

Probiotic Yogurt - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Probiotic Yogurt market is estimated at \$xx million in 2016 and is expected to reach \$xx million by 2022 growing at a CAGR of xx% from 2016 to 2022. Some of the factors driving the market include increased yogurt consumption in developing regions and health benefits as it supports healthy digestion, increase bone density to prevent osteoporosis supports weight loss, reduces cholesterol and reduces risk of diabetes. In addition, advertising of the products by big players is further influencing the market growth. However, regulatory constraints and rising cost of research and development are hindering the market.

Amongst distribution channels, online stores has huge sales as a result of easy shopping benefits coupled with various offers sales from online stores for probiotic yogurt. Middle East is anticipated to exhibit significant growth as a result of trends in probiotics retail valuation in global market.

Some of the key players in the market include Yakult Honsha Co., Ltd., Valio, Olympic Dairy, Nestle SA, Mother Dairy Fruit & Vegetable Pvt. Ltd., Morinaga Milk Industry, Lifeway Foods Incorporation, Lancashire Farm, General Mills, Inc., Danone and Danisco (Dupont).

Distribution Channels Covered:

Retail Shops

Online Stores

Supermarket/ Hypermarket

Other Distribution Channels

Applications Covered:

Cosmetic Industry

Food Industry

Other Applications

Raw Materials Covered:

Cow Milk

Goat Milk

Sheep Milk

Other Raw Materials

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

- Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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