

# Probiotics Dietary Supplements - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Probiotics Dietary Supplements market is expected to grow from \$4.11 billion in 2016 to reach \$6.95 billion by 2022 with a CAGR of 9.1%. Rising consciousness about healthcare, increasing research & development activities for advanced probiotics, and growing demand from developed countries are fuelling the market growth. In addition, high product proliferation is influencing the market raise. On the other hand, low consumer awareness, stringent regulations are hindering the market.

Among all applications, specialty nutrient segment is expected to dominate the global market with a higher market share over the forecast period. The growth is owed to easy access to products and better health benefits by specialty nutrients. The Infant formula segment contributes the higher CAGR due to growing technological improvements and enhanced role in improving digestive & immune health. Asia Pacific is expected to witness huge growth due to growing population coupled with increasing consumer spending.

Some of the key players in global Probiotics Dietary Supplements market include Chr. Hansen Holding A/S, Contract NUTRA, Custom Probiotics, Inc., E. I. Dupont De Nemours and Company, Mercola Probiotics, Nebraska Cultures, Nestlé SA, Nutraceutix, NutraScience Labs, ProbioFerm, Probium LLC., Protexin, UAS Labs, UP4 Probiotics, and Vitakem Nutraceuticals Inc.

### Applications Covered:

Infant formula

Food supplement

Specialty nutrients

Nutritional supplements

End Uses Covered:

Human Probiotics

Animal Probiotics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 6 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

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