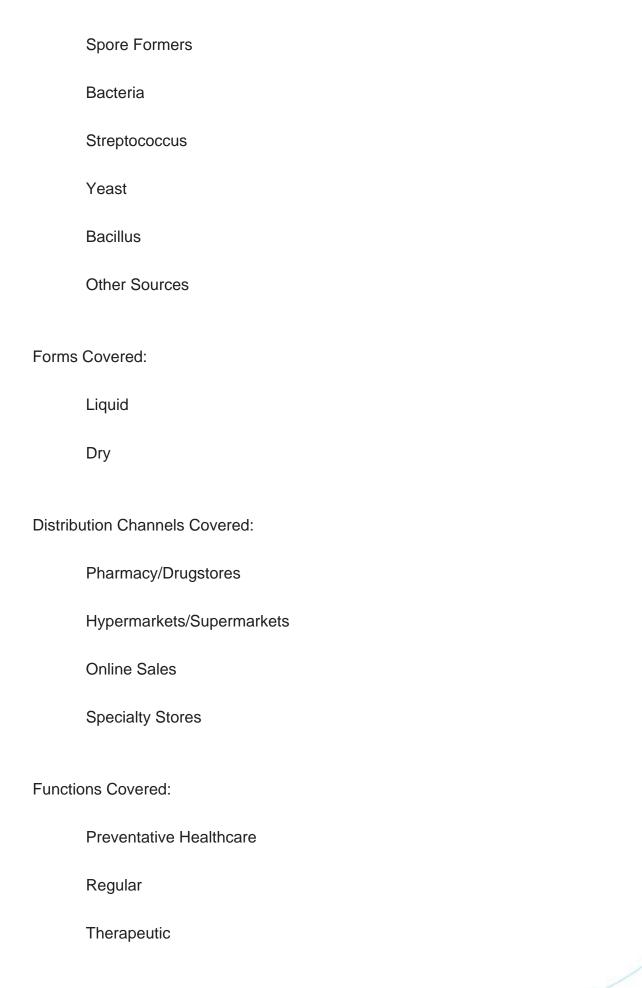
Probiotics are defined as microbial food ingredients that stimulate the growth of other organisms and have a beneficial effect on human health. Probiotics are live microbes that can be formulated into many different types of product, including foods, drugs, and dietary supplements.

Amongst End user, human probiotics segment registered steady growth owing to curing immune response, pathogen inhibition, urogenital infections and digestive disorders in adults and nosocomial infections in infants, habitual intake of probiotics in usual diets and rising demand for probiotic-based dietary supplements. Asia Pacific is expected to grow at a faster pace due to technological advancements and opening new avenues for developments in emerging markets such as China and India.

Some of the key players in the market include are Nestle S.A., Lallemand Inc., Chr. Hansen Holding A/S, Yakult Honsha Co.Ltd., E. I. DuPont, Arla Foods, Inc., Nebraska Cultures, BioGaia Biologics AB, General Mills Inc., Mother Dairy Fruit & Vegetable Pvt. Ltd., Institute Rosell, Lifeway Foods Inc., Danisco A/S, Probi AB, I-Health Inc., Bifodan, Probiotics International, BioGaia AB, Ganeden, Inc. and Natren, Inc.

Sources Covered:







Packaging Types Covered:

| | Bottles | | | |
|-----------------------|---------------------|--|--|--|
| | Sachets | | | |
| | Dropper | | | |
| | Blister | | | |
| | Container | | | |
| | Stick packs | | | |
| Applications Covered: | | | | |
| | Dietary supplements | | | |
| | Animal Feed | | | |
| | Food and Beverages | | | |
| End Users Covered: | | | | |
| | Animal Probiotics | | | |
| | Human Probiotics | | | |
| Regions Covered: | | | | |
| | North America | | | |
| | US | | | |
| | Canada | | | |



| 1 | Mexico | | | |
|---------------|----------------------|--|--|--|
| Europe | | | | |
| (| Germany | | | |
| l | JK | | | |
| I | taly | | | |
| F | rance | | | |
| S | Spain | | | |
| F | Rest of Europe | | | |
| Asia Pa | cific | | | |
| | Japan | | | |
| (| China | | | |
| I | ndia | | | |
| A | Australia | | | |
| 1 | New Zealand | | | |
| 5 | South Korea | | | |
| F | Rest of Asia Pacific | | | |
| South America | | | | |
| A | Argentina | | | |
| E | Brazil | | | |
| (| Chile | | | |



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Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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